

# FINANCIAL TIMES

Start  
the week  
with...



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Webmaster

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World Business Newspaper

## Bosnian leaders accused by UN of forcing out Serbs

United Nations relief officials accused the Muslim-Croat federation and Bosnian Serb leaders of exerting pressure on Serbs to abandon their homes in parts of Sarajevo which are set to come under Bosnian government control under the Dayton agreement. Kris Janowski, spokesman for the UN High Commissioner for Refugees, accused the Bosnian Serb leadership of manipulating the fears of Serbs about their fate at the hands of the Moslem-led Bosnian government. Page 18

## Major faces battle over MPs' vote on arms report

The outcome of tonight's House of Commons vote on the Scott report's findings on the sale of arms to Iraq may depend on how the government pushes forward the Northern Ireland peace process, David Trimble, leader of the Ulster Unionists, warned. Alarm has been raised that the two important issues had become intertwined, and the Tories face a further embarrassment as it emerged that Conservative MP William Powell may have breached parliamentary disclosure rules as a result of his relationship with a lobbyist with Middle East connections.

**Sinn Féin seeks to 'rebuild peace'.** British government officials will today meet Sinn Féin representatives for the first time since the Irish Republican Army abandoned its ceasefire amid signs of progress in the Northern Ireland peace process. Page 6

**Forbes' win weakens Dole.** Bob Dole, Senate majority leader, heads into the US Republican party's presidential primary election in Arizona tomorrow looking increasingly weakened after losing to Steve Forbes, the millionaire publisher, in the Delaware primary. Page 18; **Alarm over protection.** Page 5

**BET.** the UK business services group facing a hostile £1.8bn (\$2.7bn) bid from Rentokil, has launched a pre-emptive strike against its rival by sending a letter to shareholders outlining the improvements BET has made in the past five years. Page 19

**Wisconsin Central Transportation.** the new US owner of British Rail's heavy haul freight operations, may build its own freight railway lines in Britain if Railtrack, the company responsible for the track network, is not willing to devote resources to freight operations. Page 5

**The London Stock Exchange.** is coming under increasing pressure from investors and brokers to pull back from plans to introduce order-driven electronic trading alongside the current marketmaking system. Page 6; **Editorial Comment.** Page 17; **Lex.** Page 18

**Japan and US seek to ease Island tension.** President Bill Clinton and Ryutaro Hashimoto, Japan's prime minister, have agreed a joint committee should consider the redeployment of the 47,000 US military personnel stationed in Japan, possibly to reduce the heavy concentration of forces and ease the continuing tension on Okinawa. Page 5

**Heineken is poised to become the largest brewer in Italy through its purchase shortly of Moretti from Interbrew, the Belgian brewer of Stella Artois. Page 19**

**Umbro founders plan lawsuits.** Members of the family that founded Umbro, the Manchester-based sportswear manufacturer in the UK, are planning to take legal action against its US parent which is preparing to float Umbro later this year. Page 20; **The Big Red Steamroller.** Page 12

**WTFO chief urges ambitious trade goals.** Renato Ruggiero, director-general of the World Trade Organisation, called on member governments to commit themselves to achieving multilateral trade system goals at least as ambitious as those they are pursuing in regional trade arrangements. Page 4

**Cricket World Cup.** England suffered a 78-run defeat when they were dismissed for just 152 by South Africa who had scored 230 at Rawalpindi, Pakistan. Pakistan marked their opening match with a convincing nine-wicket victory over the United Arab Emirates at Gujranwala, Pakistan. The match was reduced to 33 overs after rain.

**European Monetary System.** There was no change to the order of currencies in the EMS grid last week, but the spread between strongest and weakest widened by nearly one percentage point. This coincided with a slight retreat by the dollar, though it was bolstered by Bank of Japan support. German investors nervous about prospects for Euro, Page 21; **Currencies.** Page 27

**EMS Grid.** February 23, 1996

Deutsche Mark	1.4%	2%	3%	4%	5%	6%
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The chart shows the member currencies of the exchange rate mechanism measured against the weakest currency in the system. Most of the currencies can fluctuate within 15 per cent of agreed central rates against the other members of the mechanism. The exceptions are the D-Mark and the guilder which move in a narrow 2.25 per cent band.

Albania LEK 220 Germany DM4.00 Lithuania Ls 15.00 Qatar QRI 1.00  
Austria Schillings 1.000 Greece Dr 4.00 Malta Lrs 7.50 S. Africa SR12  
Belgium BEF 1.000 Hong Kong HK 1.00 Malta Lrs 7.50 Singapore S\$4.20  
Bulgaria Ls 10.000 Iceland Kr 2200 Morocco MDN 16 Slovensk Kr. Sk 165  
Cyprus Cyp 1.00 India Ru 25 Nigera Nairas 1.000 Spain Pta 250  
Czech Rep. Kcs 1.00 Italy Ls 1.000 Oman OMR 1.00 Sweden Skr 2.70  
Denmark Kr 1.00 Japan Yen 120 Poland Zl 1.00 Switzerland Fr 1.00  
Egypt E£ 1.00 Jordan JD 1.00 Portugal Esc 1.00 Turkey LTL 2.00  
Finland FM 1.00 Kuwaiti Dinar 1.00 Portugal Esc 1.00 Turkey LTL 2.00  
Iceland Kr 1.00 Lebanon Ls 1.000

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MONDAY FEBRUARY 26 1996

## Palestine suicide bombers kill 25

### Two Hamas attacks in Israel hit Peres' election chances

By Julian Ozanne in Jerusalem

Palestinian Islamic bombers yesterday killed 25 people in two horrific suicide attacks in Israel, dealing a blow to the electoral chances of the Labour-led coalition government and the fragile Israel-Palestinian peace process.

The bombings of a Jerusalem commuter bus and a soldiers' hitch-hiking post in southern Israel provoked grief and outrage across Israel, as well as disillusionment with a peace that has apparently not guaranteed improved personal security.

The Hamas Islamic Resistance Movement, which opposes the Israel-Palestinian peace accords, claimed responsibility for the attacks and said they were to avenge Israel's killing last month of Mr Yahya Ayyash, a Hamas master bombmaker known as "The Engineer".

Mr Shimon Peres, Israel's prime minister, sealed Israel's borders with the Gaza Strip and West Bank and suspended peace talks, but vowed that terrorism would not defeat peace.

Mr Peres, who has recently enjoyed a lead of up to 20 points over rightwing Likud leader Mr Benjamin Netanyahu, refused to be drawn on the impact of the bombing on his electoral campaign.

Aides said a wave of

bombings could spell disaster for the government in the May 29 polls.

Angry crowds jeered the veteran Israeli leader when he visited the blood-soaked scene of the Jerusalem bombing, where an Islamic extremist had detonated a 10 kg bomb packed with ball bearings and nails on a bus taking people to work in the morning rush hour.

Several people gathered at the charred wrecks of Bus 18 and chanted "Peres go home" and "Death to Arabs". Twenty-three people died in that attack and two at the hitch-hiking post. The bombers were among the dead.

Mr Yasser Arafat, the Palestinian president, condemned the bombings as an attack on the peace process. "This is not a military operation, it is a terrorist operation," he said. "I condemn it completely and I condemn any power behind it."

US President Bill Clinton said the bombings "offend the conscience of the world" and must be brought to an end.

The bombings, which caused the highest death toll in Israel since the Israeli-Palestinian peace deal in 1993, broke Hamas' six-month unofficial truce and threaten to re-ignite a wave of devastating terrorist attacks.

A Hamas leaflet called the



Rescue workers and police searching for clues inside the commuter bus destroyed by Palestinian bombers in Jerusalem

Picture: Reuters

attacks on Hamas activists and released Hamas prisoners.

Mr Peres vowed not to surrender to Islamic attacks. "We know this a brutal war but we have no intention of giving in to Hamas. Terrorism, however painful, will not determine our fate."

Aides said the prime minister was deeply concerned about the

prospect of further attacks with the election campaign, due to open officially in six weeks. A wave of bombings could swing security-conscious Israelis towards the Likud party, which has criticised the Israeli-Palestinian peace process as harmful to Israel's security interests.

Mr Netanyahu refused yester-

day to condemn the government on a day of national mourning, but said: "Believe me, we will have plenty of time in the coming days and months to argue about the way to achieve peace and

Continued on Page 18

Bombs pile pressure on peace process, Page 4

## Pentagon to identify arms deals suitable for UK groups

By Bernard Gray, Defence Correspondent, in London

US officials have been told to draw up a list of arms contracts worth several billion dollars which could be awarded to British manufacturers.

The move follows complaints from the British government that its big purchases of American arms have not been matched by orders from the Pentagon.

Mr Paul Kaminski, the US defence under-secretary for acquisition and technology, has asked for a report on possible international collaboration, designed to identify arms programmes which could involve the UK. The report is due to be submitted by mid-March.

The US efforts follow remarks by Mr Michael Portillo, UK defence secretary, that there had to be a "two-way street" in arms equipment between Britain and the US if the British market was to "totally without justification" and should be addressed internationally because it was a violation of international law. He said it had occurred in the Florida Strait and was ordered by Cuba's

highest military authorities".

President Bill Clinton will be presented with a range of options produced during a meeting of the US National Security Council yesterday at the White House.

Mr Christopher said the US would consult its allies about a multilateral response, but the US would also act unilaterally. Washington's response is likely to include an end to the recent easing of US restrictions on contacts with Cuba.

The two aircraft were owned by Brothers to the Rescue, a Miami-based Cuban exile group which aids Cubans seeking to

attack the regime of President Fidel Castro. Four men were on board and are assumed to have died.

The aircraft are believed to have ditched in international waters, but it was not clear last night whether the shooting took place in Cuban airspace.

Mr Clinton condemned the "broad daylight" incident and demanded an explanation from the Cuban government. He ordered US forces to scour the area for wreckage.

The Cuban government was unrepentant. It said the two aircraft were "pirate" aircraft which violated its airspace as part of a hostile campaign by

favourable dialogue was not to negotiate a co-operation agreement.

The US government recently eased currency, travel and trade restrictions on Cuba and seemed likely to move towards a lifting of the decades-old trade sanctions if Mr Clinton won a second term.

In July, Brothers to the Rescue members flew over Havana dropping leaflets calling for the overthrow of Mr Castro. The Cuban government warned that it would intercept or bring down such aircraft, and the US Administration warned the group to avoid Cuban airspace.

## Centre-right parties in Turkey set for new coalition talks

By John Berham in Istanbul

Leaders of Turkey's two rival conservative parties are expected to try again to form a coalition government after the collapse at the weekend of negotiations between the Islamic Refah party and the conservative Motherland party.

The talks between Refah and Motherland foundered on differences over economic policy and the running of the government body which controls and finances Turkey's mosques.

Mr Mesut Yilmaz, the Motherland leader, is now likely to resume negotiations with Mrs Tansu Ciller, caretaker prime minister and head of the True Path party. There were high-level contacts between the two centre-right parties over the weekend.

But Mr Yilmaz's position is weakened because he broke his election promise not to talk to Refah, while Mrs Ciller can present herself as champion of the secular state. True Path strategists believe they are poised for victory in the battle with Motherland for control of Turkey's centre-right, which traditionally represents half the electorate.

Mrs Ciller and Mr Yilmaz have held several rounds of talks since the December general election

left Refah as the largest single party in parliament, with 158 of the 550 seats, and True Path and Motherland with 135 and 133 respectively. Two smaller leftwing parties hold the remainder.

The two centre-right parties share the same pro-western, free market policies, but deep personal animosity between the leaders has prevented a deal.

Their talks have repeatedly failed, as both parties want to hold the premiership in any coalition. True Path arguing that it won more votes, Motherland that it won more seats.

Observers say President Slobodan Milošević could now assume a crucial role in forcing the two centre-right parties to find a compromise. Under the constitution, Mr Milošević is required to call elections if a government is not formed by mid-March.

Mrs Tansu Ciller said at the weekend: "A government will emerge from the current parliament. Motherland and True Path can set up a government."

After talks with Mrs Ciller failed, Mr Yilmaz went back on campaign promises not to deal with Refah. He and Mr Necmettin Erbakan, Refah's leader, met six

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City Venture Brokers

Management Buy-out  
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# Dini's plans for new party improper, says Berlusconi

By Robert Graham in Rome

Italy's centre-right yesterday claimed that it was improper for Mr Lamberto Dini to stay on as caretaker prime minister after his decision to create a moderate centre party to contest the general election in April.

"In a game of football, you would never find the referee and linesmen playing for one of the two sides," said former premier Mr Silvio Berlusconi, who owns AC Milan, the current football League champions, and heads the rightwing alliance.

The right is concerned that Mr Dini will be able to exploit his position as prime minister to bolster his chances in the elections.

The alliance claimed Mr Dini would unfairly enhance the electoral prospects of the centre-left alliance which provided parliamentary support for his government.

Mr Dini, recruited from his post as director-general of the Bank of Italy to be treasury minister in the 1994 Berlusconi government, announced his decision late on Friday. He resigned as premier on January 12, but has become caretaker

following the failure to form a new government and the dissolution of parliament last weekend.

Mr Dini has been under intense pressure from a variety of parties to enter the political arena formally. He has staked out his independence but made it clear the centre-left alliance, dominated by the Party of the Democratic Left (PDS) is a logical ally.

Pollsters suggest a centre party headed by Mr Dini, who will almost certainly stand in his native Florence, could obtain 8 per cent of the national vote.

The strongest protest over his move came from Mr Berlusconi, whose Forza Italia movement risks losing votes to Mr Dini.

He said: "We wish to express our profound bitterness to the head of state over the way a government considered neutral and in place to guarantee Italy's European presidency should today become a party to the election campaign beside the Olive [the symbol of the centre-left alliance]."

The most prominent ally of Mr Dini in his new venture is Mr Mario Segni, the former Christian Demo

crat leader of the referendum movement, who has found himself ill at ease with the PDS-controlled centre alliance.

But Mr Dini has also found supporters among former members of the now defunct Socialist Party and from Mr Vittorio Cacciatori, a senator for the centrist Popular Party (PPI) who is trying to create a third television network round his newly acquired channels, Telemontecarlo and Videomusic.

Mr Dini's task will not be easy. Mr Massimo D'Alema, the PDS leader, bluntly warned him against

trying to break Italy's nascent bipolar system by creating a third force. This was seen as a reminder that Mr Dini had been able to survive and prosper as premier last year thanks to the PDS and its allies.

Some of these allies – especially the former centrist PPI – see Mr Dini as a direct competitor for their electorate.

The entry of Mr Dini also raises question marks about the position of Mr Romano Prodi, the former head of Iri, the state holding company, chosen last year to head the centre-left "Olive" alliance.

Mr Prodi has failed to establish a strong public image and Mr Dini is now a rival for the prime minister's job after the elections.

In what seemed a curious coincidence, Mr Prodi was informed by magistrates last Friday that he was under investigation for alleged abuse of office while running his firm.

The incident concerns the privatisation of the foodstuffs group, SME. Mr Prodi said over the weekend that he had a clean conscience and refused to be blackmailed over the affair.

## Siberian oilmen welcome cash flight

Companies seek ways of avoiding cycle of debt, reports Chrystia Freeland

Every few months Vitali Sasho and Dima put on long, woolly underwear and three pairs of socks, and strap on pistols before boarding a rickety Aeroflot jet headed for Siberia with almost a third of a million dollars' worth of crisp new rubles in their carry-on luggage.

Depending on the weather, their arduous journey – a 3½-hour flight from Moscow to the Siberian city of Novy Urengoy, followed by a frigid 90-minute ride in a helicopter even further north to the small settlement of Gaz-Sala – can take as long as four days.

But, in the wild world of post-communist Russia, dispatching three armed security guards loaded with 40lb of cash is the most efficient way to pay the workers of the far north who produce the oil and gas which is their country's lifeblood.

Vitali, Sasha and Dima represent one of the countless cumbersome and costly strategies which Russian businesses adopt to navigate the wave of wage arrears which threatens to engulf the economy.

Unpaid wages, which total at least Rbs20,400bn (\$4.3bn) according to official statistics, are one of the country's most crippling economic problems and have become a central issue in the campaign for the June presidential elections.

In an effort to appease disgruntled voters, many of whom have not seen wages for several months, President Boris Yeltsin last week promised to resolve the wage arrears crisis completely by next month.

It is a politically attractive pledge, but many economists have warned that it will be impossible to fulfil. The Kremlin owes only Rbs2,500bn to government employees such as doctors, teachers and soldiers. The rest is owed to workers in privatised or partly privatised enterprises.

The tenuous financial life of Zapoliarnyeftegazgeologia (ZNGG), the Arctic oil and gas exploration company which is periodically bailed out by the cash-couriers from Moscow,



Revellers dance around a burning dummy symbolising winter, in Moscow's Gorky Park, in festivities marking the end of winter.

suggests how difficult it is likely to be for many companies to find their way out of the maze of Russia's fledgling market economy.

Like many Russian companies, ZNGG – the sole employer for the 3,000 residents of Gaz-Sala, a snow-bound settlement north of the Arctic Circle – has brilliant prospects, but leads a miserable, hand-to-mouth existence.

As an oil and gas exploration company, it has the right to acquire valuable production licences. That made ZNGG an attractive buy for Nipek, an aggressive Russian investment company based in Moscow which bought a majority stake last year. But to gain *de facto* control, the new owners had to fight a pitched battle with the old management which lasted nearly six months and crippled the company.

"The enterprise was paralysed by this war," says Mr Joseph Piradashvili, the new, Nipek-appointed director.

Like thousands of potentially profitable Russian companies, ZNGG is caught in a web of debts from its clients and enormous, unpredictable tax bills. The company owes Rbs42bn in

taxes, but the government and Gazprom, Russia's monopoly natural gas exporter and the country's richest concern, owe ZNGG Rbs20bn.

The main victims of the financial crunch are ZNGG's 2,000-plus employees.

"The most difficult thing for me is psychological," said Mr Piradashvili, a multilingual former theoretical physicist forced into commerce by the collapse of the Soviet Union.

"People come to me with tears in their eyes and beg for their wages and I must be hard and refuse. I have become like that caricature of an evil capitalist whom we used to read about as schoolchildren."

But Mr Piradashvili and his bosses in Moscow are doing their best to keep ZNGG afloat.

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because they know that if the company stops operating it will not be awarded the promised oil and gas production licences.

Since Nipek took effective control of ZNGG, it has reduced overall wage arrears from Rbs9bn to Rbs1bn. To do that, Mr Piradashvili has resorted to some creative manoeuvres. Using the security guards, who delivered Rbs1.5bn to pay wages earlier this month, is one example.

One advantage of the couriers is that they allow Mr Piradashvili to avoid the walloping 7 per cent commission local banks charge for cash withdrawals.

Moreover, the cash transaction, and some fancy legal footwork, allow ZNGG to dance

around crippling financial regulations which can make it impossible for indebted companies to pay their workers. If Nipek were to put money directly into its new subsidiary's accounts to pay wage arrears, the money would be claimed immediately by the government to go towards ZNGG's tax bill.

Over the next four months, Mr Yeltsin has promised to bring Russians a modern market economy where wages and taxes are paid on time. But, for the people of Gaz-Sala and other remote Siberian settlements, Russia has over the past four years become a byzantine place where wages are paid from suitcases delivered by armed messengers, or not at all.

## Brussels may take softer line on anti-dumping

By Caroline Southey in Brussels

The European Commission could shortly agree to turn down two requests from industry to impose duties on "dumped" imports from third countries, providing fresh evidence that the Commission is moving towards a more discriminatory anti-dumping policy.

Two highly sensitive cases involving 3.5 inch floppy discs (mini-disc) imports from Hong Kong and a number of other countries. At the request of European producers, it has been investigating whether there is a need for additional measures. The investigation has also covered eight other countries, including Malaysia and the Philippines.

The micro-disc case is particularly sensitive because the Commission is, for the first time, looking at "circumvention" practices in these countries. This involves establishing whether countries have moved production in order to avoid anti-dumping measures.

If the Commission decides not to impose duties in these two cases, it would indicate that the EU is becoming less protectionist and more critical

in its review of anti-dumping cases.

Pressure has been mounting on the EU to review its anti-dumping policy, following criticisms that its aggressive approach against imports ranging from electronics components to raw materials was undermining global trade liberalisation and sheltering inefficient producers.

The EU already has already imposed duties on micro-discs imported from Hong Kong and a number of other countries. At the request of European producers, it has been investigating whether there is a need for additional measures. The investigation has also covered eight other countries, including Malaysia and the Philippines.

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In the case of the export of excavators from South Korea, recent evidence suggests there is little evidence of large-scale dumping. At the same time, EU producers who initially sought the investigation appear less concerned about dumping following a strong recovery in the market.

The complaint, initially filed by the Committee for European Construction Equipment, covered self-propelled excavators weighing more than six tonnes. Early last year Cece said it believed continued dumping by the South Koreans could, in the long term, force some companies out of business.

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Some economists are more sceptical, and argue it is now unrealistic to expect France to be able to reduce its budget deficit to 3 per cent by the end of next year to comply with the Maastricht treaty ahead of monetary union.

The measures themselves have also come in for criticism, with bodies such as the Patronat, the French employers' federation, arguing that business investment rather than consumer spending is the way to help relaunch the economy.

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**SHARP**  
INTELLIGENT THINKING

## Spend more, French told

By Andrew Jack in Paris

The French government this weekend wound down a publicity campaign designed to help boost sluggish consumer spending, which had met with a mixed reaction from the advertising profession.

Two weeks of appeals on national radio stations appear to have done relatively little to boost interest in a series of measures designed to help stimulate the economy.

The campaign, jointly co-ordinated by the Matignon, the prime minister's office, and the ministry of economics and finance, ran under the slogan: "Recovery... we'll bring it about together."

At a time of calls for budgetary rigour, the government stressed that the total costs of the campaign – running on

eight radio networks since February 10 – were just FF7m (\$1.4m), and were produced by a freestyle rather than by an expensive advertising agency.

They involved testimonials with seven people describing how they would be taking advantage of a series of measures announced by ministers in the last few weeks.

The measures include tax deductions on loans taken out to spend on consumer goods; lower interest rates to renovate or buy accommodation; and similar discounts for borrowing by small business and local communities.

The government estimated that the radio broadcasts, scheduled to go out at peak listening hours, should have been heard on average eight times by 80 per cent of French people aged 20-60.

Its campaign comes at a time of gloomy predictions about the French economy. Mr Jean Arthuis, French economics minister, launching the new initiatives at the end of January, conceded that growth was lower than expected, but argued it would recover during the second half of the year.

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## INTERNATIONAL NEWS DIGEST

### Gunfights in Bangladesh

Opposition militants clashed with police and fought gun battles with government supporters yesterday in a campaign to force Bangladesh's newly re-elected prime minister, Begum Khaleda Zia, from power. Opposition leaders fled their homes as police searched the country on the second day of a violent non-cooperation campaign that has cost two lives and injured 130 people.

Witnesses said only rickshaws and a few state corporation buses moved in Dhaka yesterday. Trains, ferries and inter-city buses were mostly not running. The country's two stock exchanges, in Dhaka and Chittagong, were closed. Only senior employees turned up in government offices. Private offices were closed. Most banks kept their doors shut.

Today is the last day of a 24-hour national stoppage called by opposition parties to protest at the alleged unfairness of the recent general election.

Reuter, Dhaka

### Violence growing in Egypt

Egyptian security forces yesterday said that attacks by Moslem extremists on villages in the southern province of Assuit which killed eight people over the weekend had brought to 24 the number of people who have died over the past 10 days in militant violence which continues to plague isolated parts of Upper Egypt.

Until the latest spate of attacks the violence had been contained to a number of areas in the Minya province, but the spread to other areas has concerned local authorities who thought they had successfully dealt with the problem. If Nipek were to put money directly into its new subsidiary's accounts to pay wage arrears, the money would be claimed immediately by the government to go towards ZNGG's tax bill.

Over the next four months, Mr Yeltsin has promised to bring Russians a modern market economy where wages and taxes are paid on time. But, for the people of Gaz-Sala and other remote Siberian settlements, Russia has over the past four years become a byzantine place where wages are paid from suitcases delivered by armed messengers, or not at all.

The measure is meant to help win approval for South Korea's entry into the Organisation for Economic Co-operation and Development this year, while also boosting the sluggish Seoul bourse ahead of parliamentary elections in mid-April.

The ceiling on individual foreign investment in a listed company will be increased from 3 per cent to 4 per cent.

Total foreign investment in two "strategic" state companies, Pohang Iron & Steel and Korea Electric Power, will be raised to 12 per cent from 10 per cent, although the limit on individual foreign stock ownership in these companies will remain unchanged at 1 per cent.

John Burton, Seoul

### Seoul boost for foreign investors

The ceiling on the foreign ownership of listed South Korean companies will be raised to 18 per cent from 15 per cent from April 1, the finance and economy ministry said yesterday.

The measure is meant to help win approval for South Korea's entry into the Organisation for Economic Co-operation and Development this year, while also boosting the sluggish Seoul bourse ahead of parliamentary elections in mid-April.

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### Korean banks' bad loans rise

Bad loans of South Korea's 25 commercial banks rose by 19.2 per cent to Wom20.290bn (\$2.9bn) last year, although the ratio of non-performing loans to total lending remained unchanged at 0.9 per cent. Seoul Bank had the largest amount of bad loans at Wom520.8bn – 2.6 per cent of its total loans.

The Office of Bank Supervision said the ratio of bad loans to total lending was the lowest since the late 1980s. This follows an aggressive write-off of non-performing loans in the last few years, with the government encouraging banks to clear their books of bad debts by 1998. Total lending also increased faster than the growth in bad loans last year.

## NEWS: SPANISH ELECTIONS

Spaniards vote next Sunday, choosing between Socialists and the Popular party. David White looks at the parties' chances and the way the electoral system works

## Aura of power now attached to Aznar

"This is not about who wins, but by how much," Mr José María Aznar said at the launch of the Popular party's campaign manifesto in Spain three weeks ago.

His confidence has been vindicated by pre-election opinion polls. With less than a week to go, it would take an amazing upset to deny the centre-right party its first general election victory.

Mr Aznar himself, 43 yesterday, has become more self-assured, less stiff, as if the aura of power were already attached to him.

The PP never really accepted its defeat at the last election three years ago. A repeat of that reversal, when the ruling Socialists unexpectedly snatched a fourth consecutive victory, looks ever more remote.

Weekend polls in four main newspapers showed the PP winning ground, with a lead of between 5 and 11.6 points, probably enough to govern on its own, although only one put it clearly above the 176 seats needed for an outright majority in Congress.

With such consistent expectations, the PP is fighting against complacency in the closing stages. As Mr Aznar made clear at the outset, the arithmetic of seats will be crucial.

His plans for overhauling Spain's administration depend greatly on being free to govern, without having to strike deals with smaller, regional parties.

Mr Felipe González, the 53-year-old prime minister, in his busiest and toughest campaign since coming to power in 1982, is trying to keep Socialist party hopes alive, saying it is really "a stone's throw" from the PP. But Socialist leaders, demoralised by the impact of corruption and other scandals, are all but resigned to defeat.

They are running a defensive campaign under the slogan "Spain, the positive side" – trying to rally supporters to the defence of Spain's welfare system, while their opponents swear they are not trying to attack it.

The Socialist message relies heavily on the theme of a hidden PP agenda.

"It's not the best campaign of our history," says a long-standing Socialist regional leader. He gives the PP seven marks out of 10 for its campaign, and his own party four.

## An old Spanish voting practice ripe for reform

Most of the 350 men and women who will be elected next Sunday to Spain's Congress of Deputies will be unknown even to the people who vote for them. So were most of the outgoing Congress.

The reason is an electoral system conceived to smooth Spain's return to democracy but now regarded by the main political parties as needing reform.

The parties loom large in Spanish public life, but parliament and its proceedings hardly figure at all.

Both the Socialists and the centre-right Popular party are now for the first time proposing changes. The thrust of their proposals is to allow voters to express preferences between individual candidates rather than having to opt, as now, for fixed lists drawn up by the parties.

The faces on electoral posters all over Spain are the No. 1 candidates on party lists. But in almost every case, both the PP and the Socialist candidates on the posters are certain to be elected. The election determines how many others get in behind them.

The constituencies are the 50 provinces of the Spanish mainland and islands, plus the North African enclaves, Ceuta and Melilla. The seats are distributed according to population. But, with a minimum of three per province, the ratio varies. Barcelona's 31 deputies work out at one for every 126,000 electors; rural Soria gets one for 26,500.

Each party or coalition presents a list of candidates, numbered in order of preference. Seats for each constituency are

1970s record of just under 11 per cent.

In local elections last year, the Socialists lost support to both the PP and IU. Socialist planners do not expect to receive votes from the PP. Their result will depend on how much of a "useful vote" they can win away from IU and how successfully they are in persuading people not to abstain. Abstention, 20-30 per cent in previous general elections, has become more the left's problem than the right's.

Millions of Spaniards are still undecided. PP strategists say 500,000-700,000 will probably make up their minds at the last minute. And, in a country where lotteries have a longer history than elections, there are always those who will vote for whichever party looks like winning.

The Socialists have bolstered their candidates' list by recruiting non-MP members of government such as Mr Pedro Solbes, finance minister, and Mr Juan Alberto Belloch, justice and interior minister. The PP, meanwhile, has broken its own rule that people should not be mayors and MPs at the same time by fielding its popular women mayors in the Andalucian cities of Cádiz and Málaga. It is looking for big gains in Andalucía, which is holding regional elections at the same time.

The Socialists have adopted provocative tactics, outraging the PP with television spots depicting "negative Spain" in sinister black-and-white images including a savage Doberman. In Catalonia, Socialist posters show Mr González's eyes next to Mr Aznar's moustache. "Felipe or Aznar, you decide," they say. "Never has it sunk so low," says Mr Aznar. But, in an election overshadowed by Basque violence, the Socialists also accuse the PP of dirty play in attacking the government's anti-terrorist record.

Opinion polls – often unreliable, and prohibited after today – have been consistent in reckoning the PP's share of the vote at around 41-42 per cent. They differ much more in their estimate of the drop in the Socialist party's vote, and the gains for the Communist-led United Left (IU), out to beat the Communist party's late-

### Spain goes to the polls

#### The parties



Felipe González  
Party leader and prime minister  
The Spanish Socialist Workers' Party is the country's oldest existing political party and has



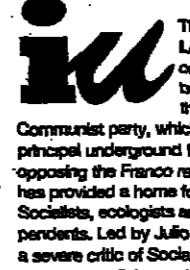
been led by González since 1974. Losing the first two post-Franco elections in the late 1970s to the now-defunct Union of the Democratic Centre, he forced the party to drop its Marxist label. In government since a landslide win in 1982, it has struggled for the last three years without a parliamentary majority and with divisions in its ranks.



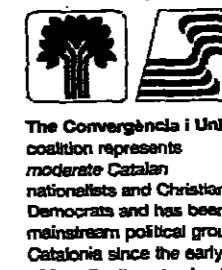
José María Aznar  
Popular party leader  
Formerly the Popular Alliance, founded in the early post-Franco period to represent the



Spanish right, the Popular party has been reformed since 1990 under the leadership of Aznar, who steered it towards the political centre. It fell short of an expected general election victory in 1989 but has since established clear victories in European, regional and municipal contests and now leads the national election opinion polls.



The United Left coalition is based on the Spanish Communist party, which was the principal underground force opposing the Franco regime. IU has provided a home for dissident Socialists, ecologists and independents. Led by Julio Anguita – a severe critic of Socialist economic policies and called "the Trotskyist" by some opponents – the party attracts a protest vote from the young and from sectors of the trade union movement.



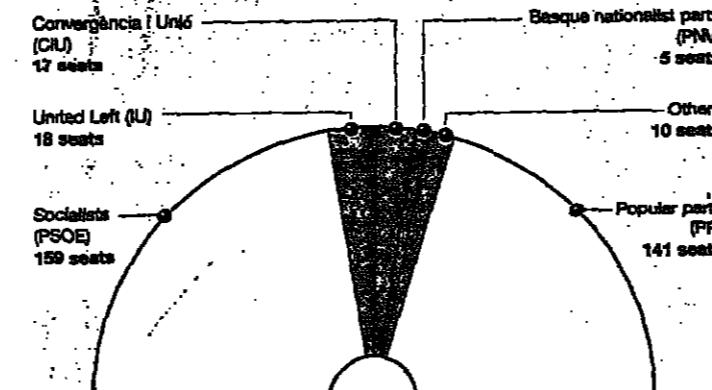
The Convergència i Unió coalition represents moderate Catalan nationalists and Christian Democrats and has been the mainstream political group in Catalonia since the early 1980s. Coalition leader Jordi Pujol, now in his fifth term as Catalan president, precipitated the general election by withdrawing support from the minority Socialist government last year and ensuring the rejection of its 1996 budget.



The Basque Nationalist party is a century-old formation founded on the principle of a separate Basque identity. It is the dominant party in the Basque regional government, but, after a schism in the mid-1980s, has had to rely on alliances with other parties, including the Socialists. Its leader is Xabier Arzalluz, an ex-Jesuit who, under the party's peculiar rules, cannot hold public office.

#### The parliament: Congress of Deputies, 350 seats

What the voters have now...



#### The polls

...and how they say they'll vote\*

	(1995 results in brackets)	% of vote	Seats
Popular party (PP)	40.5-44.1% (34.8%)	160-184 (141)	
Socialists (PSOE)	26.3-34% (38.8%)	108-145 (159)	
United Left (IU)	11-15% (9.8%)	19-35 (18)	
Convergència i Unió (CIU)	4-4.5% (4.9%)	13-17 (17)	
Basque Nationalist party (PNV)	0.8-1.5% (1.2%)	4-7 (5)	

\*Range of opinion results published in the last two weeks by ABC, El País, El Mundo, La Vanguardia, Colpés, El Pionero/Antena 3



nearly

50%

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Hamas violence heightens threat to Peres coalition as Israeli elections loom

## Bombs pile pressure on peace process

By Julian Ozanne in Jerusalem

Can a wave of Islamic terrorist attacks destroy the electoral chances of Mr Shimon Peres, Israel's prime minister, and sabotage the Arab-Israeli peace process set in train by the Labour-led coalition government?

These are the key questions raised by yesterday's horrific suicide bomb attacks against Israelis as the country gears up for one of its most crucial elections in the 48-year life of the Jewish state.

Much depends on the extent to which Israelis believe there is any viable alternative to pressing ahead with the peace process and their capacity to repress their natural outrage and grief.

Defeat for Mr Peres and his Labour party at the May 29 general elections would spell an end to the peace process. Although Mr Peres has been riding a wave of public sympathy since the assassination of former prime minister Yitzhak Rabin last November, nothing is more capable of undermining his substantial lead over right-wing Likud leader Benjamin Netanyahu than a wave of terror attacks in the run-up to polling day.

In a country deeply concerned about personal security, Palestinian guerrilla attacks strike violently at support for the peace process and the government overseeing it.

This is exactly the intention of yesterday's bombings carried out by the Hamas Islamic

Resistance Movement, which claimed 25 Israeli lives.

The bombings are also a powerful and ugly reminder of the continuing hatred and animosity among many Palestinians for Israel and of the potential for violence that remains at this stage of the Israeli-Palestinian peace process, now at the half-way mark in a five-year timetable.

The attacks, which ended

Hamas' undeclared six-month truce, also show the failure of Palestinian President Yassir Arafat to reach a political accommodation with Islamic extremists after months of stop-go dialogue. This has strengthened the hand of hardliners inside Hamas, allowing them to reactivate their military campaign.

"Hamas has to be dealt with and it has to be dealt with politically and Arafat has not yet realised this. He still thinks he can outmanoeuvre them without giving anything," said a Palestinian member of the legislative council.

So long as Hamas remains outside the peace process and seemingly beyond the reach of the Palestinian and Israeli security services it will be able to strike destructively at the peace process and the Israeli government.

"The attacks could be a big factor in elections," said Mr Uri Dromi, government spokesman. "God forbid that we will have more attacks but at the end of the day people will have to ask themselves then what

what can the opposition do to



An Israeli near the wrecked bus yesterday holds a burning copy of the Koran

## Iraqi killings unlikely to hit oil-for-food deal

Murder of defectors is condemned but UN moves go on, write Robert Corzine and James Whittington

The murder in Baghdad last Friday of two sons-in-law of President Saddam Hussein is unlikely to have a direct impact on talks with the United Nations on possible Iraqi oil sales.

There has been widespread

international condemnation of

the killing of General Hussein Kamel, former head of Iraq's

military procurement system,

and his brother Saddam

Kamel, who along with their

wives returned to Baghdad last

week from exile in neighbouring Jordan. But diplomats said

there were no signs that the

oil-for-food talks, currently in

recess, would be affected.

Arab diplomats have also

ruled out any long-term politi-

cal consequences as a result of

the murder of the two men and

several other members of the

family. But they said the

extraordinary events in Bagh-

dad last week would

strengthen the psychology of

feudalism already prevalent in Iraq.

The return of General Hus-

sein Kamel was a godsend for

Saddam," said one Arab diplo-

mata.

Irqi officials have shrouded

of criticism of the killings. Mr

Nabil Najim, Iraq's ambas-

sador to the Arab League in

Cairo, said: "His end had to be

expected. He deserved the

death penalty because he was a

traitor who caused a great deal

of damage to Iraq."

Although the speed with

which the two defectors -

along with their father and

another brother who remained

in Iraq - were killed took most

observers by surprise, the out-

come has reminded the people

of Iraq and the international

community that street thug-

ery remains the basic staple

of politics in Baghdad.

Although diplomats say the

killings should not upset the

UN talks, they are bound to

affect the atmosphere sur-

rounding the negotiations on

UN Resolution 986, which

authorises Iraq to export \$2bn

of oil to raise money for food

and medicine.

Some diplomats believe the

events in Baghdad may make

Mr Boutros Ghali, the

UN secretary general, who is

closely identified with the

humanitarian initiative, more

cautious when drawing up an

implementation plan for Secu-

rity Council consideration.

Even before the killings

western diplomats warned that

Mr Boutros Ghali's "credibility

was on the line."

"If he comes back to the Security Council with a plan that runs into

problems, then he'll take the

blame," said one diplomat.

Mr Abdul Amir al-Antari, Iraq's main negotiator, returned to Baghdad yesterday to report on the first round of the New York talks. These highlighted areas where agreement has still to be reached, including the contentious issue of how the aid will be distributed within Iraq.

Although the talks went further than previous unsuccessful attempts to reach an oil-for-food deal, some Security Council members remain wary of Iraq's intentions. "It is still an open question whether Saddam is serious about accepting 986," said one diplomat.

But state-owned newspapers in Iraq yesterday detailed preparations being made to receive food and medicines under the plan. And some diplomats believe Friday's events make an Iraqi acceptance of 986 more likely. Mr Saddam, having seen

the return of General Hussein Kamel, was a godsend for Saddam," said one diplomat.

"It removed an irritant and returned his daughters and at the same time it sends a strong message to the Iraqi people that they shouldn't even think of opposing the regime."

Few people had expected that Gen Hussein Kamel, formerly a powerful figure in Iraq's ruling elite, would survive long in Baghdad. But his decision to return to Iraq was thought to have come only after he had been guaranteed clemency, perhaps as a humanitarian gesture by Mr Saddam aimed at the international community which he is desperate to rejoin.

Another factor will be Mr Saddam's view of US-inspired moves in the region, especially growing rapprochement between Jordan, Kuwait and Saudi Arabia. Fears that Iraq's border with Jordan could be closed may convince him he needs to accept 986 to secure an independent lifeline to the outside world. "At the end of the day, if 986 does not fit into Saddam's bigger agenda, it won't work," says Mr Vahan Zanoyan, an analyst at the Petroleum Finance Company in Washington. "But seemingly unsurmountable hurdles can be overcome if it does."

## Ambitious trade goals urged by WTO chief

By Guy de Jonquieres in Brisbane

Mr Renato Ruggiero, director-general of the World Trade Organisation, has called on member governments to commit themselves to achieving in the multilateral trade system goals at least as ambitious as those they are pursuing in regional trade arrangements.

Mr Ruggiero - who has previously voiced doubts about the benefits of regional groupings - said they had now become as important as the multilateral system in shaping the development of international trade, and were contributing positively to the liberalisation of world markets.

However, he said the multilateral system differed from regional arrangements - such as the Asia Pacific Economic Co-operation forum, the North American Free Trade Agreement and the European single market - because it had set no target date for the achievement of completely free trade.

Mr Ruggiero did not explicitly endorse such a target date for WTO work. But he said he had got a strong message from an international trade policy conference in Brisbane, at which it was proposed WTO members commit themselves to creating by 2020 a global free trade area in which all would remove border barriers.

He said that, as well as

## Keating narrows gap as Australian voting nears

By Nikki Tait in Sydney

Australia's governing Labor party yesterday appeared to be closing on the opposition as campaigning in the federal election entered its final week.

A Sun-Herald newspaper poll of marginal seats showed Labor 4 percentage points behind the coalition of the conservative Liberal and National parties, compared with as much as 12 percentage points four weeks ago.

In further boosts for Labor, Mr Paul Keating, the prime minister, seemed to have got the better of Mr John Howard, the opposition leader, in a televised debate last night, and Labor made a strong showing in Saturday's state elections in Tasmania.

A studio audience gave Mr Keating a clear win by 56 per

cent to 44 per cent in the debate - the second between the two leaders. Mr Keating was given an edge by a similar audience in the first debate but by a smaller margin.

Mr Howard repeatedly accused Labor of breaking promises - on privatisation and tax cuts - over its 13-year tenure in government.

Mr Keating countered by criticising the coalition's determination to fund its promised environment programme out of the partial privatisation of Telstra, the government-owned telecom group.

There is little guarantee the Telstra sale will go ahead, as minor parties, opposed to such a move, are likely to hold the balance of power in the Senate, parliament's upper house. In Tasmania's state election, there was a swing of more

than 10 points away from the Liberals and largely to Labor. The poll is likely to leave Labor and the coalition with 16 seats each, with Greens and an independent holding the remaining five seats.

Labor has said it will not try to govern from a minority position, so the onus is on the existing Liberal administration to try to govern.

Both Labor and the coalition have warned against drawing too close a connection between state polls - coloured by local issues - and the federal election. Moreover, the Liberals polled well in the federal seat of Bass, in north-east Tasmania. This is currently held by Labor but is the most marginal seat in the country, with Labor's edge in the 1993 election being just 40 votes. See Editorial Comment

the start of the official campaign with a rare press conference in which he emphasised the need to stabilise fraught ties with Beijing and repeated his goal of signing a peace treaty with it.

Mr Lee, who is expected to

win the elections by a comfortable margin, also said that a summit meeting between himself and President Jiang Zemin of China was possible, but would have to wait until an appropriate time.

The candidate for the leading opposition Democratic Progressive party, Mr Peng Ming-min, called on Beijing to recognise Taiwan's de facto independence and promised friendship in return.

The former dissident, known as the "godfather" of Taiwan's independence movement, said there was no need to declare

independence as Taiwan was already a sovereign independent nation. However, he advocated an immediate declaration of independence in the event of a Chinese attack.

Mr Peng also criticised the ruling party for using its majority control of Taiwan's three television networks to promote Mr Lee's campaign and limit coverage of other candidates.

Meanwhile, Mr Lien Chan, the premier, narrowly retained his post as the head of a caretaker cabinet in a parliamentary session which went into the early hours of Saturday.

A large-scale cabinet reshuffle is scheduled for May 20 after the presidential elections. Mr Lien, who is Mr Lee's running-mate as vice-presidential candidate, will step down as premier at that time.

## Major visit raises HK visa hopes

By Peter Montagnon in London

The UK may announce an agreement to grant visa-free entry to Hong Kong citizens after the territory's handover to China in 1997 when Mr John Major, prime minister, visits the colony next weekend, according to Mr Martin Lee, leader of Hong Kong's Democratic party.

"The fact that he's decided to go to Hong Kong could mean that he's got good news to announce," he said in London after meetings with British government officials. UK officials declined to comment.

Mr Major will travel to Hong Kong after this week's Europe/Asia summit in Bangkok where he will meet Mr Li Peng, the Chinese premier, on Thursday.

Members of Hong Kong's Legislative Council, including Mr Lee, have been pressing for visa-free entry for Hong Kong citizens after 1997. This has so far been resisted by Mr Michael Howard, UK home secretary, who is worried that it could create a backdoor entry to Britain for mainland Chinese.

Britain will continue to have a responsibility for Hong Kong after 1997 because its joint liaison group with China will continue to meet on handover issues until 2000, Mr Lee said. It would therefore have closer connections than any other country and should take the lead in granting visa-free entry to holders of the special passports that China will issue in the territory.

See Observer

## Door open to wider Europe-Asia links

Bangkok summit gives EU chance to latch on to fast-growing world market

For many in Asia it is history in the making. This Friday leaders from Asia and Europe will sit down in Bangkok for a summit that will mark the first meeting between their two regions.

For some in Europe the event is mere schmoozing. There is no real agenda, and not much to expect by way of formal agreements.

Leaders who attend risk being accused of dallying idly in the Thai sunshine while their voters freeze in a European winter.

Yet as the opening draws nearer, scepticism is waning. The summit may mark the beginning of a new relationship, rather than an end in itself, but it provides an opportunity for Europe to latch on at last to a region with some of the largest and fastest-growing markets in the world.

Others

kely  
deal  
UN moves  
Whittington

## US and Japan seek to ease island tension

By Christopher Parkes  
in Los Angeles

President Bill Clinton and Mr Ryutaro Hashimoto, Japan's new prime minister, parted on first-name terms at the weekend, after a fleeting first meeting to set priorities.

Acknowledging, but sidestepping, urgent trade issues, the two leaders spent much of their hour of talk at Santa Monica reviewing the damage done to security relations by the alleged rape last year, on the Japanese island of Okinawa, of a schoolgirl by US servicemen.

They agreed a joint committee should consider the redeployment of the 47,000 US military personnel stationed in Japan, possibly to reduce the heavy concentration of forces, and ease the continuing tension on Okinawa.

Mr Hashimoto appeared to send a signal for easier relations on economic issues, with a promise of deregulation in the housing industry which should improve US exporters' opportunities.

Little attention was paid to more pressing matters, although the Japanese leader gave renewed hints that he was relaxing his hitherto forceful resistance to renewing a 1986 agreement, due to expire on July 31, that Japanese electronics companies buy at least 20 per cent of their semiconductors from foreign makers.

Instead, the leaders contented themselves with sizing one another up before formal talks during the US president's planned state visit to Japan on April 16, and providing evidence for their respective electorates that they would be able to advance co-operation between the two countries.

Supported by Mr Clinton, who said bilateral talks were often quicker and more effective than more complex dealings, Mr Hashimoto said he wanted to resolve economic differences without exacerbating the debate. "It is very important to be low-key on these kinds of issues," he said.

For Mr Clinton, meeting his fifth Japanese prime minister since he took office in 1993, the focus on Okinawa seemed likely to bolster his support, in the US presidential election this year, within California's extensive Japanese community.

Strong suggestions from Mr Hashimoto that Japan might at last be ready to align its laws on copyright of sound recordings with those of other industrial nations went down well in the local entertainment business.

Earlier, also in California, Mr Clinton had raised his stock locally when he told cheering McDonnell Douglas aircraft workers he had asked Congress for funds to allow higher production targets for C-17 transport aircraft.

He also took the opportunity to take a shot at Mr Pat Buchanan, the rising Republican presidential hopeful, whose campaign has been lifted partly by his stance against trade liberalisation and who, on Thursday, had declared himself ready "unilaterally" to end Japan's trade surplus with the US.

Mr Clinton, whose aides stressed the rapid decline in Japan's trade surplus since last year's agreement on car imports, endorsed the middle path between being "uncertain" in favour of free trade and "pulling up the rug and closing our borders."

## NEWS: THE AMERICAS

### Alarm over protection with new bite in '97

Nancy Dunne finds liberal trade backers in the US worried about a Buchanan-minded Congress

The victory of Mr Pat Buchanan in the US Republican party's New Hampshire presidential primary has sounded an alarm for the Washington "trade mafia", the loose-knit group of economists, policy analysts and corporate lobbyists that has long backed liberalised trade policies.

Mr Buchanan has been running exuberantly on a protectionist platform, promising to withdraw the US from the World Trade Organisation and the North American Free Trade Agreement (Nafta), and to impose huge tariffs on goods entering the US from China and Japan.

The agenda of the free trade lobby has already been frustrated by the Republican-controlled Congress, which has been unable to agree on a bill to give the president negotiating authority for the expansion of Nafta.

This lobby's main concern is about the congressional elections in November, on the same day as the presidential poll. The contest for the White House still seems likely to be between President Bill Clinton and Senator Robert Dole, the Senate majority leader, so Mr Buchanan's current success causes less unease.

Eighty members of the House of Representatives have already signed up to back what would become the Nafta Accountability Act, which would virtually guarantee US withdrawal from Nafta or its renegotiation. This bill is given little chance of passage this year, but a new, aggressively protectionist Congress could approve similar legislation in 1997.

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Mover and shaker: Pat Buchanan campaigns in Arizona at the weekend. Pic: AP

authority has been flowing towards the president since 1945. A determined Congress could regain its sway.

There is anxiety among Republicans that a Buchanan presidential candidacy would split the Republican party. But the administration's trade policies have already divided Democrats. This dates back to the negotiation of Nafta side pacts on labour and the environment, after Mr Clinton, then a presidential candidate, had promised to "fix" the Nafta negotiations by President George Bush.

Marxist resisted, and Mr Mickey Kantor, US trade representative, was overruled by the White House when he wanted to take a strong stand. The resulting deals were toothless, and erstwhile Clinton supporters were outraged enough to form a coalition to educate voters across the country about the evils of trade deals negotiated by and for big business.

"Kantor was a successful, loyal political soldier," says Mr Mark Ritchie, president of the Institute for Agriculture and Trade Policy. "He could have protected the president's left flank, but he protected his Wall Street flank instead."

Opponents of Nafta have not been gloating about the success of Mr Buchanan's trade message. Mr Brent Blackwelder, president of the Citizens' Trade Campaign, issued a statement noting that the New Hampshire vote reflected "widespread dischantment with the promises made by free trade politicians." However, he rejected the Buchanan agenda.

"Mr Buchanan would have us build a fence on our southern border to isolate the US from its Mexican neighbour, a short-sighted and mean-spirited solution," he said.

Fears of Nafta and the WTO are often simplistically dismissed as protectionists, but most of them argue that they would support trade deals written to protect workers and the environment.

They draw a distinction between the globalisation, under way among multinationals, companies, and globalisation as a co-operative effort supported by environmentalists, labour and human rights activists.

Many opponents of Nafta and the WTO believe the business lobby grew arrogant, accustomed to having its way under Republican presidents, and saw no need to compromise with the current Democratic administration. "It was a serious mistake to let business write trade policy," said Mr Alan Tonelson, a policy analyst with US Business and Industrial Council. "Bill Clinton said he would put people first, but unfortunately he put Wall Street first. It was a complete betrayal of Democratic party principles."

Ms Susan Aronson - author of *Are There Trade-offs When Americans Trade?* - said the business lobby had erred by engaging in raising high expectations for the trade initiatives. "There will have to be adjustment. But Buchanan's logic is flawed. You can't say trade is a global problem and then posit domestic solutions. You have to find global solutions."

## Party disputes threaten Mexico electoral reform

By Daniel Dombey  
in Mexico City

A series of political rows has erupted in Mexico, threatening to derail a long-awaited programme of electoral reform.

Negotiations to deliver proposals in time for the next session of Congress in March have been damaged by the main opposition party boycotting them, while a row about investigations of a political assassination may poison the atmosphere still further.

The reform is close to the heart of President Ernesto Zedillo, who has argued that his own election was legitimate but not altogether fair.

Previous electoral reforms have left his ruling Institutional Revolutionary Party (PRI) still with far more money and access to news media than its rivals.

But the right-leaning opposition National Action Party (PAN) is boycotting the talks over a disputed result in a local election. A victory initially awarded to its candidate

was overturned because of what the PAN calls no more than the usual minor discrepancies, such as consistency of officials' signatures.

Suspicion runs high because the governor of Puebla state, where the election was held, Mr Manuel Bartlett, was the interior minister in charge of the elections in 1988 that brought Mr Carlos Salinas to the presidency amid accusations of fraud.

Relations between the parties took a further dive at the end of last week, when PRI officials attacked the country's attorney-general - Mr Antonio Lozano Gracia, whom Mr Zedillo chose from the PAN, in an early gesture of conciliation - for his management of an investigation of the assassination two years ago of Luis Donaldo Colosio, then the PRI's presidential candidate.

A confessed killer was convicted, but the investigation has maintained the hypothesis that the assassination was the result of a conspiracy.

## Cloud over Menem visit to France

By David Pilling  
in Buenos Aires

New testimony about the murder of two French nuns during Argentina's "dirty war" of the 1970s threatens to overshadow the arrival of President Carlos Menem in Paris today, at the start of a three-day official visit.

Mr Menem hopes to strengthen commercial ties with France, one of the biggest investors in Argentina's radical privatisation programme. He will treat as an unwelcome distraction claims by a former military official that the two nuns were drugged and thrown alive into the sea.

France has long demanded the extradition of a naval captain, Alfredo Astiz, who in 1990 was condemned to life imprisonment for his involvement in the nuns' death. A lawyer for the victims' families said at the weekend he would ask Argentine courts to reopen the case.

The nuns, Alice Domon and Leonie Duquet, disappeared in December 1977, when Argentina's military government was torturing and killing thousands of civilians. Mr

Adolfo Scilingo, a former naval captain who last year revealed that death flights had been routine, said on Friday the nuns had been among those hurled out of aircraft.

Mr Carlos Corach, Argentine interior minister, said: "Notifying [Scilingo] can in the least damage" the president's visit, in the company of 40 Argentine business executives.

French-Argentine relations have been generally good since Mr Menem assumed the presidency in 1989. French companies have invested nearly \$3bn in Argentina during the 1990s, taking big stakes in telecommunications, water utilities and food processing.

Among the commercial issues to be discussed will be a threat by Tucumán province in Argentina to cancel a water utility concession awarded to Compagnie Générale des Eaux.

Mr Domingo Cavallo, Argentine economy minister, will seek to reassure French business that Argentina remains a predictable environment for investment. Argentina hopes that French companies will participate in the planned privatisations this year of airports, nuclear power plants and hydro-electric dams.

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## NEWS: UK

# Wisconsin may build separate freight railway

By Charles Batchelor,  
Transport Correspondent

Wisconsin Central Transportation, the new US owner of British Rail's heavy haul freight operations, may build its own freight railway lines in Britain if Railtrack, the company responsible for the track network, is not willing to devote resources to freight operations.

"We would talk to Railtrack about building our own sections of freight-only track," Mr Ed Burkhardt, Wisconsin president and chief executive, said at the formal handover of BR's Trainload Freight business, which Wisconsin bought for £225m (£346.5m).

Mr Burkhardt said he was "not sure" there was sufficient incentive in the privatised railway structure for Railtrack to invest in freight services, which account for 10 per cent of the revenues generated by passenger traffic.

Wisconsin and BR said they did not expect the discovery of "procedural irregularities" at Trainload Freight, which led to the suspension of two senior managers on the eve of the sale, to affect the transfer. BR is carrying out an inquiry into the way spending of up to £500,000 had been classified in the accounts. Wisconsin

plans to invest heavily in new locomotives - it will need up to 200 at a cost of £200m to £250m over the next five years - and is considering cutting the workforce.

Mr Burkhardt hinted at the prospect of tough negotiations between Wisconsin and Railtrack over the level of access fees charged by Railtrack for allowing freight trains on the network. The split of track ownership from train operations was unlikely to be satisfactory in the long term, according to Wisconsin.

"We would expect Railtrack to act commercially, but the split of track ownership from operations means there could be problems when you want to build a siding," said Mr Burkhardt. "We think we will get there, but there could be a few rocks on the way."

Wisconsin expects to pay 30 per cent of its UK revenues to Railtrack in the form of access charges, a higher percentage than it devotes to maintaining its 4,500km rail network in the US, he added.

The US company has no plans to acquire a shareholding in Railtrack, which is due to be floated on the London stock market in May, but it intends to use the run-up to flotation to negotiate lower access charges for freight trains.

By Our Transport Correspondent

Big cuts in staff numbers and a thorough shake up of working practices at British Rail's heavy haul freight operations are promised by the new US owner of the business.

Wisconsin Central Transportation employs 1,600 people in the US, including 500 managing the rail infrastructure which in the UK is the responsibility of Railtrack. Trainload Freight, which runs an operation similar in size to Railtrack, employs 7,500 people.

Mr Ed Burkhardt, the president and chief executive of Wisconsin, said that big reductions in managers, clerical and manual staff were likely.

Companies shipping goods by rail and those looking to develop rail shipments as an alternative to road are hoping that the Wisconsin team will bring a new focus to an operation which has long been the Cinderella of the rail network.

Wisconsin was set up by Mr Burkhardt in 1987 after deregulation of the US rail network allowed the disposal of rail assets - without the crippling job protection regulations which had held back profits and productivity.

Mr Burkhardt, 57, has spent his working life on the railway. He studied industrial management and transport at Yale before joining the Wabash Railroad in Indiana. He then moved to Chicago & North Western where he spent 20 years.

Based in Rosemont, Illinois, Wisconsin runs a 4,500km of freight network in the US and



Taking control: Ed Burkhardt (left) with John Welsby, the BR chairman, on a Loadhaul locomotive

has bought rail operations in Canada and New Zealand. It made a profit of \$37m on turnover of \$211m in 1994.

Wisconsin persuaded the British government to reverse a decision to split BR's heavy freight operations into three separate companies and has acquired all of them, with a combined turnover of £559m.

It believes it can reverse the decline of rail transport - now down to just 6 per cent of the freight market in the UK - by improving the quality of ser-

vice. "We have demonstrated in our railway operations in the US, New Zealand and Canada that we can move rail traffic upward after a period of long-term decline," said Mr Burkhardt. Wisconsin has tripled its freight volumes in the US in the nine years since it was set up and has raised volumes by 10 to 12 per cent a year since it acquired New Zealand Rail in 1993.

Wisconsin has denied that its accident rate is too high. In reply to reports that 20 people

had been killed in the past two years in incidents involving Wisconsin trains, the company said the safety figures were "skewed" because much of its work involved shunting in congested yards and because they included "minor" accidents.

The British Department of Transport dismissed suggestions that the company's accident rate was three times

higher than the average for comparable US railway companies.

London Stock Exchange "Seaq is like an old comfortable jacket, but one day it's going to wear out"

## Investors and brokers say reforms are unnecessary

By George Graham and Norma Cohen

The London Stock Exchange is coming under increasing pressure from investors and brokers to pull back from plans to introduce order-driven electronic trading alongside the current marketmaking system.

A broad range of insurance companies and pension fund managers, as well as some marketmaking investment banks and private client stockbrokers, have all told the exchange that they see no need to change at a meeting hosted by National Westminster

system. "First indications are that the majority of our membership firmly hold the view that neither they nor their clients believe that the quote-driven system of trading in London needs a fundamental reform," said the Association of Private Client Investment Managers and Stockbrokers.

"I don't think they have demonstrated that the changes they have outlined would actually improve things," said one institutional fund manager.

The stock exchange tried to win over the investment community at a

ster bank earlier this month, but failed to sway many fund managers. Some UK and international investment banks, which have spent heavily to buy marketmakers, have been reluctant to oppose order-driven trading openly but are clearly relieved to have investor opinion on their side. But other stockbrokers are less happy about the groundswell of opinion running against swift introduction of order-driven trading.

"There are some backwoodsman in the industry," said one. In the current system, marketmakers list the prices

at which they are willing to buy or sell shares on the stock exchange's Seaq screen, but deals are actually struck over the telephone.

With the introduction of the exchange's new Sequence 6 technology this year, it will become possible not only to quote prices but also to carry out trades electronically. That opens the way for one investor's buy order to be matched with another investor's sell order, sidestepping the marketmakers entirely. In a consultation document issued to member firms and investors

in January, the stock exchange invited comments on how order matching should be introduced.

Should it be used for the most, or least, liquid stocks? Should the order and quote systems be linked? Should investors who negotiate a large block trade be required to meet smaller orders at the same price?

Many replies took issue with the assumption that order matching should be introduced. But one senior marketmaker warned: "Seaq is like an old comfortable jacket. But one day, it's going to wear out."

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## Former chief breaks silence over dismissal

By James Blitz  
at Westminster

For several weeks Mr Michael Lawrence, former chief executive of the London Stock Exchange, has stayed silent about the events which led to his departure from office in January. But in written evidence to the House of Commons Treasury committee he goes into detail. He strongly implies that he was sacked because of the determination of leading marketmakers to reassess their influence.

In the immediate aftermath of Mr Lawrence's dismissal Mr John Kemp-Welch, the exchange chairman, said that the chief executive had been removed from the post after losing the confidence of members. But Mr Lawrence says that there are "obvious inconsistencies" in the position taken by Mr Kemp-Welch. In a clear reference to marketmakers, he claims to have been seen "as an impediment to a return to the previous mechanisms of detailed control of the exchange by some of its members".

Mr Lawrence does not make any reference to the particular series of events which may have triggered his departure. But a senior source connected with the affair has pointed out that there was a strong correlation between those board members who exercise an influence over appointments and the marketmakers who might most suffer from the reforms.

According to Mr Lawrence the climax to events came at the start of January, shortly before another meeting of the board. He says that just before the meeting Mr Kemp-Welch and other exchange officials "advised me that I had lost the board's confidence" and that the purpose of the meeting "was to secure my removal from office".

Mr Lawrence adds: "He [Mr Kemp-Welch] stated that he had talked to each board member the previous day, excluding the executive directors who had not been consulted, and they would support his demand for my resignation or dismissal."

The reforms were opposed by marketmaking institutions, who feared that the new systems would undermine their position. But as late as November, Mr Lawrence says, the chairman "assured me of his support for the trading reforms". The board, in spite of lobbying by institutions, "fully supported the proposals".

He adds: "I received no warning at any time that I did not enjoy their support, although we were all aware of the opposition of certain marketmakers." At this stage marketmaking institutions with most to lose from the new arrangements started to voice their concerns more forcefully.

### UK NEWS DIGEST

## Sinn Féin seeks to 'rebuild peace'

British government officials will today meet Sinn Féin representatives for the first time since the Irish Republican Army abandoned its ceasefire amid signs of progress in the Northern Ireland peace process. As tens of thousands of people marched for peace in towns across Ireland, Mr Martin McGuinness, who will head the Sinn Féin delegation, said the purpose of the discussions was to "examine how the peace process can be rebuilt".

The British prime minister's commitment to keep the peace process above the daily battle between the main political parties also received a boost yesterday when Mr Jack Straw, the opposition Labour party's shadow home secretary, who said he was recommending that Labour should not vote against the Prevention of Terrorism Act for the first time in more than a decade.

There was also an indication of a rapprochement between Mr John Hume, leader of the constitutional nationalist Social Democratic and Labour party, and Mr David Trimble, leader of the Ulster Unionist party, the largest pro-British party in Northern Ireland. Mr Hume, speaking on BBC Television, gave muted support for Northern Ireland elections as a precursor to all-party talks.

Robert Peston at Westminster  
and John Murray-Brown in Dublin

### Ernst & Young defends criticism

The senior partner of one of the Big Six accountancy firms yesterday defended its outspoken attack on the Accounting Standards Board, UK's leading standard-setter, and accused the rest of the profession of not wanting "to rock the boat" on important issues. Ernst & Young, in a paper circulated to chairman and finance directors at hundreds of leading companies, had said accounting as a financial language was in danger of being taken over by academic theorists who used the UK economy as a "test-bed".

Mr Nick Land, senior partner at Ernst & Young, said the firm's criticism of the ASB under Sir David Tweedie was "heartfelt" and rejected suggestions that it was a marketing ploy. Sir David, speaking in one of the profession's leading magazines, dismissed Ernst & Young's critique as having "all the vision of a mole and the eloquence of a whoopee cushion".

Other members of the Big Six have joined the debate. Mr Ian Brindle, senior partner of Price Waterhouse and a member of the ASB, said: "This is a cheap publicity gimmick. What the hell are Ernst & Young up to? They should be ashamed of themselves."

Jim Kelly, Accountancy Correspondent

### Fraudster aims to repay

Mr Peter Clowes, the convicted fraudster released on Thursday after serving four years of a 10-year prison sentence, said he would work to repay investors who lost £16m (£24.6m) in the Barlow Clowes investment group.

Mr Clowes said his "number one aim" was to have back paid still owing to former investors. "Investors have not had their full money back, but I am going to see that they are going to get what they're owed, with interest," he said. It would be "inappropriate" to explain how this would be done, he added. Mr Clowes, who headed the Barlow Clowes empire before its collapse in 1988, said he would seek to clear his name in the courts and threatened to sue the Serious Fraud Office.

The UK Treasury is trying to recover some of the lost money by serving a writ on Mrs Pamela Clowes, Mr Clowes' wife. The Treasury said: "The writ is in line with the government's overall policy to recover as much as possible from the Barlow Clowes affair."

Richard Donkin and Graham Bowley

### Feelgood factor 'remains elusive'

The feelgood factor will remain elusive this year even if the chancellor cuts interest rates again, Coopers & Lybrand, the accountancy and consultancy firm, warn today. The firm casts doubt on the government's forecast that the economy will grow rapidly in 1996 underpinned by strong consumption. Its latest UK Economic Outlook warns that businesses cannot rely on a recovery in consumer confidence back to pre-recession levels of the late 1980s.

Ms Rosemary Radcliffe, head of economics at Coopers & Lybrand, said there would be no recovery in house prices while structural shifts in the jobs market towards more short-term, part-time working meant consumers would remain cautious. She said GDP would grow by 2 per cent this year in contrast to Treasury expectations of 3 per cent growth.

"If the French and German slowdowns turn into recession, which cannot be ruled out, even our central scenario of a modest 2 per cent UK growth rate may prove optimistic," she said.

Graham Bowley, Economics Staff

### Scottish investors fear tax rise

Scottish financial institutions are pressing the opposition Labour party to address fears that potentially higher taxes on investments after devolution could scare off investors. The realisation that the party's plans for a devolved Scottish parliament with tax-raising powers could result in dividends being more heavily taxed in Scotland than England has alarmed the Scottish financial community.

Under Labour's plans for Scotland, tax on income could be levied up to 3 per cent higher in Scotland than in England. Because dividends are taxed at source this may mean that investors, either in Scotland or elsewhere, could face a heavier tax burden on Scottish investments. Mr George Robertson, Labour's spokesman on Scotland, acknowledged the potential problem, but said the party was in close talks with Scotland's financial community.

James Harding, Westminster

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Lex, Page 18

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## THIS WEEK

The improbable story so far. Michael Emerson, formerly the European Commission's top Moscow diplomat, is the target of an anti-fraud inquiry in Brussels.

His accuser is a retired Nato airman-turned-author who says that he is worried about KGB reprisals. The lady in the middle is a tall Russian called Elena. She is married to the American but appears to have divided allegiances. Elena is also on the European Commission payroll.

Let us be clear. Emerson, 55, is a career diplomat of 23 years' standing with a glittering reputation as an economist.

He helped launch the European monetary system in early 1977, working for Roy Jenkins, then the Commission's president.

Colleagues describe Emerson, Oxford- and Harvard-educated, as an unworldly, monk-like figure. Any interest in money is cerebral only. That he is involved in impro- priety defies belief.

The allegation is that he abused

# Taciturn diplomat in Russian thriller

## DATELINE

**Brussels:**  
an anti-fraud investigation has highlighted an obscure, expensive EU aid programme called Tacis, writes Lionel Barber

to a market economy.

Between 1991 and 1995, the EU committed Ecu 2.2bn (£1.8bn) to Tacis. During the next four years, it will provide a further Ecu 2.2bn. That makes Tacis one of the big-

gest multilateral aid programmes of its kind. It is a case study for the EU's faltering progress toward a common foreign policy.

When EU leaders agreed to launch Tacis in December 1990, the idea was to encourage the reform movement led by Mikhail Gorbachev. Within six weeks, the programme was put on ice after Moscow's bloody crackdown in Lithuania.

By the time Tacis funds started flowing again, Gorbachev was on his way out and the Soviet Union was about to break up. A programme designed for a centrally run Soviet Union suddenly found itself without a client.

Tacis was a good idea, but five years too late. The programme suffered, too, because the member states failed to match big ideas with adequate resources.

The Delors Commission was also at fault. It was so anxious to seize a role in foreign policy that it took charge of a multi-billion dollar aid programme with a handful of staff, most of whom were close to a nervous breakdown after the first six months.

Tacis's crash-start in 1991-93 ensured that millions of dollars were wasted. Money flowed to feasibility studies for projects which never actually materialised. Russian administrators took part in the programme one day and disappeared the next. Often they saw more profit in becoming capitalists themselves.

Yet Tacis also provided vital support for the nuts and bolts of a market economy, using carefully selected western consultants.

Useful causes include privatisation, banking liberalisation, envi-

ronmental aid, reform of the civil service and the retraining of nuclear rocket scientists.

Critics say that Tacis money has been spread too thinly, notably in Russia. But Tacis had better results in the war-torn Caucasus where local administrations have been more willing to accept foreign direction.

"The EU has single-handedly led the policy of privatisation in Armenia, Azerbaijan and Georgia," says one official.

The most serious charge against Tacis is that it is slow-moving and top-heavy. The Commission has started to be more flexible about how money is spent, releasing money more quickly for smaller projects at the "retail" level in the regions.

Yet the laborious vetting procedures instigated by Brussels for

supervising larger projects are intended to prevent fraud and to ensure that funds are directed in the consultants providing the know-how.

No Tacis money passes directly to Russians, Armenians, Ukrainians or any other locals – unless, of course, they happen to run a consultancy.

Which brings us back to Michael Emerson. After more than five years in Moscow, he might have expected a big promotion. But his path was blocked because all top jobs in the Commission are filled according to national quotas or "flags".

He also lodged a request for early retirement, taking advantage of the generous Article 50 provision used to ease out non-performers, but was rejected on cost grounds.

In these frustrating circumstances, it is hardly surprising that the buttoned-up bureaucrat decided it was time to take a risk. We will watch his progress in the Wild East with interest.

## Murdoch's news dynasty

The media mogul's children have high aspirations, writes Alice Rawsthorn

If anyone seemed set to prove the Buddenbrooks theory of corporate dynasties, whereby a dynamic entrepreneur creates a successful company only for it to be eroded by the incompetence of future generations, it was Rupert Murdoch.

As a schoolboy he was wont to sneak away from Geelong Grammar, his snooty Australian private school, to bet on local horse races, and as a university student, he placed a bust of Lenin on his mantelpiece. There was little evidence that he was an ideal candidate to inherit the Australian newspaper empire founded by his father, the redoubtable Sir Keith Murdoch.

Rupert Murdoch, who inherited that business at 21, has since turned it into News Corporation, one of the world's most powerful media empires with revenue of A\$12.2bn (£5.9bn) last year. More, he seems set on defying the Buddenbrooks theory again by encouraging his own children to succeed him. His eldest son, Lachlan, 24, is deputy chief executive of News Corp in Australia, and last week Murdoch appointed his daughter, Elisabeth, 27, to a senior post at BSkyB, his UK satellite TV operation.

Neither of Murdoch's other children works for the family firm. Prudence, 39, the only child of his first marriage, to Patricia Booker, a former air hostess, shows no inclination to do so. James, 22, third child of his second marriage, to Anna Torv, whom he met in the 1980s when she interviewed him – she was a bright young editor on one of his Australian newspapers – may decide to join, but is busy with his own record business in New York.

It takes little imagination to see why Prudence might have chosen to drop out of the running. The prospect of one of Rupert Murdoch's children bidding to become a media mogul seems just as intimidating as it would be for a child of Bill Gates to go into computer programming.

At best, they will be hard pressed to match their father's achievements. At worst, they may end up like John Lennon's son, Julian, whose bid for rock stardom only yielded a couple of hit records, or like Rocco Forte, who had to tell his father that Granada had taken over the family firm.

Neither Elisabeth, Lachlan nor James seems short on ambition. Lachlan has admitted in an interview that because of his relationship with his father he felt an overwhelming need to prove himself. Even James has changed his mind about working for News Corp. "I guess I will always be involved," he has said. "It is the family business."

Elisabeth seems the most openly ambitious. The Murdochs are a family of strong women. Elisabeth was named after her octogenarian grandmother, as formidable a figure as the late Sir Keith. Anna Torv gave up her career to look after the children, then studied for a degree and published a novel rather than risk becoming "a whining wife".

Elisabeth once said she did not see how she and her brothers "couldn't be ambitious – being relatively same normal people", adding that Lachlan's promotion "does make me feel like I have to hurry up".

She and her brothers were brought up in a work-dominated environment. Although Rupert Murdoch clearly was – and remains – besotted by Anna, he spent most of their New York honeymoon locked in meetings.

All three siblings did well academically, and graduated from prestigious US universities: Elisabeth

from Vassar, Lachlan from Princeton, James from Harvard.

Elisabeth went straight into television and in 1994 bought two California television stations affiliated to her father's Fox network with her husband, Elkin Pianim, whom she met while at Vassar. They bought the stations with a \$55m loan from her father and sold them after little more than a year, emerging with a \$12m profit and a reputation as ruthless cost cutters.

Lachlan worked at various Murdoch papers after Princeton, including The Times, where a journalist who took him to the pub was telephoned there and warned: "What- ever you do, don't get him pissed." Lachlan saved him the trouble by ordering orange juice. He has since moved back to Australia where he played an important role in last year's negotiations to form News Corp's rugby "super-league" and late last year was appointed to the News Corp executive committee.

James alone has shown signs of their father's youthful rebelliousness, but he too now seems reconciled to a career with News Corp.

His sister, Elisabeth, clearly rates him highly and recently suggested that the Murdochs' would-be music mogul may prove to be "brighter than all of us".

It is a curious half-way house.

In most leading economies formal control over interest rates is vested explicitly in the central bank. In Canada, Italy and Ireland, the central bank governor sets rates personally. In Germany and the US, special policy-making committees do the job collectively. But under neither model does the finance ministry have a formal role.

Norway is one of the few remaining examples of a leading economy in which the finance minister still sets interest rates. But the central bank there gives its advice in private, which gives it little influence in any public debate over policy.

This is why the "Ken and Eddie show" makes better entertainment than monetary policy setting in most other countries. Like sumo, it keeps the audience's interest because each fighter is capable of giving the other a tremendous

knockout, leaving the result of each monthly encounter in doubt.

The discussions derive further dramatic tension from the fact that the chancellor and the governor are both personally responsible for the positions adopted by the organisations they head. Although both receive advice from a phalanx of advisers, neither can deflect responsibility on to them.

The Ken and Eddie show also has a high public profile – relative to most of its overseas equivalents – because the minutes of their monthly meetings are published with a six-week lag. Journalists and economists can therefore pick over these documents, searching out any differences of nuance.

The personalisation of the monetary policy process in Britain is not, therefore, a malevolent work of the press. It is an inevitable consequence of the way the mechanism has been set up. In the setting of interest rates the Bank is neither independent from, nor wholly subservient to, the chancellor. Hence the potential for tension between the two – and the desire of the press and the City to sniff it out.

But does the personalisation of policy setting in the UK prevent the process working efficiently? Even though Clarke and George have complained about the way their meetings are treated by the media, the evidence suggests not. Whatever one thinks about their politics or prowess as economic technicians, both men seem psychologically well-suited to this sort of policy-making system.

Neither is the sort to bear a grudge. The chancellor and the governor are similar characters in that neither is inclined to go off in a sulk if the other wins the day.

These attributes have served the framework well, but one might argue that neither the system nor its protagonists has yet been put properly to the test. Their debates so far have in essence boiled down to assessments of demand: how quickly is the economy growing and how quickly can it be allowed to given the extent of spare capacity.

## PEOPLE



Siblings take centre stage: Elisabeth and Lachlan Murdoch



### Dingman launches paper bag raid from Czech base

Bahamas-based investor Michael Dingman's purchase of a controlling stake in Russia's largest paper bag maker last week is just the kind of bold, hands-on foreign investment Russia needs to get its monster, Soviet-era industrial plants back to work. Anthony Robinson writes.

But it is precisely the kind of investment which most potential investors in Russia are currently loath to make. Instead, they sit nervously on the sidelines awaiting the outcome of the presidential elections in June, muttering about all being "too risky".

Yet 64-year-old Dingman takes the view that investing in eastern Europe is a lot less risky than putting money in US stocks, with the Dow Jones average hovering around the 5,600 mark. His way is to tackle the former Soviet market from a strong base in the Czech Republic, and forge links with cash-strapped, marketing-weak companies in industries such as paper, glass and oil.

He created his Czech base last October when he invested more than \$350m (£162m) buying controlling stakes in eight Czech companies. His advisers were two ambitious young men in their thirties: Viktor Kozeny, who suggested that Dingman include oil drilling equipment maker Moravské Neftevoje Doly among his Czech purchases, is a director of the company set up to look for the hydrocarbons. Moravské will supply much of the equipment.

Dingman, former chairman of Allied Signal, the US conglomerate, and still chairman of Fisher Scientific International, made his fortune as "an asset and cash-flow driven investor", specialising in turnarounds. His trademark has been to spot under-valued assets and inject financial, technical and marketing skills.

"His experience in industry has given him an incredible capacity to pick exactly the right guy to do the specific jobs required to turn companies around," Arbees said last week, en route from Segezha, north-east of St Petersburg, where he met the 8,000 employees of what is now the Stratton-controlled paper bag plant. Among the entourage was Lou Ross, former chief operating officer of Ford, who is also on the Stratton team.

Dingman believes there is sky-high potential in the former Soviet Union, where enterprises are typically huge, starved of working capital and hopeless at marketing. But his belief in synergy will not be tested in Russia.

Last month he signed an oil and gas exploration deal with the Emirates state of Ras-al-Khaimah, which is believed to have reserves of about 400m barrels of oil and 1.2bn cu feet of gas. Viktor Kozeny, who suggested that Dingman include oil drilling equipment maker Moravské Neftevoje Doly among his Czech purchases, is a director of the company set up to look for the hydrocarbons. Moravské will supply much of the equipment.

Fulford eyes RJR Nabisco

RJR Nabisco is Imperial Tobacco "in spades," says Ron Fulford, the man who wants to get his hands on the cigarette business of RJR Nabisco, the US company still struggling after its record \$26bn leveraged buyout seven years ago, writes Roderick Oram.

Fulford took a step towards his goal last week by resigning as executive chairman of Imperial, one of the UK's largest cigarette makers and a subsidiary of Hanson, the fragmenting conglomerate.

Reynolds plants were among the 45 he and colleagues visited around world when they sought ideas for revitalising Imperial. He revisited several years ago when revamping Imperial's sales and marketing.

He believes Reynolds' problems started when Kohlberg Kravis Roberts, the US leveraged buyout firm, "paid too much" for RJR Nabisco. KKR thought Reynolds could continue to raise its cigarette prices much faster than inflation. But not in the subsequent vicious US price war. One cause of the war was Reynolds' introduction of scores of own-label products.

Proliferation of products, indifferent senior management and a weakening market position were other problems at Imperial. Fulford simplified the product portfolio, delegated responsibility and gave people financial incentives. That allowed senior managers to focus on strategy. Imperial is now poised to take UK market leadership from Gallaher, the American Brands subsidiary.

"Reynolds is a rather larger version of Imperial," Fulford says. He expects to find all the managers he needs within the company. The bigger the company, the deeper the talent pool, he says. Reynolds is about six times the size of Imperial.

But before he can fish that pool he and his new colleagues have to convince RJR Nabisco's shareholders that they deserve the chance. Even in a country hot on shareholder value, it is a long shot.

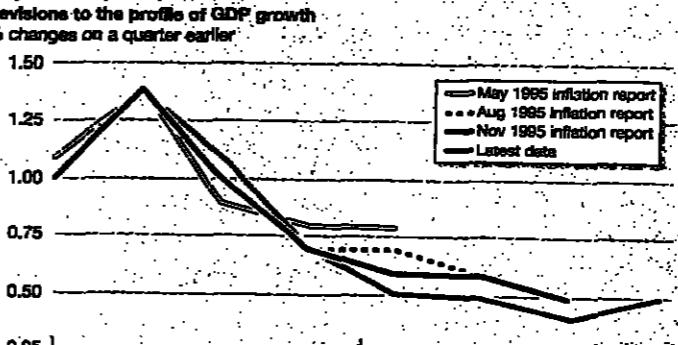
## Robert Chote · Economics Notebook

## Personality has a role in policy

Britain's celebrated monthly "Ken and Eddie" show, a semi-public debate between two heavyweights, carries risks alongside its superficial entertainment value

## Lower growth clinches Ken's case

Revisions to the profile of GDP growth % changes on a quarter earlier



They can agree to disagree and return a month later prepared to review the new situation afresh. One can imagine past chancellors and governors – and perhaps future chancellors and governors – who would find it more difficult to let bygones be bygones. If either man let past defeats colour his judgements then the system would probably be a lot less stable.

Another point in Ken's and Eddie's favour is that neither feels much need to be liked, leaving them relatively unconcerned by the instant reaction to their decisions. Both are also decisive, so there is usually no dithering or delay.

These attributes have served the framework well, but one might argue that neither the system nor its protagonists has yet been put properly to the test. Their debates so far have in essence boiled down to assessments of demand: how quickly is the economy growing and how quickly can it be allowed to given the extent of spare capacity.

They debates have therefore, as the governor likes to point out, been "narrow" and "technical".

Things might be different in the event of a "supply shock" such as a rise in oil prices, which could leave the economy suffering inflationary pressure and weak economic activity simultaneously. In that event there would be a more fundamental and politically contentious dilemma about which problem policy should primarily aim to solve.

Another test would come if interest rate and budgetary policy became misaligned. Imagining that the chancellor was loosening budgetary policy to protect activity and employment, in the process fuelling inflation. Meanwhile the governor might be demanding increases in interest rates to combat inflation, thereby slowing activity. The policy mix could easily unravel as each tried to outbid the other – a danger which would be all the greater if the Bank were given formal independence.

Under some of the permutations which these changes might throw up, the chemistry between chancellor and governor would probably work very well. Under others, however, it might very well not.

Brown has suggested depersonalising monetary policy by creating an eight-person committee to formulate the Bank's advice. But making the members of this committee appear accountable will not be easy, so the two-man sumo bout might drag on for a good while yet. If it does, the character traits of the players are likely to prove just as important as their prowess in economics.

## CONTRACTS &amp; TENDERS

## REPUBLIC OF ALBANIA

## COMPANIES &amp; MARKETS

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Monday February 26 1996

**LEGAL DEFINITIONS**  
 Part 1. 1 an upmarket pastry case containing lemon, jam etc. (attrib) BBC English 2 a civil wrong other than under contract or equity. See ROWE & MAW: asap (ph 0171-248 4282)

**Rowe & Maw**  
 LAWYERS FOR BUSINESS

## Heineken poised for Moretti acquisition

By Roderick Oram,  
 Consumer Industries Editor

Heineken is poised to become the largest brewer in Italy through its purchase shortly of Moretti from Interbrew, the Belgian brewer of Stella Artois.

The deal, likely to value Moretti at \$150m-\$175m, will be a further step in the rapid consolidation of European brewers struggling with stagnant demand, over-capacity and competition from a plethora of small companies.

For Heineken, the Dutch brewer, the purchase will reinforce its strategy of buying stakes in, or control of,

national brewers to complement the international development of its own lager, the most global of beer brands. Earlier this month, for example, it bought a 54.4 per cent stake in Fischer Group, France's fourth-largest brewer.

For Interbrew, the sale is its second exit from Italy in a year. Last February, it sold its Interbrew Italia subsidiary to Heineken for an undisclosed sum.

The subsidiary, with capacity of some 700,000 hectolitres a year, brewing Stella Artois and Classica von Wunster, had suffered a halving of its market share to about 5 per cent over the previous few years.

The company was attractive to Heineken, however, for its distribution network in northern Italy and the addition it would make to Heineken's existing five Italian breweries, which produce about 3.5m hectolitres of beer a year.

Last summer, Interbrew inadvertently regained an Italian foothold in the form of Moretti when Interbrew bought its parent, John Labatt, the Canadian brewer, for C\$2.7bn (US\$1.97bn).

It was thought likely that Interbrew would sell the Italian company, with Heineken seen as the likely buyer.

Heineken and Interbrew, which is eager to pay down heavy debt

incurred in the Labatt deal, said yesterday they could not comment on the subject. Analysts are expecting an announcement shortly, however.

Moretti, with capacity of some 1.1m hectolitres a year and sales of £300m (S190m), has about 12 per cent of the Italian market. Its purchase will give Heineken a total share of more than 40 per cent, about five percentage points ahead of Peroni in which Danone, the French brewer of Kronenbourg, has a minority stake.

"Heineken taking market leadership will put pressure on Danone," one London analyst said. The French group's commitment to Peroni was thought to be wavering.

Despite difficulties in the past few years, the Italian market appears to have good growth potential unlike stagnant markets in northern Europe. Wine drinkers by custom, the Italians are switching slowly to beer, which accounts for only 15 per cent of their alcohol consumed against more than 50 per cent for the Germans, British and Belgians.

Italian beer consumption is running at about 25 litres a head per year, the lowest in Europe, against Germany, the leading nation, at 133 litres a head. The British rank fifth in the league of European consumption, at 100 litres a head, and the Dutch sixth at 85 litres.

## UK claim on French share trade 'in doubt'

By Andrew Jack in Paris

The volume of French shares bought and sold through the UK market is substantially lower than claimed by the London Stock Exchange, according to an analysis carried out by a leading French academic.

Of all the transactions in French shares which are quoted on the London system, just 8 per cent are carried out through London's Seaq International (Seaq I) system, with the rest conducted directly through the Paris bourse, the study shows.

That contrasts sharply with figures published by the London stock market authorities, suggesting that Seaq I accounted for more than 52 per cent of such trades.

The London Stock Exchange said that Seaq I's figures were inflated by the fact that each transaction was recorded twice - for every buy and every sell operation. It added that it had changed its method for calculating volumes in January, and the first monthly figures produced under the new system would be available after the end of February.

"The contract with the Russians has given De Beers a great deal of aggravation for at least two years," said one industry observer. "But the Russians have gone to the edge of the abyss, looked over the edge and did not like what they saw. The prospect of immediately losing the \$100m of income a month from the CSDO concentrated Russian mind."

As a bonus for De Beers, even as the final, tense negotiations were going on, Mr Yevgeny Bychkov, the most powerful man in the Russian diamond industry and for

De Beers went to the brink of a price war to get agreement on Russian exports Diamond deal heralds a retreat from the abyss

years a thorn in the CSDO's flesh, was sacked from the chairmanship of Komdragnet, or the Committee for Precious Metals and Stones, by President Boris Yeltsin himself.

Mr Bychkov previously had been charged with illegal foreign currency deals and was linked with the activities of Golden ADA, a company set up in San Francisco in October 1992 by a Russian and two Armenian brothers.

It imported large quantities of rough diamonds from Russia with the apparent blessing of Moscow. But Komdragnet has been powerless to do anything about it.

De Beers was willing to take the chance that a price war might break out, rather than have its London-based Central Selling Organisation (CSO) sign another worthless contract with Russia.

But, to the relief of the diamond industry, Mr Nicky Oppenheimer, deputy chairman of De Beers, on Friday signed a "memorandum of general principles", which will govern the future relationship between the Russian diamond industry and De Beers. As soon as possible, these principles will be expanded into a formal three-year trade contract with Almaz Rosen-Sakha, Russia's biggest diamond producer, and leave De Beers as "the sole and exclusive buyer of all rough diamond exports".

The contract with the Russians has given De Beers a great deal of aggravation for at least two years," said one industry observer. "But the Russians have gone to the edge of the abyss, looked over the edge and did not like what they saw. The prospect of immediately losing the \$100m of income a month from the CSDO concentrated Russian mind."

As a bonus for De Beers, even as the final, tense negotiations were going on, Mr Yevgeny Bychkov, the most powerful man in the Russian diamond industry and for

hard times and releases them when demand is healthy. De Beers is at present holding more than \$4.5bn worth of diamonds in CSO stocks.

Five years ago, the Soviet Union formally rejoined the cartel and gave the CSO exclusive rights to the diamonds it was exporting. De Beers says that contract has been worthless for two years. So, when negotiations reached a hiatus in December and the Russians wanted the existing contract to be continued for another year, De Beers refused. Since then the old contract was extended a month at a time. De Beers had decided that if a new one could not be agreed by March 1, it would bring down the curtain on the talks.

De Beers had two central gripes. It said the Russians were flagrantly breaching the contract by exporting huge quantities of rough diamonds without using the CSO.

Analysts suggest well over \$1bn worth "leaked" to the west in the past 18 months.

Also, as Russia began to build up its domestic diamond cutting, the locals were given first choice of production, leaving De Beers with the dregs.

The Russians were not happy either. They found it hard to understand that the CSO alone sets prices. They feel, as big producers, they should be involved in that process. They also suggested they could get as much as 35 per cent more for their diamonds by selling outside the CSO, so they wanted to increase the proportion of stones they could sell independently from the 5 per cent permitted under the contract for "market testing".

It remains to be seen whether the deal reached on Friday stops the leakage. But the memorandum promises the leakages will stop and was signed by Mr Vladimir Panikov, Russia's minister of finance, rather than by a Komdragnet official.

De Beers is also promised a good cross-section of Russia's diamond production, instead of what is left once the local cutters have taken their pick.

News that Russia is staying in the cartel will be well received in diamond cutting centres, particularly as it comes when sales seem reasonably buoyant. Last year the CSO's sales reached a record \$4.52bn, more than 3 per cent above the previous peak in

1993. There are still some

uncertainties for the cartel, however. Terms of the new three-year contract have still to be thrashed out and some observers will not relax until these are known.

Meanwhile, Australian producers, angered by the way De Beers made selective price increases last year, are threatening to quit the cartel when their present contract expires in the middle of 1996.

Further ahead, two of the world's biggest mining companies, BHP of Australia and RTZ-CRA, the Anglo-Australian group, are to become diamond producers. Whether they will join the cartel remains open to question.

Kenneth Gooding

## Scandinavian Airlines System plans to streamline ownership structure

By Christopher Brown-Humes  
 in Stockholm

Scandinavian Airlines System has unveiled plans to simplify its ownership structure - one of the most complex in the Nordic region - to increase its market visibility at a time of heavy investments in new aircraft.

This will mean a significant overhaul of the Swedish, Danish and Norwegian holding companies which own SAS, but it will not lead to the airline's shares being directly quoted on the stock market.

Mr Peter Forssmann, SAS information director, said the streamlining was needed because of airline industry deregulation and the group's big fleet replacement programme.

The Swedish, Norwegian and

Danish governments hold 60 per cent of each respective company.

The streamlining will not affect this ownership structure nor the division between state and private ownership, but it will force the three holding companies to separate their non-SAS activities, harmonise their accounting procedures, and align their capital to the size of their SAS shareholders.

SAS is three-quarters owned by the Swedish group Sila, and Denmark's Det Danske Luftfartselskab (DDL) and Det Norske Luftfartselskap (DNL) of Norway.

The Swedish, Norwegian and

He said tax was one of the reasons SAS's owners were unwilling to change the company's broader ownership structure.

If the airline had one domicile, all its tax income - SKr750m (£100m) last year - would go to that country, and the two others would get nothing.

SAS has already announced plans to renew a third of its fleet. A year ago, it unveiled a SKr1.5bn order for 35 Boeing 737-600 aircraft with options to purchase a further 35.

Last week the airline disclosed a record SKr2.8bn pre-tax profit for 1995, up strongly from SKr1.5bn a year earlier, in spite of the impact of strikes and a weaker fourth-quarter trend.

## BET letter attempts to spike Rentokil's guns in bid battle

By Patrick Harverson  
 in London

BET says between 1991 and 1994 its total net debt was cut from £712m to a net cash position of £33m and the company

"sharpened its focus" by reducing profit centres from 160 to 65 and concentrating on businesses with the greatest growth potential.

The letter also outlines BET's profits and dividend record over the past 18 months and notes turnover grew more than 10 per cent in the six months to September 30 1995.

Sir Christopher asks share

holders to consider this record when they receive Rentokil's offer document, which is expected to be published tomorrow.

In the letter, sent over the weekend, BET advises shareholders to reject the "inadequate" offer from Rentokil and details the recovery in

The letter is the latest salvo in an increasingly heated bid battle. Last week, BET rejected an unexpected offer from Rentokil to buy just three-quarters of the company. Some analysts saw the approach as an attempt by Rentokil to allay City of London concerns that its bid might be over-ambitious.

The conduct of the bid battle has also incurred the wrath of City regulators. On Friday, the Takeover Panel criticised Lazard Brothers, the merchant bank acting for Rentokil, over its handling of the announcement of its client's hostile bid on February 16.

The panel said Lazard had failed to keep it fully informed of Rentokil's intentions and should have acted more quickly to prevent a false market in BET's shares.

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 YOU HAVE  
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## INSIDE



**TONY JACKSON:**  
**GLOBAL INVESTOR**  
 Deep job cuts have become the biggest Wall Street fad of all, a trend that reached a probable peak with the recent announcement by AT&T, the long-distance telephone company, that it was shedding 40,000 jobs. AT&T's announcement has become a hot political issue in the race for the US presidency, but it is in manufacturing, rather than telecommunications, that the dangers of the job cutting - and of Wall Street's appetite for it - are greatest. Page 22

## B BONDS:

The Inter-American Development Bank's maiden global bond, expected this week, has brought the "global" concept under renewed scrutiny. When the global concept was launched in 1989 it promised much, but recent deals have failed to live up to the expectations of investors. Page 24

## EQUITIES:

The London market will be absorbed today with the government's fortunes in the debate on the Scott report on arms for Iraq. Economic data in the US will dominate proceedings, with figures on retail sales, the consumer price index and the producer price index all due. Page 23

## EMERGING MARKETS:

The turmoil in South Africa amid the collapse of the rand has injected new fervour into the perennial debate over the future of exchange controls - which the reserve bank and the government have pledged to abolish. Page 23

## CURRENCIES:

The starting point for the dollar this week will be the feedback from the first meeting, held last Friday, between President Bill Clinton and Mr Ryutaro Hashimoto, the Japanese prime minister. Good relations will help the dollar, while tensions are likely to weigh on it. Page 23

## COMMODITIES:

Persistent excessive stock levels in the world zinc market are likely to cast a shadow over the American Zinc Association's five-day annual international conference, which began in Palm Springs yesterday. Page 22

## INTERNATIONAL COMPANIES:

Portugal has rejected a £1.32bn (\$985m) takeover bid for Banco Fomento's Exterior and opted to seek competing purchase tenders for the state-controlled financial group. Page 21

## UK COMPANIES:

Members of the family that founded Umbro, the Manchester-based sportswear manufacturer, are planning to take legal action against its US parent, which is preparing to float Umbro later this year. Page 20

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## COMPANIES AND FINANCE

## Portugal turns down BPI bid for BFE

By Peter Wise in Lisbon

Portugal has rejected a €152m (US\$186m) takeover bid for Banco Fomento e Exterior and opted to seek competing purchase tenders for the state-controlled financial group.

The finance ministry turned down the offer by Banco Português de Investimento on the grounds that it was not envisaged within the government's privatisation plans for BFE.

Analysts said the decision was a clear message that the new centre-left government aimed to keep firm control of its extensive privatisation pro-

gramme rather than let the market dictate terms.

But the government has opened itself to criticism for taking over a month to reach what amounts to a political decision, given that the legal and technical terms of BPI's bid were officially approved.

BFE, Portugal's fifth-largest banking group, is now to be privatised through competitive bidding for a controlling stake. This would better protect the interests of the state and minority shareholders, the finance ministry said.

Mr Artur Santos Silva, BPI president, said yesterday the

bank would analyse the detailed terms for BFE's privatisation, which have not yet been made public, before deciding how to advance.

BPI, the sixth-largest Portuguese banking group, offered €152m for 100 per cent of BFE on January 19, raising its bid to €152.5m on February 18. It would have also paid accepting shareholders a 1995 dividend of up to €80 a share.

BPI's highest bid price of €1900 a share sets a benchmark for the base price for the privatisation, which has not been set. BFE shares closed at €1.955 on Friday before the

government announced its decision.

Candidates for the controlling stake will be pre-selected by a jury. The holding will then be sold to the highest bidder from the short-list. Potential buyers will be offered an indivisible block of 51 per cent of BFE directly owned by the state.

The successful purchaser will also have to offer at least the same price for 19.5 per cent of the bank that was privatised in 1994, and for 12 per cent owned by Cimpor, a state-controlled cement company.

In a second phase, the

## North looks to long term after first-half downturn

By Nikki Tait in Melbourne

North, the Melbourne-based resources group, reported a fall in after-tax profits from A\$1.9m to A\$1.2m (US\$2.4m) in the half-year to end-December, on revenues up from A\$45.1m to A\$50.1m.

Mr Campbell Anderson, managing director, said that "at this point" he would expect the second half to be "a considerable improvement" on the first.

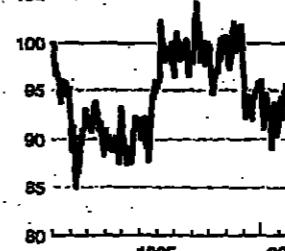
But in its formal statement, North also warned that any profits growth over the next two years was likely to be modest due to "increased exploration and development programmes and higher financial charges relating to recent acquisitions offsetting any gains in sales and profits from existing businesses".

Longer-term, however, it said that shareholders could expect to benefit increasingly from new projects and investments.

Operating profits for the first half were little changed from the same period a year ago, with the group making A\$124.5m against A\$123.8m. But higher exploration costs of A\$26.5m against A\$20.3m, a small interest charge against a surplus last time, and an A\$8.5m abnormal item significantly reduced the bottom line.

## North

Share price relative to the All Ordinaries Index



Source: FT Data

## Brambles ahead

Brambles Industries, the Sydney-based transportation, equipment hire and waste disposal group, lifted net profits by 16.2 per cent to A\$102.5m (US\$77.5m) for the half-year to end December, writes Bethan Hutton in Sydney.

Earnings per share rose by 15.1 per cent to 45 cents, and the interim dividend is up from 32 to 34 cents. The company predicted a "solid increase" in full-year figures.

The abnormal charge related to the write-down to market value of the company's investment in Dominion, another listed mining group, after North decided not to proceed with an option to buy up to 30 per cent of the Yakabindie nickel project in Western Australia, which Dominion was seeking to develop.

North said it was still talking to Dominion, but that it had no confidence "one way or the other" of resurrecting the deal. There had been no decision to sell the Dominion stake, but it was now held as a current asset.

Of the group's core activities, profits from uranium and gold were sharply higher, on the back of higher sales and strengthening markets. The Warman equipment business also posted higher earnings.

But iron ore was down, due to lower sales volumes and cost increases, as was forest products, mainly as a result of export licence restrictions.

The Swedish Zinkgruvan mine, which North acquired late last year, had no effect with North accounting for the business for January 1. However, the company said that it was encouraged by the purchase, and that its desire to increase annual production from around 650,000 tonnes at present to 900,000 over the next three to four years had been accepted locally.

## German investors nervous about prospects for Emu

By Andrew Fisher in Frankfurt

German private investors are increasingly nervous about the prospect of European monetary union and the disappearance of the D-Mark, leading many to avoid investments maturing after 1999, according to some bank advisers and economists.

Such fears contributed to last week's low bidding for a DM10bn issue of five-year government notes, although traders mainly blamed the Bundesbank for mishandling the auction. The issue matures in November 2000; Emu is due to start on January 1 1999.

"This is a naturalistic time threshold," said Mr Adolf Rosenstock of Industrial

Bank of Japan's Frankfurt office. "Older people are especially cautious and risk-averse. These are the people who have built up considerable assets. This factor [Emu anxieties] should not be underestimated."

He said, however, that it was impossible to quantify the effect on investment attitudes of concern over Emu. Much evidence was anecdotal, but should not be ignored by politicians ahead of Emu. "Any mistakes could lead to chaotic circumstances on the capital market."

Big institutional investors have mostly taken account of Emu in their strategies, said Mr Dieter Wermuth of Westdeutsche Landesbank. "It is not a topic any more for the professionals."

But Mr Rosenstock said private investors were cautious. "You can't easily remove mistrust about new money."

The D-Mark will be replaced by the euro when Emu begins, although the new currency will not be widely distributed until 2002. "Clients have become very sensitive about currency union," said Prince Alexander of Hessen, a Frankfurt-based investment adviser at Bayerische Vereinsbank. "They are wary of longer-term loans, though low interest rates also play a part."

"There is much uncertainty about how Emu will be introduced. Older people also remember the currency reform. They are wrong to compare the two, but it is a very emotional subject," he said.

Added. In the 1948 reform, savers lost out under the terms of the Reichsmark's replacement by the D-Mark.

With Emu, the fear is that the D-Mark will be succeeded by a weaker euro. Politicians and central bankers have stressed that the economic criteria for Emu must be adhered to strictly, but this has raised the question of whether it can start on time, since even Germany now fails to meet all the criteria.

"Private investors are certainly worried about Emu," said Mr Jan Holthuisen, bond analyst at DG Bank. "Many have drastically shortened the period over which they want to invest." He said Emu affected the attitudes of investors with up to DM1m (US\$92m).

## Bre-X shares soar on Busang stake

Bernard Simon looks at a Canadian gold rush winner in Indonesia

Even by the supercharged standards of speculative North American mining shares, Bre-X Minerals has put on a terrific show. The Calgary-based exploration company, which is listed on the Alberta stock exchange, has rocketed from C\$1.90 a year ago to a peak of C\$17.00 last week. The shares closed at C\$150.25 last Friday, giving Bre-X a market capitalisation of C\$3.2bn.

The buying frenzy stems from Bre-X's 80 per cent stake in what appears to be a huge gold deposit at Busang, Indonesia. Busang is part of an extensive "gold belt" stretching across the island of Kalimantan that has attracted several prominent multinational mining companies and a horde of small exploration outfits.

"It's more than a gold discovery," says Mr John Hainey, analyst at Egan & Partners in Toronto. "Even if Bre-X does nothing else, they're already in the category of senior gold producers."

Bre-X's shares have been given an extra push by speculation of a takeover bid. According to Mr Bill Coll, analyst at Deutsche Morgan Grenfell in Toronto, "this is the kind of project that the big companies need to get control of."

Possible predators include Newmont Mining, the US group, Vancouver-based Placer Dome, and Barrick Gold of Toronto. Earlier this year Barrick advanced US\$14.7m to another junior company to finance exploration on a parcel of property near Busang.

The big question now is just how rich the Busang deposit will turn out to be. Bre-X bought its initial stake in the property two years ago for a modest C\$100,000. Drilling results released last week delineated reserves of about 150 tonnes. However, drilling has so far been limited to only a relatively small section in the south-east of the property.

"They could quite easily get 300 tonnes, and it doesn't stop there," Mr Hainey says. "The upside is still wide open." By comparison, medium

Bre-X owes much of its success, however, to Mr John Felderhof, a Canadian geologist who lives in Indonesia and is credited with having a hand in the discovery of Ok Tedi, the big copper and gold mine in Papua New Guinea. Mr Felderhof persuaded Mr Walsh to invest in Indonesia in 1983 on the grounds that metal prices were low and, in Mr Walsh's words, "because no-one was there".

Bre-X shareholders will be asked to approve a 10-for-1 share split at next month's annual meeting. Analysts estimate the shares are worth C\$200 or more, based on valuation criteria applied to large North American producers.

However, an investment in Bre-X does carry greater risks, including its reliance on a single project and the fact that Busang is still several years away from production.

## Bad debt provisions hit Banco Bamerindus

By Angus Foster in São Paulo

Banco Bamerindus, one of Brazil's largest private sector banks, has announced a sharp fall in profits following a big rise in bad debt provisions. Bamerindus, which was affected last year by rumours about the health of several Brazilian banks, also saw its borrowing costs increase and a steep fall in deposits.

Bamerindus said net profits fell to R\$99.7m (US\$101.7m) in the year to December 31, compared with R\$136.3m in 1994. Earnings per 1,000 shares fell from R\$4.10 in the previous period to R\$2.84.

About two-thirds of Bamerindus' profits came in the first half of the year, before Brazil's economy slowed and several banks hit a liquidity crisis. Bamerindus' provisions for doubtful credits jumped from R\$4m to R\$402m, although one analyst said the bank's provisions were less cautious than some rivals.

## 1995 Deals of the Year\*

Debt	Raytheon	\$1.125 billion
	Petronas	\$1 billion
	Cox Communications	\$950 million
Leveraged Finance	Luxottica	\$1.55 billion
Equity	DuPont	\$8.8 billion
	ENI, S.p.A.	\$3.95 billion
	Nordbanken	\$1 billion
	LUKoil	\$321 million
Project Finance	California Energy	\$675 million
	North Star BHP Steel	\$350 million
M&A	Wells Fargo / First Interstate	\$11.6 billion
	Time Warner / Turner	\$9.3 billion
	Seagram / MCA	\$5.7 billion
	HBM / Lotus	\$3.5 billion
	Union Pacific / Chicago and North Western	\$2.3 billion

\*A partial list of transactions funded by one or more of the following publications: Corporate Finance, Investment Banking, International Finance, Investment Banking, and others. Issued by CS First Boston Ltd. Registered in USA.



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J. S. J. A.

## NEW YORK

## Delayed data could ease uncertainty

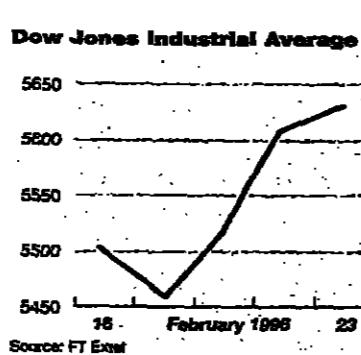
For a week in which the Dow Jones Industrial Average soared by nearly 200 points, last week was certainly a scary one. The Dow opened the holiday-shortened week with a 45-point loss and then gyrated through the remaining three sessions as investors assessed and reassessed their outlook on the economy and interest rates.

This week's wave of economic data should go some way toward eliminating the economic uncertainty that exists, in part because the government is still struggling to catch up with figures that were not released during the recent shutdown.

Among the most important figures will be tomorrow's data on retail sales. A lingering question for the market is whether consumer spending can rise fast enough to give a boost to the sluggish economy.

Economists, for the most part, are betting that consumers were not active

## Lisa Bransten



enough in January to spark the economy. The mean estimate has retail sales falling by 0.4 per cent, while analysts are looking for flat sales, excluding volatile car components.

Economists are looking for a 0.4 per cent rise in the producer price index and a 0.3 per cent gain in the consumer price index.

Although such relative strength could be worrisome in the increasingly bearish environment of the bond market, stocks may well be able to shrug off declines in the bond market as they did for much of last week.

## OTHER MARKETS

## FRANKFURT

With last week's weakness in bonds reversed by lower than expected money supply growth figures, and strength in equities surging on Wall Street's performance, next week will be an intriguing one for German equity strategists.

The Bundesbank meets on Thursday. Last Friday, an M3 expansion growth rate of 8.4 per cent against some fears of between 15 and 20 per cent had pundits saying the Bundesbank's options were open so far as further interest rate cuts were concerned.

However, the other side of the inflation coin, CPI figures from the German *Wirtschaftswoche*, could affect the issue in the early days of this week.

Meanwhile, SAP, the computer software group whose preference shares put up a phenomenal performance in 1994 and 1995, will face a New York analysts' symposium today and tomorrow.

Ms Jadwiga Bobrowska, an analyst at Merck Finck in Düsseldorf, expects little in the way of news here, but the company raised its dividend by 50 per cent just over a week ago and this, she says, was a positive signal for the future.

## AMSTERDAM

The Dutch market will be faced with corporate results from a mix of cyclical and financial stocks this week, with the chemical groups, Akzo Nobel and DSM, and ABN Amro bank all scheduled to release 1995 profit figures, writes Ronald van de Krol.

DSM, which has said already that 1995 profits roughly doubled, soared last week on news that the government planned to sell two-thirds of its 31 per cent stake to Dutch banks and insurers in the form of cumulative preference shares.

The structure of this planned transaction is designed to boost profit per share available to the existing holders of ordinary shares, and this caused DSM shares to rise by F1.10 from Tuesday's close, to around F1.15.00 on Friday. The results, due on Thursday, are not expected to bring further share price gains.

Financial stocks like ABN Amro have benefited from the steady downward trend in interest rates, but this may be coming to an end.

Theodoor Gilissen Bankiers in Amsterdam says financial stocks should be given only limited space in an investment portfolio in 1996.

## LONDON

## Philip Coggan

## Caution likely ahead of Scott debate result

The Scott report debate today promises a nervous start to the week for the market. While traders expect the government to survive the vote, the latest political defection will make investors cautious about committing money before the result is known.

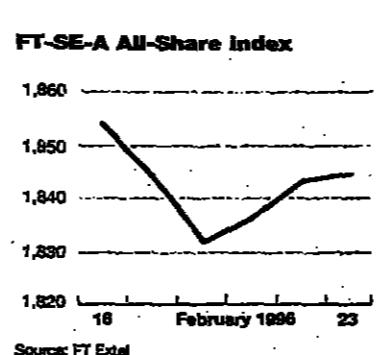
Politics aside, the main domestic focus will be on the results season. Last week's slew of figures did not contain any nasty surprises but there will be plenty to analyse this week.

Numbers are due from Abbey National, Associated British Ports, Barclays, BICC, British Aerospace, General Accident, HSBC Holdings, Lasmo and Standard Chartered.

Sluggish world-wide economic growth is expected to have resulted in a slower pace of earnings growth for much of the UK corporate sector.

But given the volatility that has characterised international financial markets recently – notably Tuesday's

## Lisa Bransten



two-point fall in US Treasuries and Thursday's 90 point rise in the Dow Jones Industrial Average – domestic secondary to events elsewhere.

A wave of liquidity is sloshing round the world in the wake of interest rate cuts in the US and Europe and very low rates in Japan, and the result has been some sharp market movements.

London, perhaps because of political and earnings worries, has yet to be the beneficiary of the flow this year – but could be a casualty of other markets' disruption.

## TOKYO

A seven-day losing streak for the Nikkei average, the longest consecutive string of losing sessions since January 1985, had wiped nearly 650 points off the barometer index by the end of last week, giving a sobering reminder of the chronic weakness of investor confidence in the Tokyo market, writes Gwynne Robinson.

Wall Street's rally last Thursday, together with signals from the US authorities of continuing easy monetary policy, failed to shake Tokyo's inertia.

On the contrary, domestic institutional investors – banks, in particular – continued dumping shares while foreign buying remained thin.

All eyes now are on the public fund managers, who have stayed conspicuously on the sidelines or in selling positions.

What they do, if the market continues to slide, will tell other participants whether the government is making good on hints dropped last week by Tokyo stock exchange officials that it will intervene to prevent the Nikkei average slipping back below the 20,000 level.

Compiled by William Cockayne

## International offerings

## Sense of urgency sparks a build-up of issuance

A sense of urgency has crept into the primary equity market. After a slow start to 1996 – the only notable offering in January was the sale of more stock in the oil and gas company Repsol by the Spanish government – a mountain of issuance has built up.

As in 1995, virtually every government in Europe, including Scandinavia, is seeking to privatise state-owned assets, including those withdrawn last year because of a lack of demand. For example, Austria is trying again to sell stock in specialty steel producer Bohler-Uddeholm.

Supply from the corporate sector is also buoyant, with offerings expected from Orange, the UK mobile phone company, Scania, Sweden's heavy truck manufacturer, and Grupo Sol, the Spanish hotels company.

Salomon Brothers estimates that primary equity issuance in Europe could reach \$20bn in the first quarter, \$25bn in the second, \$30bn in the third and \$30bn in the final quarter, assuming Deutsche Telekom's initial public offering happens as planned in November.

However, political factors, particularly in Italy, and investor indecision could result in lower volumes than forecast.

Bankers are encouraging

its privatisations. Flush with the success of the Repsol offering, it has proceeded quickly to the third sale of stock in Argentaria, the banking group, despite the fact that it will coincide with the country's general elections.

By contrast, the momentum behind the Orange flotation appears to have peaked too early and some say the draw-out process may have allowed investors to ponder too long on the company's estimated valuations. "There has been too much airtime on Orange," says one banker.

Orange's camp rejects such suggestions, saying investors needed that time to get to know the company. "In October, the level of knowledge about Orange was zero; now the market understands it a lot better," says one adviser.

With the priority on speed, or at least getting issues away before Deutsche Telekom blocks the runway, it is likely that other important factors needed for a successful offering, such as careful pricing and a cohesive syndicate, will be sacrificed.

It will come as no great surprise, therefore, if some issues stumble as they race to market.

Antonia Sharpe

## CROSS BORDER M&amp;A DEALS

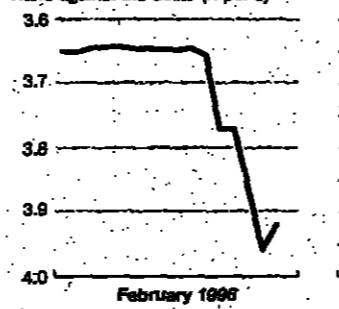
BIDDER/INVESTOR	TARGET	SECTOR	VALUE	COMMENT
Gehe (Germany)	Loyds Chemicals (UK)	Pharmaceuticals distribution	\$550m	All-cash bid raised
Carnival Corp (US)	Airtours (UK)	Travel	\$202m	Stake details finalised
Fairfax Financial (Canada)	Unit of Skandia (Sweden)	Insurance	£190m	Skandia exits US reinsurance
Macuhi Corp (Japan)	NCA (Australia)	Coal	£28m	Buying Acp's 25%
Chiron (US)	Unit of Hoechst (Germany)	Biotechnology	\$77m	Initial 49% stake
Advent International (US)	Docter-Optik (Germany)	Industrial optics	\$8m	Venture capital buy
Polyplast (UK)	Meridionale des Plastiques (France)	Building products	£2.5m	Deferred element
Stratton Group (US)	AOOT Segezhabumpprom (Russia)	Paper	n/a	Controlling stake
ING (Netherlands)	Dunabank (Hungary)	Banking	n/a	Buying assets & business
Zeneca (UK/Switzerland)	JV	Pharmaceuticals	n/a	Zeneca spins off seeds

## EMERGING MARKETS: This Week

## The Emerging Investor / Mark Ashurst in Johannesburg Drama spurs reform calls

## South Africa

Rand against the dollar (R per \$)



Source: FT Estel

the easing of exchange controls, which would improve liquidity by enabling the biggest institutions to restructure their portfolios and invest some profits offshore. This would also reduce stock prices, which are high in comparison to other emerging markets: current p/e ratios are 20 to 30 times higher than prospective 1996 earnings. According to Mr Barton Biggs, an analyst with Morgan Stanley, the ratio makes "no allowance for the country risk or other disadvantages."

The downward pressure on currencies in the emerging markets of East Asia, generally as rivals to Johannesburg, tends to support the view that the rand's collapse was an attempt by global market makers to exploit disparities in interest rates.

By Friday, however, analysts had begun to dismiss comparisons with Mexico, citing a rally in the gilts market and a drop of 42 basis points in the benchmark

10-year bond as evidence that the local economy was on a firm footing.

The turmoil has injected new fervour into the perennial debate over the future of exchange controls – which the reserve bank and the government have pledged to abolish. Official assurances that an easing of the controls was imminent were widely believed to have precipitated the rand's demise. Union Bank of Switzerland, which reported previously that the rand was overvalued by between 7 and 10 per cent against the dollar, said on Thursday it did not expect the rand to weaken further.

Industrial counters rallied in tandem with improvements in the bond market; Iscor, the steel producer, traded 28.3m shares worth R55.7m in 180 deals on Thursday.

A further boost in confidence is expected when the Johannesburg exchange, the world's tenth largest by market capitalisation, embarks on a three-month transition to screen-based trading on March 3.

The move is the latest in a series of reforms intended to attract foreign interest and improve liquidity – the single biggest disincentive to foreign investors considering a position in South Africa. About 7 per cent of equities are available for trade, while almost 80 per cent of stocks are held by the five biggest conglomerates and are rarely traded.

The crucial issue remains

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In a sense, traditional concerns over political risk have been superseded by worries over

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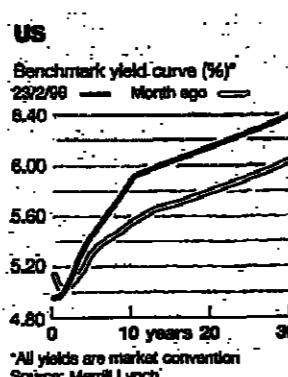
Maggie Urry

The US bond market has passed a miserable week. By Friday's close, the yield on the long bond had risen above 6.4 per cent. Unsettling the market was the Congressional testimony by Mr Alan Greenspan, chairman of the Federal Reserve.

The market took fright on Tuesday, believing him to have said that economic growth for 1996 would be strong enough without a further interest rate cut. His attempt to clarify his position on Wednesday gave the market only scant comfort.

Mr John Lipsky, chief economist at Salomon Brothers, expects economic data due in the next couple of weeks to be critical to the movement in bond prices.

Statistics such as the PPI, CPI and February employment data, as well as the National Association of Purchasing Management's index, should by now be largely free of distortions created by the government shut-down and the severe January weather.



Lipsky expects the data to be benign for the market, opening the way for further rate cuts.

Tomorrow will see the PPI for January, which is forecast to have risen by 0.2 per cent, excluding food and energy, according to MMS International. Wednesday's CPI figure is expected to show a similar rise in the core rate. The February NAPM index, due Friday, is forecast to have risen from January's 44.2 per cent to 46 per cent.

## LONDON

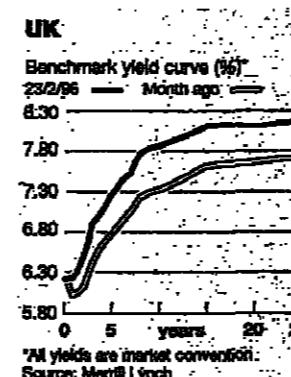
Antonia Sharpe

UK gilts are likely to trade nervously today when parliament debates the Scott report into sales of military equipment to Iran. The nervousness will continue tomorrow if the government loses the motion and is forced to call a vote of confidence.

"The political situation is a big negative factor for gilts," said Mr Don Smith, UK economist at HSBC Markets. Even if the government wins the motion, its reduced majority has increased the risk of holding gilts.

The nervousness should rule out any narrowing in the yield spread between gilts and German government bonds, which at the end of the week stood at about 165 basis points.

Mr Simon Briscoe at Nikko said the second drag on gilts this week is supply. The Bank of England is set to auction £3bn of 25-year 8 per cent gilts on Wednesday. Although Mr Briscoe expects the auction to go well because of the natural demand for very long-dated



paper, it will provoke some discussion about funding in the rest of the week.

There are no important economic data due this week. In any case, data are less likely to influence the market as the political risk grows ahead of the next general election.

On a brighter note, hopes are high that next week's meeting between the chancellor and the Bank of England governor will produce a quarter-point cut in official interest rates is still favourable.

## FRANKFURT

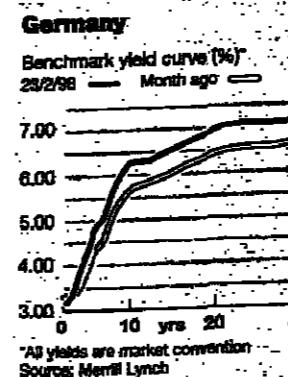
Andrew Fisher

Bond traders breathed a huge sigh of collective relief when January's M3 figures finally arrived on Friday. Since the Bundesbank had said they would be distorted, because too short a period had elapsed this year for the annualised rate to be meaningful, the outcome of 8.4 per cent (based on the fourth quarter of 1995) was regarded as acceptable.

German bond prices thus moved away smartly.

The Bundesbank will now wait and see what February brings. The basic M3 trend remains moderate, with January showing only a 3 per cent rise against the last quarter of 1994. With the economy weak and wholesale and producer prices edging lower in January, many economists expect a further interest rate cut inevitable.

The M3 data did not remove that expectation. Dresdner Bank said "the fundamental outlook for a further cut in official interest rates is still favourable".



It said the central bank would wait for at least another set of M3 figures before cutting the discount and Lombard rates – now 3 and 5 per cent respectively – again around the end of the first quarter of the start of the second. Mr Julian Jessop, economist at HSBC Markets, said a half-point cut in the discount rate was likely by spring, but Mr Christoph Wiel, economist at Commerzbank, said no further rate cuts were likely.

## TOKYO

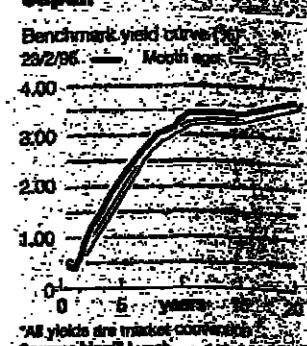
Emiko Terazono

Long-term rates are expected to see further upward pressure this week due to prospects of an economic recovery. Market participants are focusing on the *tanzen* – the Bank of Japan's quarterly survey of business sentiment – which will be released on Friday.

Most analysts expect business confidence to have improved, and this could prompt a sell-off in the already fragile market. Industrial production data for January scheduled to be released on Wednesday could also affect investor confidence.

Participants are also increasingly nervous about comments on interest rates by politicians. Worries have spread following a recent observation by Mr Wataru Kubo, the finance minister, of the negative impact of low interest rates on pensioners' income. Remarks last week by Liberal Democratic Party members about interest rates also prompted profit-taking.

At the short end, the Bank of Japan is expected to try and keep money market rates from rising, but funding rates by banks before the March end are likely to remain strong, pushing up three-month rates. Meanwhile, the yen's strength is expected to continue, adding to the upward pressure on rates. The Bank of Japan has been trying to counter yen purchases by US hedge funds by buying dollars and is expected to continue to do so this week.



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## Government bonds

## Gilts could benefit from a delay to Emu

There are just 24 trading days before European heads of government meet on March 29 to review the Maastricht Treaty at the inter-governmental conference (IGC) in Turin. Whatever they say about the process of monetary union will be analysed carefully, and any signal that European monetary union (Emu) might be delayed is likely to produce volatility in European bond markets.

One of the few markets likely to stand aloof from such turbulence could be that of UK government bonds.

An analysis of 10-year swap yield spreads (see table) shows that convergence is not priced in for the UK, which shows a 132 basis points difference against Germany at the scheduled start of Emu in 1999. This suggests investors do not expect the UK, which with Denmark has negotiated an "opt-out" from Emu, to converge with Germany.

As the table shows, it is possible to identify four groups of countries, ranging from those that market pricing suggests are the core and most likely to join Emu, through to the

"high-yielding" bond markets, which are least likely to join.

Many analysts would argue that forward rates are not good predictors, particularly because of mathematical effects stemming from the steepness of the German yield curve. But they do allow investors to take a view on the likely fall-out from events and the impact on the bond markets. Convergence is obviously priced into French bonds, which puts that market at risk in the event of a delay to Emu.

However, in the long term, gilts could benefit from any turbulence stemming from a delay in Emu. "The IGC could expose the full horror of the difficulties of Emu and that could leave gilts looking quite attractive," said Mr Kevin Adams, gilt strategist at BZW. "If we get a postponement, or it goes ahead with the peripheral countries excluded, the knee-jerk reaction would be that those countries no longer have the incentive for fiscal austerity, but nothing would have changed in the UK so there might be flows out of those countries into gilts."

Nevertheless, despite the prospect of the UK Conservative Party finding it easier to paper over any cracks with its Euro-sceptic wing, gilts would probably suffer in the immediate aftermath of Emu delay.

"There is always a danger in the short term, perhaps on the day of the announcement, that gilts will perform badly because they have this knack of moving in tandem with

forbidden for thinking more

## SIEMENS

## Notification of Dividend

The Annual Shareholders' Meeting of Siemens AG on February 22, 1996, has resolved to distribute the net income of DM 727,846,067 for the financial year 1994/95, and has approved the payment of a dividend of DM 13 per share of DM 50 par value. The amount attributable to treasury stock, a total of DM 1,751,067, shall be carried forward.

The following payment will be made against Dividend Coupon No. 40 at the paying agent listed below:

Per share of DM 50 par value less 25% withholding tax less solidarity surtax (7.5% of the withholding tax)	DM 13.00
	DM 3.25
	DM 0.24
	DM 9.51

In accordance with the U.K./German Double Taxation Treaty of November 26, 1984, as amended in the protocol of March 23, 1970, the German withholding tax together with the solidarity surtax have been reduced to a total of 15% for shareholders resident in the United Kingdom. To claim this refund, shareholders must submit an application to the Bundesamt für Finanzen, Friedhofstr. 1, D-5225 Bonn, by December 31, 2000.

In the United Kingdom, payment will be effected through the following bank:

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Paying Agency, 2 Finsbury Avenue, London EC2M 2PP.

Berlin and Munich, February 22, 1996  
Siemens Aktiengesellschaft  
The Managing Board

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August 2003

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The Inter-American Development Bank's maiden global bond, expected this week, has brought the "global" concept under renewed scrutiny – especially in the light of recent deals which failed to live up to investors' expectations.

Pioneered by the World Bank in 1989, global bonds have been particularly favoured by sovereigns and supranational agencies, although some corporate borrowers also issue them.

What differentiates them from eurobonds is the fact that they are registered with the US Securities and Exchange Commission and can be sold to all classes of US investors; eurobonds cannot be sold into the US initially unless they are registered under SEC Rule 144a, when they may only be sold to qualified institutional investors.

When the global concept was launched, it promised the best of all worlds to issuers and investors alike: being marketed simultaneously to three geographical regions – Europe, the US and Asia – competition for the paper would create price tension which would allow a borrower to achieve a fixed pricing than if it were to tap, say, the US domestic Yankee market, as well as establishing a price at which the World Bank.

However, many global bonds haven't lived up to their promise in terms of placement and performance, he said.

The global bond concept is quite open to abuse and in some cases it's been used as a marketing gimmick. I can count on one hand the number of globals in the last few years that were aggressively sold in the three time zones and are still actively traded there."

For example, the bulk of dollar-denominated asset-backed securities, although nominally global bonds, are usually placed in the US.

Moreover, some issued bonds are more like dressed-up Yankees", he said, citing Argentina's recent \$1bn offering of which

## Martin Brice

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some 75 per cent was sold to US investors.

Still, most traders agree that shoddy execution, rather than their global status, is responsible for the poor performances of some bonds.

"If you take account of market conditions and go through the whole roadshow and bookbuilding process, you will still get exceptional results for issuers and investors," said one syndicate manager.

It's not so much that people think globals are better than eurobonds – they feel the negotiated process is the best to ensure that an issue will be priced correctly and held its value."

When it doesn't, investors get disenchanted – as was the case with some recent globals whose performance was further hurt by deteriorating sentiment in the dollar bond market.

While solid pre-marketing got Finland's \$1bn 10-year bond off to a strong start, it came under pressure from a flood of supply in the 10-year sector, causing its 34 basis point spread over Treasuries to widen by two points.

Close on its heels, a tightly priced \$1.5bn deal for Province of Ontario hit the 10-year sector after little pre-marketing and its spread also widened by two basis points, to 50 points, as a result of over-supply.

Next, Argentina issued \$1bn of

five-year bonds; having roadshowed only in the US, the issue attracted weak demand elsewhere and soon came in for profit-taking by short-term accounts, causing the spread to widen from 410 basis points at launch to almost 500 points.

"The disappointing performance of a few recent globals may call into question the validity of the global concept," conceded one syndicate manager in London.

Nevertheless, he said: "The concept remains excellent – the only problem is bad execution, which often involves banks telling borrowers what they want to hear in order to get the mandate, and borrowers wanting to believe it."

Meanwhile, the IDB is on track for a successful global issue after a week of international roadshows and investor soundings – unless underlying market developments throw a spanner in the works.

The agency's most inspired decision may have been to appoint as one of its joint lead managers a bank that has never before underwritten a mainstream global bond, SBC Warburg.

"The IDB and SBC Warburg will want to make absolutely sure the bond performs – it's a first for both of them," said a trader.

Conner Middelmann

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MONDAY 26

## MPs debate Scott report

In London, a parliamentary debate on the findings of Sir Richard Scott's inquiry into the arms-to-Iraq affair is set to test the loyalty of Tory backbenchers. The government insists it has been cleared on the "two central charges" - that ministers secretly authorised the sale of weapons to Iraq and then intentionally misled parliament. However, the opposition insists the government is distorting Scott's findings - which were that MPs were misled and ministers were "at fault". A number of Conservatives privately agree but are expected to toe the government line rather than risk another embarrassing vote of confidence.

## African unity conference

Foreign ministers from countries of the Organisation of African Unity meet in Addis Ababa for their annual conference. The main topic is expected to be the proposal by the UN secretary-general, Boutros Boutros-Ghali, for a rapid deployment force of 25,000 troops ready to intervene in Burundi.

## EU foreign ministers meet

The most divisive issue facing EU foreign ministers at the general affairs council meeting in Brussels is the proposed trade pact with South Africa. Whether to give the EU Commission the go-ahead to negotiate with South Africa on a wide-ranging trade agreement has split member states because some, such as France, fear it could set a precedent. Similar disagreements are likely when ministers discuss a mandate for negotiations with Mexico. Greece's move to block agreement on an aid package for Turkey will also be debated.

## Menem visits France

The Argentine president, Carlos Menem, arrives in Paris for a three-day visit - preceded by a shipment to France of two Argentine horses for President Jacques Chirac. The horses, a gift from Mr Menem, are said to be in fulfilment of a promise made in 1991 when Mr Menem presented Mr Chirac, then mayor of Paris, with a set of silver spurs, vowing that the horse would follow when Mr Chirac became president.

**Democracy in Sierra Leone**  
While rebels in Sierra Leone are chopping off some voters' hands and heads, the west African state is to hold its first presidential election for 10 years. One of the world's poorest countries, the former British colony remains unstable after a military coup toppled Captain Valentine Strasser last month and installed his deputy, Julius Maada Bio. The new regime had asked delegates at a convention to postpone the elections until after peace talks with the Revolutionary United Front, whose leader, Foday Sankoh, promised the



On Thursday, US forces leave Haiti - but President Bill Clinton will be looking out for Cuba after it shot down two unarmed planes

talks if the elections were delayed. Delegates voted to go ahead. More than 10,000 people have died in the civil war.

## Chun Doo-hwan on trial

South Korea's former president, Chun Doo-hwan, is to go on trial for corruption. He is accused of accepting as much as Won 950bn (£790m) in corporate bribes during his 1980-1988 term. Businessmen who allegedly paid Mr Chun will not be charged because the statute of limitations for their activity has expired. The trial may be delayed if the court decides that Mr Chun has not fully recovered from the effects of a one-month hunger strike.

## Take That

Robbie Williams, who broke teenage hearts by leaving the UK pop group Take That, appears in court on the first day of his case against RCA, the band's record company. Williams, who hopes to negotiate with other labels, claims Take That's contract limits free trade.

## Berlin film festival prizes

The 1995 Berlin Film Festival presents its prizes. Hollywood favourites for the Best Film Golden Bear include Terry Gilliam's time-travel fantasy *Twelve Monkeys* and Tim Robbins' death-penalty drama, *Dead Man's Walking*. Praised oriental movies include *Mahjong*, from Taiwan, and *The Sun Has Ears*, from China. Britain and Taiwan joined talents for the popular opening film, Ang Lee's Jane Austen adaptation *Sense And Sensibility*.

## Cricket

World Cup: Pakistan v Netherlands, Lahore, Pakistan; and Zimbabwe v Kenya, Patna, India. Matches in groups A and B continue to March 6.

## Public holidays

Cyprus, Greece, Kuwait.

## TUESDAY 27

## Dole faces tough primaries

Three of this week's four US Republican primaries take place in Arizona, North and South Dakota - with that in South Carolina on Saturday. Bob Dole, who is badly in need of winning, faces tough competition from Pat Buchanan in conservative Arizona and South Carolina - where religious conservatives are influential - and possibly even in the Dakotas. Lamar Alexander, from Tennessee, also must show some strength in his native south to prove his viability as the establishment alternative to Mr Dole.

## War crimes hearing

The UN criminal tribunal for former Yugoslavia holds a public hearing in The Hague against Milan Martic, a rebel Croatian Serb leader accused of ordering a cluster-bomb attack on Zagreb. Mr Martic, who is believed to be in Serbia, is charged with war crimes relating to two rocket attacks in which seven civilians died. Although he cannot be tried in his absence, witnesses may be called and an international arrest warrant issued.

## Christopher in Latin America

The US secretary of state, Warren Christopher, arrives in Chile from El

Salvador as part of a tour of Latin America and the Caribbean (to Mar 4). He flies on to Argentina, Brazil and Trinidad and Tobago. It is the first extended visit to the region by a US secretary of state for seven years and marks a recognition of the spread of democratic politics and free-market economic policies.

## Public holidays

Dominican Republic.

## WEDNESDAY 28

## Palme murder mystery

A sombre Sweden will mark the 10th anniversary of the murder of Olof Palme, the former prime minister. The police are no closer to solving the mystery of who gunned down Mr Palme as he walked home with his wife from the cinema. Theories about the killing have swung from a lone madman to a conspiracy by right-wing extremists within the police force. Not even the murder weapon has been found.

## FT Survey

FT Exporter.

## THURSDAY 29

## Summit of Caribbean leaders

The impact of the North American Free Trade Agreement on the economies of the Caribbean will be discussed by the prime ministers and presidents of the 14-nation Caribbean Community (Caricom) at a two-day summit in Georgetown, Guyana. Two of the larger members - Jamaica and Trinidad and Tobago - want to be listed

for accession to Nafta. Other members fear this will harm the community's integrity. Caricom claims that in becoming more competitive since joining Nafta, Mexico is taking Caribbean market share in Canada and the US.

## US forces out of Haiti

The last US members of a UN force in Haiti leave, 18 months after the US intervened to reinstate the exiled president, Jean-Bertrand Aristide. The UN is expected to agree to a Haitian request for its remaining 4,000 members - mainly Canadians and Pakistanis - to stay until September to help maintain law and order and to train a new constabulary.

## UK-Argentine oil advance

Argentine and British delegations meet in Buenos Aires for two days of meetings over the Falkland Islands. They are expected to establish formally a joint commission for oil exploration and development in the south Atlantic, as envisaged in an accord last September.

## NTT break-up proposal

A government advisory panel is expected to approve plans to split Nippon Telegraph and Telephone, Japan's telecommunications monopoly and the world's largest company, into one long-distance and two regional carriers. The break-up, which is fiercely resisted by NTT management and unions, would be to stimulate greater competition in the domestic telecommunications market. However, the plan may not meet government approval.

## FRIDAY 1

## EU-Asia summit opens

Government leaders of the 15 nations of the European Union and 10 Asia countries meet in Bangkok for two days of talks on trade, security and how to increase Europe's presence in Asia. The Association of Southeast Asian Nations is joined by China, Japan and South Korea. The EU would like it to be easier for European manufacturers to invest in Asia and wants to enlist Asia's co-operation in enhancing the role of the World Trade Organization. It also wants telecommunications to be liberalised and nuclear proliferation prevented. Asian countries seek better access to European markets, clear support for Chinese membership in the WTO and a European security and political presence in the region to balance US dominance.

## Mastering Management

**VM** The FT's 20-part series continues in the UK edition with part 17. Non-UK readers can take out a subscription. Contact: PO Box 384, Sutton, Surrey, SM1 4XE, UK. Tel: +44 181 770 9772, Fax: +44 181 643 7530.

## FT Survey

The Repo Market.

## Public holidays

Korea, Paraguay, Uruguay.

## SATURDAY 2

## Elections in Australia

Australians go to the polls to elect a new federal parliament. The Labor party has been in power for 13 years and there are signs that voters seek a change. However, the opposition - a coalition of the conservative Liberal and National parties - has offered few distinguishing policies. Its lead in the opinion polls, which once stood at 10 percentage points, has halved during the campaign...

## Forestry conference

The World Commission on Forestry and Sustainable Development, which was set up after the Earth Summit in Brazil, will hold public hearings in Jakarta, Indonesia, involving 200 participants representing groups with diverse stakes in the world's forests (to Mar 8). The aim is to lay the groundwork for a common policy on the sustainable use and management of forests. The premise is that forest development and environmental preservation are compatible goals.

## Rugby union

Five nations' championship: Ireland v Wales, Dublin; and Scotland v England, Edinburgh.

## Public holidays

Ethiopia, Georgia, Libya, Myanmar.

## SUNDAY 3

## Aznar poised in Spain

General elections take place in Spain which are expected to bring the centre-right Popular Party to power, ending 13 years of socialist governments headed by the prime minister, Felipe Gonzalez. Although opinion polls put the PP leader, Jose Maria Aznar, in front, his advantage only ranges between 5 and 10 percentage points. This could deny the centre-right an overall majority in parliament. Mr Aznar says Spain requires an austere, efficient and honest government to wrestle down the fiscal deficit, reduce unemployment and root out corruption from public life.

## Ballot in Benin

Benin's old guard takes on a former World Bank official in its presidential election. Mathieu Kerekou, the Marxist who led the tiny west African state for 18 years until 1991, is running against the incumbent Nicéphore Soglo. Mr Soglo reversed Benin's disastrous economic decline by applying the bank's structural adjustment formula. The result: GDP growth of about 6 per cent last year.

Compiled by Simon Strong.  
Fax: (+44) (0)171 673 3194.

## ECONOMIC DIARY

## Statistics to be released this week

Day	Released	Country	Economic Statistic	Median Forecast	Previous Actual	Day	Released	Country	Economic Statistic	Median Forecast	Previous Actual
Mon		Japan	Dec ov'all pers'l consumer expend**	-1.5%	-2.4%			UK	Dec global trade	-£900m	-£587m
Feb 26	Japan		Jan department store sales**	-	-1.8%			UK	Jan final money data	-	N/A
	France		Jan consumer price index m1*	0.3%	0.1%			UK	Jan consumer credit	£550m	N/A
Tues	US		Jan producer price index	0.4%	0.5%			Fr	Feb Nat. Asoc. Purchasing Mngrs	46.9%	44.2%
Feb 27	US		Ditto ex-food & energy	0.2%	0.1%			Mar 1	US Feb Michigan sentiment final	-	86.6
	US		Jan retail sales	-0.3%	0.3%			US	Feb domestic automobile sales	6.8m	6.5m
	US		Jan retail sales ex-autos	unch	0.2%			US	Feb domestic light truck sales	6.0m	6.0m
	US		Feb consumer confidence	88.0	87.0			Japan	Jan unemployment rate	3.4%	3.4%
	Japan		Jan retail sales**	2.0%	-2.5%			Japan	Jan job offers/seekers ratio	0.85	0.85
	Japan		Jan industrial production†	1.0%	0.8%			Japan	Feb Brink Japan Tankan DI manufact	-7.0%	-14.0%
Wed	US		Jan consumer price index	0.3%	0.2%			Japan	Ditto: non-manufacturing	-16.0%	-22.0%
Feb 28	US		Ditto ex-food & energy	-0.2%	0.1%			Japan	1996 Tankan capital spending	0.9%	3.8%
	US		Dec trade: goods & services	-\$7.0bn	-\$7.1bn			Japan	Feb automobile sales**	-	6.5%
	US		US: exports (balance of payments)	\$87.7bn	\$87.4bn			Japan	Feb forex reserves**	-	-0.01%
	US		US: imports (balance of payments)	\$74.9bn	\$74.4bn			UK	Feb Chrt Inst Purchasing Mngrs	-	N/A
	US		Jan existing home sales	-	3.81m						
	US		Jan real earnings	-	-0.2%						
	US		Dec business inventories	unch	0.1%						
	Japan		Jan shipments†	-	0.7%						
Thur	US		Feb Chicago Ass Purchasing Mgrs†	-	50.9%						
Jan 29	US		Feb agricultural prices	-	1.9%						
	US		Initial claims w/e Feb 24	380,000	-						
	Japan		Jan construction orders**	-	6.9%						
	Japan		Jan housing starts**	3.8%	4.8%						
	UK		Jan ex-EC trade	-290m	-281m						

\*month on month, \*\*year on year; seasonally adjusted. Source: courtesy MMS International.

## MONDAY PRIZE CROSSWORD

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## MANAGEMENT

Information technology has profoundly changed the way that many business functions are managed. Now it is the turn of the corporate IT department to come under the management spotlight.

Large information systems departments are having to rethink their skills and structure in the face of new business pressures and rapid technological innovation. The degree of change "surpasses anything experienced since the first days of computerisation," according to Michael Earl, director of the Centre for Research in Information Management at the London Business School.

Part of the pressure to improve the management of IT comes from its chequered performance record. IT projects are infamous for technical failure, vast overspends and long delays. A study published by Chapman & Hall in 1994 found that between 30 and 40 per cent of IT projects realised no net benefits, however measured.

But the cynicism about IT's performance is tempered by a growing realisation that IT can produce impressive results, if skilfully managed. Some companies – although by no means all – have achieved marked improvements in productivity by redesigning business processes at the same time as investing in IT.

Moreover, many of the initial sceptics about the worth of concepts such as electronic mail and groupware have now been convinced by their ability to improve communications between different parts of the business and different time zones.

Indeed in some quarters, the impetus for change in the systems function is less due to cynicism about its performance than renewed enthusiasm about IT. The widespread fascination with the Internet and its potential to reach new customers has opened the eyes of managers to the strategic potential of IT in sectors ranging from retail to banking.

Working in IT is possibly more rewarding and challenging than it has ever been. But IT specialists are faced with a daunting set of tasks, as they try to meet demands.

Some of these changing demands come from the breakneck pace of innovation in the IT industry and the accompanying changes in the industry's structure. For IT specialists, that means having to deal with more complex systems and more computer suppliers, spending more time in updating skills and putting more effort into forecasting, scanning and evaluating technologies.

Technological improvements and the falling costs of processing power are not unmitigated blessings for IT departments. The difficulty is that companies are rarely able to replace their "legacy" systems – the old software and hardware portfolios built up over decades – with new and more flexible systems.

The falling costs of IT often leave systems staff grappling with additional complexity, as they are asked to maintain the personal computers installed by department managers. Moreover, the rapid fluctuations in the fortunes of suppliers presents the risk that a corporate customer will be stranded with "unsupported" technology that is difficult to maintain or update.

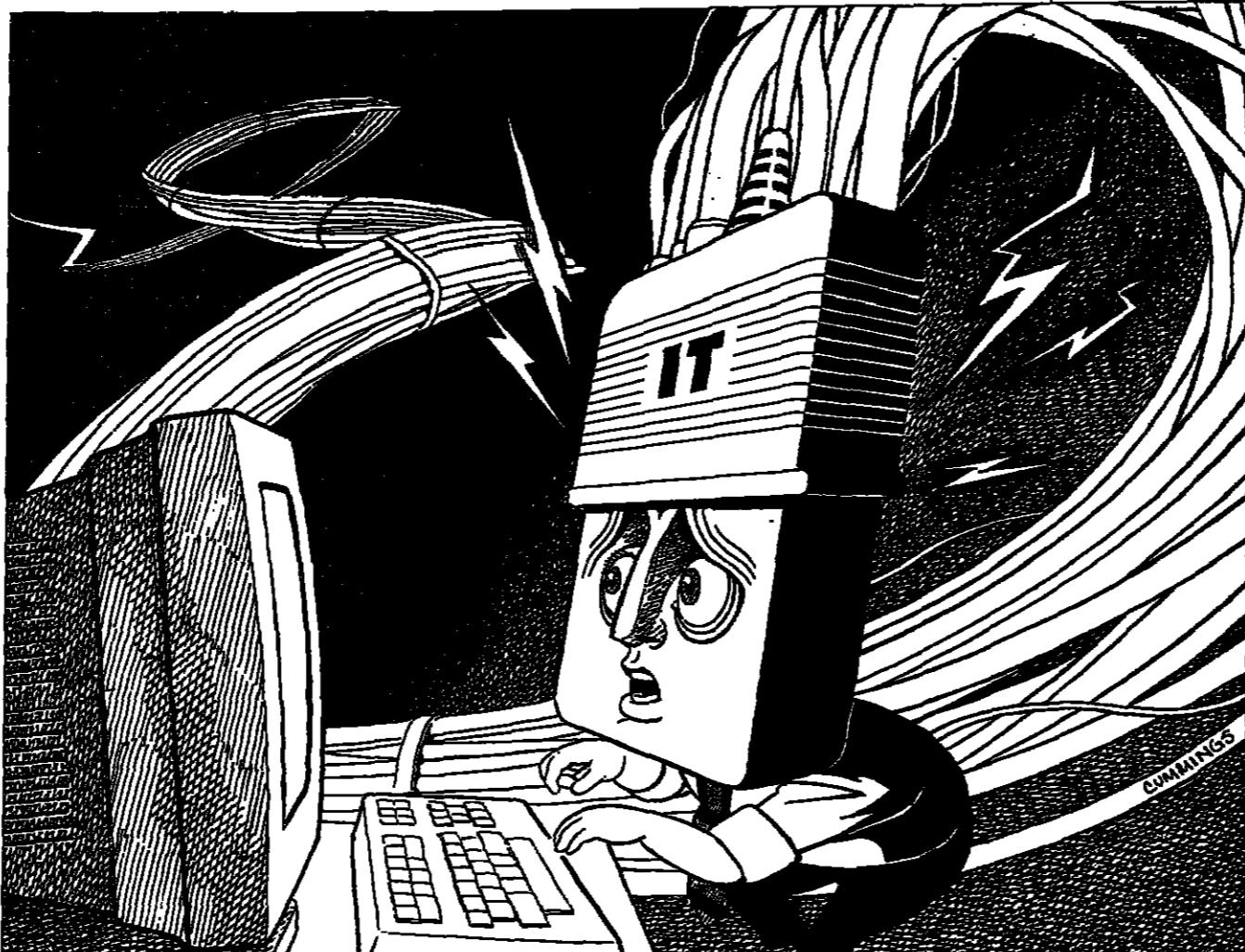
But even when systems staff are able to keep up with technological change, they are finding that technical skills are no longer enough to be a good IT manager at senior levels. Increasingly, they are required to understand how IT adds value to the business, according to Simon Farmbrough, a partner of Boston Consulting Group. "For example, the question is not 'Have I put everyone on Windows 95?' It is 'How does that benefit the business?'" he says.

But calculating the value of an IT investment is easier said than done. IT evaluation has proved difficult and controversial, since many of the costs and benefits cannot be easily anticipated.

Forecasting the impact of new technology can pose enormous difficulties. In some cases, an innovative approach to technology, together with creative business think-

If information technology managers are to retain influence they must find a way of adding value, says Vanessa Houlder

## The changing face of corporate IT



ing, has created a powerful business advantage.

But in many other cases, the belief that an IT project will bestow competitive advantage proves to be wishful thinking. Although a technological investment may appear to have strategic purpose, it often proves difficult to translate the idea into reality.

The gap between expectations and reality is often particularly wide when the original vision for the project is provided by the chief executive. Expectations on the part of CEOs are often excessive, says Stephen Reiter of AT Kearney, the consultancy. "They [CEOs] keep reading things being accomplished by other companies, but there is a great deal of misunderstanding about what it took to accomplish them," he says.

Reiter's view of the difficult relationship between chief executives and chief information officers is widely shared by IT specialists. Charles Wang, chairman of Computer Associates, the US software company, argues that the strained, unproductive partnership between CEO and CIO is the cause of most of the frustration over technology. "CEOs love what they have been promised; they hate what they have been delivered," he says.

The hire-and-fire treatment of CIOs may make it harder for IT departments of US organisations to achieve results, according to consultants at Boston Consulting Group. They have recently carried out an international study comparing the performance of the IT management within insurance companies. It found that the US insurers per-

formed markedly worse on six dimensions, ranging from identifying business opportunities to ensuring that business benefits are reaped.

IT management in the US is extremely goal oriented. If things do not get better, they [the managers] are out," says Simon Bennett of Boston Consulting Group. "It takes longer than American CEOs allow to change the way those large organisations manage their IT."

By contrast, Sun Alliance of the UK, which was the best performing IT function they studied, took a relatively long-term approach to building up strong relationships between IT and the business.

Sun Alliance has taken a number of steps to integrate IT staff more closely with the other parts of its business. Recently, it has moved most of its 600 systems staff to work within the business units.

"We wanted to get the IT function closer to the divisions," says Tony Latham, managing director of general insurance at Sun Alliance. He says that he wants IT recruits "to see themselves as business professionals who have done an IT apprenticeship".

Sun Alliance also has a policy of rotating managers through the IT departments, as part of a management development process. "We have a much higher IT literacy than is

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usual at the top level," says Ian Hillian, divisional manager (systems).

By doing this, Sun Alliance has come close to realising the idea of "hybrid managers", a term that became popular in the early 1980s to describe individuals who combine computer literacy with business acumen and a flair for management. This combination of skills, it was argued, would propel these individuals on an accelerated path to the top.

Some examples of these successful hybrids exist. For example, Eugene Lockhart, a former information technology consultant, is now chief executive of MasterCard. But generally, IT shows little sign of becoming a fast track to senior positions. "IT will be a way to the top, but I don't think it will be as frequent or direct a path as provided by some of the other functions," says Ray Sedel of Russell Reynolds, the executive search company.

Some companies have interpreted the thinking behind hybrid managers in a different way: they have rotated an executive from another part of the business, such as finance, into the top IT job. This tactic rarely works, according to Reiter. "You still need people who are conversant with technology. They need to understand the miances and have control," he says.

This point is backed up by research by Michael Earl and David Feeny, who is director of the Oxford Institute of Information Management at Templeton college. They found that the CIOs who added most value invariably came from the systems function; indeed, most have never had a job outside it.

The research shows that it is those who have been transplanted from other areas of the business who have struggled uncomfortable with the technology, unclear of their careers, and typically equipped to operate as forceful managers, rather than as bridge-builders and facilitators.

This "bridge-building" ability is an important factor in the success of some IT directors because it underpins several other factors of good IT management: CIOs who build good relationships with other executives tend to have a better understanding of the business and so find it easier to establish priorities and concentrate their efforts when it comes to building systems.

Conversely, if an IT department fails to build bridges and come to a joint agreement about priorities with other departments, it may have difficulty justifying its role. Contracting out IT to specialist companies has become a popular way of cutting costs and dealing with what is seen as a frustrating, non-core business.

Outsourcing is not the only factor that could weaken the influence of IT staff. A substantial shift in the relationship between users and specialists has been reported by organisations belonging to The Centre for Research in Information Management at London Business School and by the Centre for Information Systems Research at the Massachusetts Institute of Technology.

This shift is due to the emergence of what Michael Earl describes as the "power user", somebody capable of building their own models, displays and routines on PCs. These technologically sophisticated users may know more about the new world of IT – such as the Internet and the World Wide Web – than the IT specialists. Earl quotes one CIO as saying: "The users are now the innovators. We are the sweepers up."

This trend, which reinforces the extent to which attitudes to IT are changing, presents IT managers with both opportunities and threats. It underlines the increasingly essential role of IT skills in companies where IT is playing growing part in business strategy.

But as computer literacy becomes more commonplace, IT specialists will have no monopoly over these skills. If they are to retain their influence, they will have to demonstrate that IT can add value to the business.



George Shaheen of Andersen Consulting  
**Andersen leads the consulting bonanza**

Management consultants do not always practice what they preach. Yet financial results from Andersen Consulting since its operational split from

Arthur Andersen in 1989 look like a powerful endorsement of the current fashion to demerge.

Six years ago the consulting arm was a \$1bn (250m) business, very much under the direction and control of its older and better-known audit "cousin". Later today, however, Andersen Consulting will announce that 1994 worldwide revenues totalled \$4.22bn, a 22 per cent increase on the 1994 numbers and more than four times higher than before it set out on its own.

Such growth from the undisputed market leader is striking evidence of the strong demand for management consulting in most leading economies at the moment. Generalisations are dangerous in such a fragmented industry, but one leading UK-based firm privately admitted last week that it is turning business away.

Like most of its rivals George T. Shaheen, Andersen's worldwide managing partner, is sensitive to fibs about downsizing. "We don't view ourselves as headslashers," he said in an interview last week. "In any case I think the emphasis today is on working 'smarter', not on working with fewer people."

Andersen Consulting is succeeding because we are delivering value to our clients through our people and our global reservoir of knowledge."

Shaheen lists customer satisfaction, supply chain integration and business processes as three top client issues of the moment. A breakdown of the 1995 figures by industry group shows

the sharpest growth in communications (including telecommunications) – revenue up 57 per cent to \$573m – with industrial products recording a 53 per cent jump to \$487m.

Roasting a worldwide payroll of 38,000 people and almost 1,000 partners, Andersen stands out from the consulting pack by virtue of its sheer size. The firm plans to hire 8,700 recruits this year.

Its position and image in the industry, though, also stem from aggressive marketing and advertising with global expenditure on all forms of promotion exceeding \$25m per annum. "We have changed the landscape of how professional service firms communicate with the market," claims Shaheen.

The Andersen chief, moreover, foresees little let-up in the rate of expansion and predicts another "robust" year of 20 per cent revenue growth. At a meeting in Mexico City last week of the firm's global management council (comprising the top 50 partners) his advice to colleagues was to "keep nimble, be bold and keep adding market place value". Competition, he concedes, is tough from the likes of IBM "who now realise that the power in technology is not the technology itself but how it is put to work in the enterprise".

Shaheen also cites the growing industry trend towards "gain sharing", the tendency for fees to be linked, in part at least, to the proven results of a consulting project. "Increasingly clients are showing interest in this approach," he observes. "The market place seems to be a better fit."

Tim Dickson

## The danger of long-distance shopping

**A**s I stood in John Lewis at the weekend waiting to pay for some roulette tape I noticed a young man in jeans who appeared to be having an involved conversation with a rack of curtain rails. On closer inspection he turned out to be talking into an ultra-slimline mobile phone. "I can't see exactly the one you want," he was saying. "They've got lots with remote controls."

This man was clearly at the leading edge of shopping technology. The hand that was not clutching the mobile was flitting over a large selection of little black control boxes which, at the touch of a button, close your curtains for you. But this did not seem to be doing much for his Saturday morning. "Look, I'm telling you, IT'S NOT HERE." He stuffed the phone into the pocket of his leather jacket and walked off.

I thought of him again that very afternoon, when I was wheeling my trolley around the supermarket. Here was another man, a bit older

and a bit fatter, doing exactly the same thing. If anything, he seemed to be having an even more stressful time. I first came upon him at the chilled counter. "The deep dish chicken lasagne is £1.59... I can't see a price on the Cumberland Pie," I heard him saying as I threw a few ready-made meals into my trolley and wheeled on. By the time I had reached the checkout he had progressed only a few yards to the eggs, and was debating egg sizes and barn fresh versus free range.

New technology is a dangerous thing when it gets into the wrong hands. Sometimes it may save labour, but as often as not it does the reverse. Shop on your own, or shop together if you must, but to shop long distance makes the process a nightmare for everyone. Except, of course, for Vodafone, Mercury, Orange, Cellnet etc.

Still on the subject of shopping, why is it that in the ultra-flexible,

just-in-time, customer-is-king days it is impossible to buy a pair of children's gloves in mid February? It may be showing outside, but as far as retailers are concerned it is spring, summer even. Could it be that sophisticated shops are missing a trick? Never mind the electronic data interchange with suppliers, never mind the efficient consumer response and all the other jargon about streamlining the supply chain. If I were M&S, The Gap, Mothercare, Next etc I would look out the window, or better still phone up the Met Office and order a few scarves and mittens to sit alongside the shorts and bikinis. That's what I think.

**Lucy Kellaway**

particular might take heed is the Independent newspaper, which has recently done a very un-model sacking of its editor. But then evidently it thinks otherwise. It is sponsoring the event.

One day last week when there was the thinnest powdering of snow on the ground – just enough to bring British Rail to a near standstill – I found myself jammed into a train with not enough elbow room to open the FT. I tried to read my neighbour's Guardian over his shoulder but he was turning the pages too quickly. That is, until he came to the double-page Benetton ad. There he stopped and stared, and half the compartment did likewise. The picture showed a group of beautiful smiling men and women in little lovey-dovey clusters. What caught my attention was not just the "clever" Benetton gimmick of making them wear straitjackets over their Benetton jeans. It was the unfortunate resemblance to

Michael Jackson at the Brit awards, which I had seen on the telly the previous night. There Jackson had tastelessly posed as God in a long white robe surrounded by children, and here was Luciano Benetton also clad in white standing barefoot on a box with his underlings leaning on their cheeks against his chest in poses of loving adoration.

Part of me felt like baring my bottom as Jarvis Cocker did at the Brit awards. But good sense prevailed; instead there is an obvious lesson here that I am surprised other companies have not followed. Why haven't they copied this exhibitionist treatment and learnt how to mesmerise a whole train compartment themselves? Surely a similar group of ICI or British Gas executives and employees could also be photographed in a stunning but unsettling tableau of togetherness.

But as a picture came to my mind of Richard Giordano and Cedric Brown standing barefoot in straitjackets cuddling their underlings, I started to have second thoughts ...

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## BUSINESS EDUCATION

Bella Bradshaw talks to Kellogg's dean, Donald Jacobs, about his past successes and new alliances

## With one eye on the future

At 68 years old most people would have retirement in their sights. Not so Donald Jacobs, dean of the Kellogg graduate school of management at Northwestern University, just outside Chicago. For him it's still business as usual.

"It's very hard to leave a job you enjoy so much," smiles America's "dean of deans", a title he has earned over 20 years in the job. During that time he has transformed Kellogg from a run-of-the-mill business school into one of America's finest. He was one of the first deans to introduce a dedicated residential centre for executive courses and fostered the idea of team-working at a time when business study was largely seen as a solitary activity.

He is the longest serving dean "by a long shot" of any of the leading American business schools. "They forgot to fire me and I forgot to go," he jokes.

At the time when the tenure of many US deans is on the wane, Jacobs is relaxed about his position. Most of his peers, he says, are under tremendous pressure from their governors and advisers if the schools do not perform well in the business school rankings. Consistently appearing at the top of the lists - the school was ranked number two by *BusinessWeek* in its 1994 survey and was top of the list two years earlier - Jacobs claims to have only one problem - "having 6,000 more applicants than I need for the 490 places on my MBA course".

A tea-drinking vegetarian who swims every day, Jacobs is now gearing up for his latest venture - an MBA course for experienced executives in Europe, to be run as a joint venture with IAE (Institut d'Administration des Entreprises) in Aix-en-Provence, France.

The two-year course is aimed at executives with at least 10 years

experience and each year they will study for three weeks in Aix-en-Provence and one week at the Kellogg campus at Evanston, Illinois, where European students will mix with their US counterparts. There will also be weekend study in Brussels, looking at European issues such as lobbying.

The course will be in English with 50 per cent of the course run by Kellogg staff, 50 per cent by IAE staff.

Executives earn a double MBA. Each applicant will be interviewed and 20 to 30 accepted for the first course in January 1997 - there will be 60 on subsequent courses. "They will be from many different backgrounds and industries," says Olivier Tabatoni, associate dean at IAE.

Tabatoni and Jacobs believe the Kellogg-Aix executive MBA programme could not have happened 10

years ago because faculty did not have the appropriate attitude to globalisation nor experience in teaching executives. "Now we have a faculty that knows how to work with executives. We do it all year round," says Jacobs. At any one time Kellogg has more than 400 students studying weekend courses and all Kellogg's executive education courses are sold out for the whole of 1996 and 1997.

Jacobs hopes that he will be one of the instructors on the Kellogg-Aix executive MBA, lecturing in corporate governance - if his teaching is deemed up to scratch. Both Kellogg and IAE operate a system of student assessment of faculty teaching skills, a system Jacobs introduced at Kellogg to encourage his research-oriented staff to improve their teaching skills. Academics, he points out, can be particularly competitive.

He acknowledges that student comments are important to him, too. This term he is teaching two courses at Kellogg - half the workload required from the full-time teaching staff. The first is on corporate governance, the second a group-based project on the European single currency.

Students are split into a number of groups with two groups representing each European country. Each group then prepares a presentation saying why the single currency would be good or bad for their country.

"I think I'm going to get a good grade on this one," he reports.

The two-year course is aimed at executives with at least 10 years

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Internet: <http://touche.gate.co.uk>  
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Major international conference focusing on  
some of the major changes which will affect the  
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Contact: Arielle Savoie, Dow Jones Teletext  
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Investment Climate in Eastern  
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PanaEcon and DRUMMcGraw-Hill assess the  
investment climate in Eastern Europe and  
the FSU, including energy and automotive  
industry analysis. Seminar features Boris  
Fedorov, Gyorgy Suranyi and Christopher  
Civita. Contact: Corinna Redener in  
London, Tel: 0181 545 6212  
Park Lane Hotel, LONDON

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FT WORLD STEEL - Towards a  
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The second FT World Steel conference, organised  
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Tel: 0171 371 8880 Fax: 0171 371 8715  
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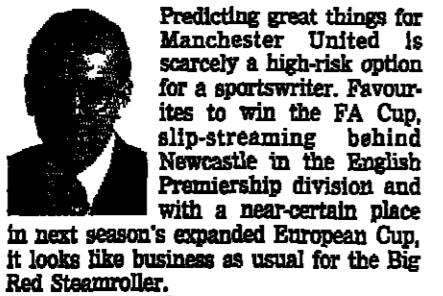
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# The Big Red Steamroller

Keith Wheatley describes Manchester United's brand power



Predicting great things for Manchester United is scarcely a high-risk option for a sportswriter. Favourites to win the FA Cup, slip-streaming behind Newcastle in the English Premiership division and with a near-certain place in next season's expanded European Cup, it looks like business as usual for the Big Red Steamroller.

Ah, you may think, Wheatley has heard a whisper from the Old Trafford boardroom and is forecasting good news in next month's interim results.

Not quite, although chairman Sir Roland Smith may well have news to match last year's doubling of annual profits to £20.8m.

Recent announcements from United have seen the company's share price leap 30 per cent in only two weeks. At a closing price on Friday of 245p, the club was valued just short of £150m.

The first piece of news was the announcement of a new kit and merchandising deal with Umbro worth an estimated £80m during the next six years. That deal alone more than doubles the previous biggest comparable contract in British football, that between Liverpool and Reebok.

Even more significant than the money itself was the degree to which Umbro sought a renewal of its contract with United, even though the existing arrangement had two years to run.

In fact, Nike, the American sportswear giant, was making the running with some

big numbers. It wants very much to be an important player in English soccer.

"We considered three options," says Martin Edwards, chairman of United. "One was a major multi-brand sports goods manufacturer. We also considered doing the operation ourselves and we looked at Umbro, who are football specialists. They have also proved to us over the last four years that they are the most effective sports brand in the football marketplace."

With respect, Mr Edwards, you are wrong. Umbro is just a shirtmaker, the image-delivery system. Manchester United is the important brand name, with a reach far beyond sport.

"United is probably one of the strongest brands in the UK, right up there with Marks and Spencer or Heinz," says analyst Nigel Hicks of brokers Pannure Gordon. Hicks has specialised in the club's business fortunes since it floated nearly four years ago.

The second boost to United's recent stock market fortunes was publishing. Last week the club announced a multi-media deal with the magazine and video publishers VCI. Existing magazine and book formats were bought out from the club for £2.5m.

On top of that came a guaranteed minimum of £3.5m (possibly a great deal more) in advance royalties from videos and other multi-tech formats.

Philosophy from Eric Cantona on CD-Rom, or Ryan Giggs teaching corner-kicking technique via video disc, could be with us before the 1996-97 season.

Plans are already well advanced for

every piece of Old Trafford minutiae, from player profiles to manager Alex Ferguson's thoughts for the day, to be published in almost every conceivable way.

"The agreement with VCI will enable the high quality of Manchester United videos, books and magazines to be maintained and will also enable United to benefit from developing formats such as video disc and CD-Rom," says Martin Edwards.

Last week, club merchandising director Edward Freedman said he envisaged the future in terms of consolidating and protecting the brand rather than breaking through into new areas.

Really? It seems a modest ambition for United, trail-blazers since their debut on the stock market. Last week, an item from California also caught my eye: Disney is planning a \$2bn re-vamp of its somewhat tired Disneyland theme park.

Central to the make-over is the role of the increasingly successful Anaheim Mighty Ducks ice hockey team, their home rink being a crucial component of the new mix of pleasures at Disneyland.

Whether it is a backstage tour or a home game, Michael Eisner, Disney's chairman, is known to believe that the barriers between sport and show-biz entertainment are tumbling.

So what price a similar development at Old Trafford? Surely the technology that puts the punters centre-stage in *Backdraft* or *Back to the Future* at the hugely popular Universal Studios in Hollywood could make a paying visitor the scorer of the winning goal for Manchester United in, say, the 1998 European Cup final? Or take him on a virtual reality night out in a



Freeze frame: Ryan Giggs (left) on video disc could be with us before the 1996-97 season.

circus 1971. Manchester nightclub with George Best?

"One can certainly conceive of a Manchester United theme park," agrees Nigel Hicks. Warming to the idea, he went on to suggest a Manchester United hotel, behind the new North stand, with direct links to the executive boxes and hospitality areas.

"It would be a natural extension of what corporate supporters already pay for," he says. Behind the massive bulk of the new

stand is a good deal of empty land, now owned by the club and ear-marked for no specific purpose.

These ideas may seem fanciful. Yet only five years ago the idea of the stock market valuing a football club at £150m or more would have seemed outlandish.

Should a football visionary stand on the roof of United's new stand, the most visible landmark he would see is the bright red Granada sign on the roof of the televi-

sion company, where the soon-to-be *Granada Street* has been transformed into a visitor attraction, more profitable than making programmes.

Having digested Forte and turned itself into one of the world's leading hoteliers, anything seems possible for an entertainment conglomerate like Granada.

If this was the US, investment bankers would be shouting "synergy". Never say never in football.

## Atlanta, anonymity and America's airports

Giant magnolia trees and greenery may transform the blandest arrivals hall, writes Colin Amery

I see a nightmare coming. On a brief visit to Atlanta, Georgia, I experienced the complexities of the preparations for the centennial Olympic Games. The sense of foreboding is almost palpable: people in Atlanta are talking about life before and after the Olympics as though they were about to be hit by a hurricane.

They are uncertain whether normal life can ever be resumed. Perhaps when it all happens in July the euphoria, and the hype, will carry everyone through it, but the effect on Atlanta will be irrevocable.

There is more to Atlanta's predicament than the pending arrival of the world's sporting community. Atlanta is a city that experienced 17 per cent growth in size and population last year alone. It has boomed throughout the recession years, and is now a victim of its own success.

Complete dependence on the car has caused a 40 per cent growth in Atlanta's traffic in one year. The department of transportation estimates that the kind of car growth that most cities experience in 10. The consequences are obvious: highway construction feeds the growth, 16-lane highways are turned into 22 lanes, multi-storey car parks surround new buildings, and the average family has three cars.

But it is not only cars and traffic that are ruining the city. A mobile population cannot create any sense of place. For a visitor - and there will be millions in July - trouble

starts at the airport. There seems no architectural solution to the scale and anonymity of the ubiquitous international airport. In Atlanta the airport is so vast that a small train transports passengers from concourse to concourse while another transports their luggage - often in the opposite direction. You are dependent on the dismodied automated voice and the sign system. You haven't arrived anywhere recognisable - you are literally moved from A to B to C.

Look at the relief when friends and families recognise faces waiting to meet them. It is a similar relief to feel heat

or cold when you emerge from the controlled world of the airport into the chaos of the surrounding roads.

Your visual experience of the airport is limited: it is neither conditioned by architecture but nor by signs and symbols. That little drawing of a suitcase gets you to the baggage claim. That figure with his legs apart or the one in the stiff skirt gets you to the lavatory. The flickering lines on the TV monitors lure you towards the right flight.

There is often a terrible sense of betrayal when the signs peter out - somehow the gate numbers don't tally, or the traveler takes its human

cargo beyond the spot they want to reach.

I have just been through airports in as many days. Most of the American ones are an anonymous blur. What impresses is their scale and the length of the walk from aircraft to luggage. Only two stay in the mind. First, the Charlotte/Douglas international airport, which has begun to solve the problem of anonymity by the appointment of an airport horticulturalist.

Her name is appropriately Joy, and her policy is a wise one of trying to bring nature into the air-conditioned nightmare of the airport. Not for her the boring rows of ficus

*Bejamina*, that small-leaved fig tree universally loved for its virtual indestructibility. Instead, Joy has tried inside and around the airport buildings to introduce the greenery and colour of the Carolinas by planting on a massive scale.

Her work is highly successful and is comparatively inexpensive as a way of greening the airport. It also brings the indigenous into the world of the anonymous - something airports in smaller and poorer countries do, perhaps by default.

The little airports of the Caribbean islands may lack sophisticated air conditioning, but their pink-washed walls

and wrought ironwork and waving palms give the traveler a sense of arrival.

How much more preferable it is to arrive at Washington DC's Union station than to hang around in the giant shed that passes for the arrivals hall of Washington's National airport. At this airport for the capital of the world's most powerful country, you stand under contemporary "mobiles", which resemble white sheets drying.

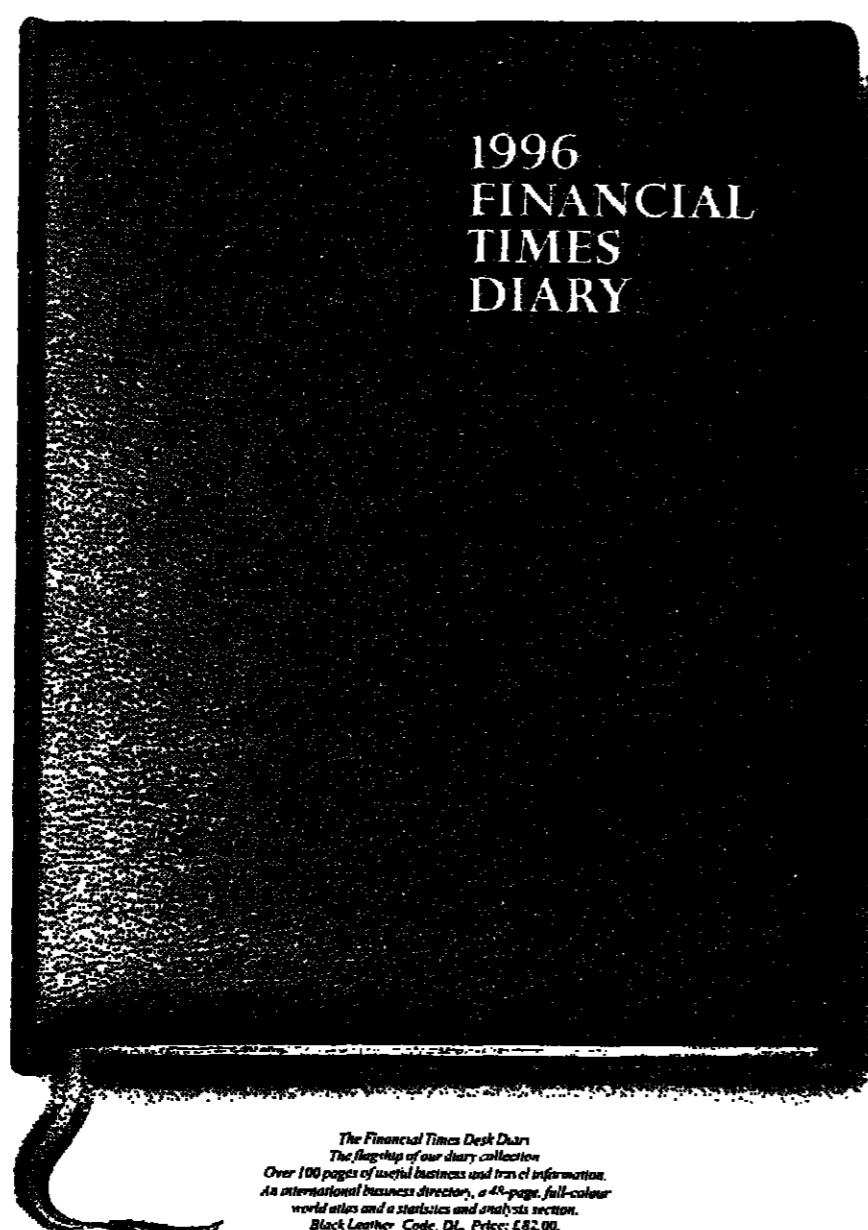
At Union station, however, all is not perfect because the magnificent waiting hall is now a shopping mall. But it has been well done, and although the few trains are

subservient to commerce, the vaulted hall with its imperial status remains in all its splendour. Arrive by train, bring you into the city, arrive by air, bring you into one of the world's leading hoteliers, anything seems possible for an entertainment

conglomerate like Granada. If this was the US, investment bankers would be shouting "synergy". Never say never in football.

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## MEDIA FUTURES

## Commerce on the Net

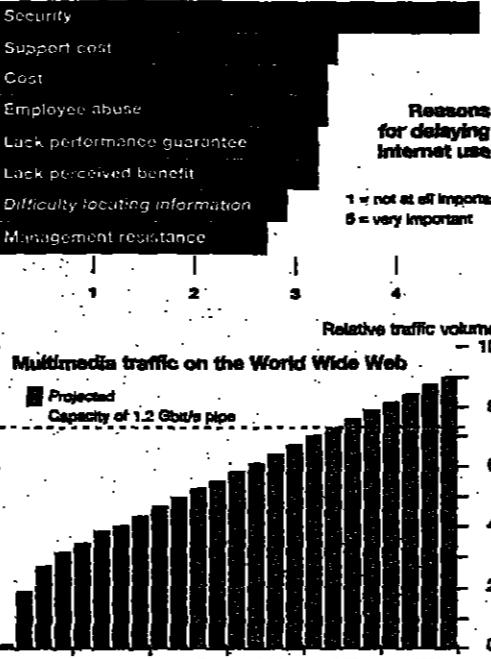
1.4  
1.2  
1.0  
0.8  
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1994 1995 1996 1997 1998  
MILLION

Electronic marketplace transaction revenue

Business online  
Consumer online  
Internet

150  
140  
130  
120  
110  
100  
90  
80  
70  
60  
50  
40  
30  
20  
10  
0  
1994 1995 1996 1997 1998  
Worldwide Internet users by user type

Individual  
Business



## Net's rivals feel the squeeze

A quiet revolution is transforming global electronic trade, writes Alan Cane

The value added networks (Vans) such as GEIS and Advantis that have made possible and sustained the world's electronic commerce during the past decade are already at risk from the Internet, according to an industry forecast.

"The Internet's rise as a viable conduit for electronic commerce has initiated a re-examination of the contribution of the Vans that were previously relied on for electronic data interchange and other services," according to the latest issue of Price Waterhouse's *Technology Forecast*.

"Remarkably lower transmission costs and the ubiquity of the Internet tempt many companies to consider it a viable alternative."

The *Technology Forecast*, a panoramic sweep through today's electronics, from chip designs to video compression software, has in the space of a few years changed from a hastily compiled crib for Price Waterhouse's partners and customers to a glossily produced and authoritative volume.

This year, special themes include electronic commerce and the influence of the Internet. Electronic commerce, the forecast says, has become a worldwide phenomenon, reshaping marketplaces, trading relationships and international trading boundaries.

Eric Berg, director of technology analysis at Price Waterhouse's technology centre, says: "We envision that complete business processes will be automated using electronic

document interchange - everything from the request for bid to the shipment notice to the payment will be carried out electronically, eliminating the need for paper and reducing costs."

How much will costs be reduced? It costs up to \$100 (£64.90) to produce and process a paper invoice and payment, the *Forecast* says, compared to less than \$10 for electronic alternatives.

Electronic commerce technologies such as electronic document interchange have been available for some time through Vans operators. Revenues for more than a dozen, including General Electric Information Services, Sterling Software, Advantis and Electronic Data Systems are rising rapidly.

Marketing consultancies are predicting between 24 per cent and 40 per cent compound annual growth rates.

But use of the Internet offers substantial savings, it seems. According to BIS Strategic Decisions, a technology consultancy, the cost of EDI over the Internet in only 10 to 30 per cent the cost of using a conventional Vans.

Security, however, remains an important concern. According to the *Forecast*: "Transmitting sensitive account information such as credit card numbers over the public Internet scares corporate treasurers and experienced information technology managers, and many decline to extend the services offered on their Web sites beyond product catalogues to actual transactions."

The forecasts predict a sound future for online services which embrace the open standards of the WWW, but are gloomy about prospects for others.

Independent online ventures not also providing access to the Web will have a tough time succeeding," it is said.

Figures quoted in the *Forecast* suggest that the total size of the US consumer online services market, including the Internet, was only \$1bn in 1994, with the prospect of growing to \$2bn in 1995 and almost \$5bn by 2000, representing about 40m subscribers to online services compared with 7m today.

All this will lead to renewed interest in EDI as a telecoms technology, the *Forecast* says, suggesting that the US has become the world's fastest growing EDI market.

"EDN standards are beginning to take hold. Consumers and schools appear to be interested in telecommuting and in fast connections to the Internet and in online services."

Pricing, however, is confusing. The industry is waiting to see if the telephone companies will be successful in marketing ISDN to residential, educational and business customers before other high data rate alternatives become available.

*Price Waterhouse Technology Forecast: 1996* is intended for PW professionals and their clients.

It goes on: "The WWW is quickly turning the Internet into an online shopping mall.

Services, ranging from online shopping to instantaneous automobile traffic updates, are providing businesses with new and innovative ways to reach customers."

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## Pioneering skein of fibre optics to span Denmark

By Alan Cane

Denmark claims to be one of the world's first countries to establish a national information superhighway. Tele Danmark, the country's largest telecoms operator, will this week present a nationwide optical fibre network 5,000 kilometres in length, using the advanced transmission technology called asynchronous transfer mode (ATM).

ATM, which at its fastest allows voice, data and moving video images to be transmitted at speeds of more than 600m bits a second, is believed to be the technology best suited to interactive communication multimedia.

It is suited to organisations that have only intermittent

requirements for high transmission capacity and which would find the cost of a fixed high-capacity line onerous.

However, ATM is still in its infancy. In the US less than 1 per cent of established computer networks use the technology, partly because it costs more than slower networking technologies such as Ethernet.

Tele Danmark, 51 per cent owned by the Danish government, has not only wired up Denmark but has extended ATM links to Stockholm in Sweden and Oslo in Norway.

Soren Jensen, Tele Danmark's managing director says: "We felt the time was ripe for a network that can serve businesses which have Scandinavia as their main market."

It suggests that for heavy

telecoms users, savings of 20 per cent or more a year are possible. It gives the example of a company headquartered in Copenhagen with subsidiaries in, say, Aalborg, Vejle and Odense. Most of the time, it needs only 4m bits a second capacity. Every so often, however, it needs 32m bits a second capacity to all locations.

A conventional fixed 34 megabit circuit would cost Dkr 1.5m (£174,000) to install and Dkr 7.2m a year to run, a total of Dkr 8.7. An equivalent ATM circuit would cost only Dkr 7.9m, it says. Uses include the transmission of medical images from hospital to hospital, business video-conferencing, and transmission between local area networks without delays due to data bottlenecks.

According to Tele Danmark, easy and cheap access to the large transmission capacity provided by ATM "pipes" will spur the development of new ways of doing business and running organisations.

It suggests that for heavy

## US editors hold the home page

By Steve McGookin

Newspaper publishers are increasing their efforts to capitalise on the growth in the market for online services by developing more sophisticated interactive products.

Indeed, many established electronic publishers hope that the coming 12 months will see their online activities promoted from experimental to revenue-generating.

The medium which newspapers are overwhelming choosing for their online forums is the World Wide Web, rather than a proprietary platform or partnership arrangement with a commercial online service.

"The Internet is the arena where the battle for online newspaper readers is going to be fought," says David Richins, president of online company Infiniti.

A survey of 190 US daily and

205 weekly newspapers with circulations over 30,000 by Kellogg Group and *Editor & Publisher* magazine showed that 44 per cent of dailies and 51 per cent of weeklies have a Web site. More significantly, of those that did not, 81 per cent of dailies and 46 per cent of weeklies said they planned to have one within the next year.

The seventh annual survey, announced on Friday at the Interactive Newspapers '96 Conference in San Francisco, showed that 33 per cent of dailies plan specific exclusive content for their Web sites.

About a quarter of dailies and more than half of weeklies said they already charged readers for access to their online offerings, or that they intended to. However, only two of the survey said their Web sites were generating more than \$100,000 (£64,935) a year.

Chris Jennewein, of US newspaper chain Knight-Ridder, said his company was committed to putting all its weekly papers online by 1997.

Eight already have Internet editions, and two are in the process of doing so. "The aim is that all but the smallest will charge for content," he said.

According to Steve Outting, electronic newspaper consultant and columnist, more than 900 newspapers worldwide now have online editions, up from only 100 at the start of 1995.

The majority are US-based, but as of last month there were more than 200 European newspaper publishers with electronic services. The Kelsey study echoed recent research by the University of Zurich and the European Newspaper Association indicating that the main reason for publishers to get involved in interactive services was to protect their posi-

tions as the leading information source in their market.

Another consideration was the hope of extra revenue, primarily from advertising. According to recent research by advertising agency McCann-Erickson, US newspapers' ad revenues were \$36.4bn in 1995 and 22.5 per cent of total ad spend, down from 23.1 per cent of total US advertising spend in 1994.

Chris Phillips, co-publisher of *Editor & Publisher*, said that 1995 was already seeing the first ad budgets set aside for new-media advertising.

And a survey by the American Press Institute of more than 270 journalists on US papers found that 59 per cent of editors and 56 per cent of reporters believed their daily jobs would change radically in the next five years because of the development of online delivery systems.

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Top 100 IT

## DIY Web pages take toll in man hours

Tim Jackson wrestles with Navigator Gold



The inventor of the World Wide Web, Tim Berners-Lee, made an interesting observation recently during an interview with America's national public radio. Asked what he thought of the commercial monster his creation had become, Berners-Lee said mildly that it disappointed him in only one respect. The Web was proving less popular than he had hoped as a medium for individuals to publish information.

When I noticed a provider offering a month's site rental for \$1, and boasting customers could hook themselves up in an hour, I could resist no longer. But one hour proved to be an underestimate.

Last Tuesday evening, I spent a couple of hours putting together the site of a rudimentary Web site. That involved neither fancy graphics nor digitized voices, but an archive of recent FT columns, several links to Web sites that might interest readers, and a pun for my newly published book and a conference I am helping to organize.

Six months from now, Berners-Lee's disappointment may be redundant. There are several programs on the market that make the design of Web pages as easy as word processing.

Cognoscenti insist that it was hardly taxing before; Wired magazine recently reported on the rise of what it called WAW - waiter/actor/webmasters, who found a useful source of short-term income in public fear of *html*, the hypertext mark-up language used to define Web pages. But a sharp new impetus towards personal publishing on the Web has come from Netscape, maker of the world's most popular browser.

All this will lead to renewed interest in EDN as a telecoms technology, the *Forecast* says, suggesting that the US has become the world's fastest growing EDN market.

"EDN standards are beginning to take hold. Consumers and schools appear to be interested in telecommuting and in fast connections to the Internet and in online services."

Pricing, however, is confusing. The industry is waiting to see if the telephone companies will be successful in marketing ISDN to residential, educational and business customers before other high data rate alternatives become available.

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Netscape has persuaded some big Net service providers in the US to offer easy ways for customers to get their Web pages up.

When I noticed a provider offering a month's site rental for \$1, and boasting customers could hook themselves up in an hour, I could resist no longer. But one hour proved to be an underestimate.

It was nearly midnight on Thursday before the files were in place and readily accessible. The experience, close to 30 hours of work, left me weary, cynical about Net service providers and beta versions of programs, and admiring the enthusiasts who managed to enter complex, well-designed Web pages complete with all the latest bells and whistles.

But there is no doubt that Navigator Gold is the kernel of a great idea. It opens up the possibility that ordinary, non-expert people will be able to check the Web after dinner, find something interesting, and make some change to their own Web sites before the coffee is finished, using a "one-button publish" feature.

If this idea becomes a reality, it will tilt the balance of power on the Web back towards individuals. Sites will become less commercial and more spontaneous.

Browsing and "authoring" as the US phrase has it, will become the same exercise. And Netscape's program will continue its progress to becoming an all-purpose gadget serving as an intermediary between the user and the Net, incorporating not only "authoring" but also e-mail, telephony and video-conferencing.

Navigator Gold will probably become a stable program suitable for people like me in three months. By the summer, people who hardly know one end of a computer from another could be comparing notes on their personal websites over the dinner table. And Berners-Lee, thoughtful man that he is, will see his wish come true.

Tim.Jackson@pobox.com

instructions given on Netscape's home page conflicted with those of Concentric, the service provider. It required three conversations with a Concentric technical support person to establish that the only way to upload the files was a mixture of both approaches.

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Navigator Gold will probably become a stable program suitable for people

## BUSINESS TRAVEL

## Lost in the weekend wasteland

There can be few frequent travellers who have not at some time been caught in the weekend washing wasteland.

It is a familiar predicament, particularly for anyone who takes a long-haul trip after a long, hard Friday at the office, having hastily thrown a some dirty laundry into a suitcase first thing that morning.

The traveller has a conference to attend on the Sunday morning or a meeting on Monday, so on arrival at the hotel on Saturday afternoon, the first question is what time he or she can have their laundry cleaned and returned.

Almost always, the answer is that the dirty washing will not even be collected until Monday morning – and returned later that evening. If it is a public holiday weekend, the laundry could be returned as late as Tuesday evening.

The traveller now faces a dilemma: attend the appointment in a crumpled and slightly aromatic state, or spend the weekend soaking shirts in the bath and drip-drying them on the line above it. The traveller is then obliged to come the hotel in search of an inferior iron that obstinately refuses, even in its hottest setting, to remove creases but happily distributes scorch marks in conspicuous places.

An arbitrary survey of hotel

laundry services suggests that most hotels are in the weekend wasteland. The exceptions are the trophy hotels, such as London's Savoy, which not only offer a seven-day service but have valets who can take a limited amount of washing and laundry in a few hours.

"There are a few other hotels, such as Inter-Continents and the Hilton London on Park Lane, which have a valet service, but you need to know which they are," says Mike Gates, director of central services at travel agency Hogg Robinson. "It is important to have a good travel agent who can give you this sort of information, because it is difficult to be sure which offer them and which do not."

It is also sometimes the case that a good four-star or even three-star hotel will wash a shirt in an emergency. Holiday Inn says it could do so if necessary.

But perhaps business travellers should have the right to expect a more comprehensive laundry service, especially when they pay such high prices. As Andrew Solum, travel manager of Immarsat, the global telecommunications group, puts it: "Getting a pair of socks laundered can cost

more than you pay for the socks in the first place."

One group attempting to rectify matters is ITT Sheraton, which found that inadequacies in its laundry service were frequently mentioned in guest response surveys. It recently improved its laundry service at six of its European airport properties (two at London Heathrow, plus Luxembourg, Frankfurt, Brussels and a new hotel at Paris Charles de Gaulle).

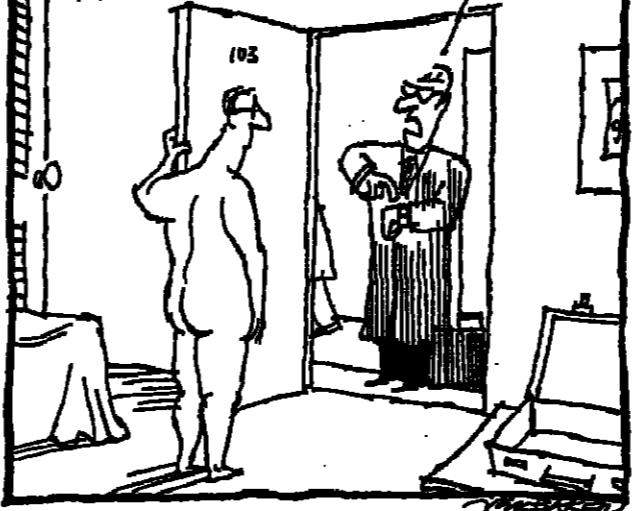
In addition to the usual same-day service (laundry submitted first thing in the morning is returned that evening), these hotels now offer "express" and "overnight" "express" options.

With the former, laundry submitted between 7am and 6pm is returned within four hours. "Overnight express" guarantees that laundry taken between 8pm and 10pm will be returned by 7am next morning, or later if requested.

That is the good news. The bad news is that rapid turnaround has to be paid for. Whereas Sheraton charges a standard £4.20 to wash and press a man's shirt, its fee for express service is £6.30 per shirt, and a remarkable £8.30 for overnight express.

Other innovations at Sherat-

TAKING FULL ADVANTAGE OF THE COMPLIMENTARY VALET SERVICE JUST BEFORE THE MEETING MAY HAVE BEEN UNWISE, SANDERS



ton's airport hotels include reduced rates for three- and seven-hour stopovers, and provision of a racy named free "transit survival kit", which includes toothbrush, T-shirt, face cream, slippers and other toiletries.

In addition, Sheraton is introducing what it calls "body

clock cuisine", a selection of menus which it claims are designed to help guests adjust to new time zones and combat flight fatigue. In essence, this means the hotels will provide breakfast, lunch or dinner at any time between 8am and 10pm daily.

If the programme is a suc-

cess, the laundry service in particular could be extended to other properties.

Meantime, Andrew Solum, who is also vice-chairman of the London branch of the Institute of Travel Management, advocates another solution. Although he would like to see hotels offering a speedier service, he recognises that many hotels may find this is not economically viable.

But he has just returned from a lengthy tour of the southern hemisphere. In Australia and New Zealand he found that a growing number of hotels have installed self-service laundrettes for guests.

"Quite frankly, I would rather go and wash my own knickers than have someone else do it. I don't like 1,000 other people washing my underwear," he says.

For those happy to have strangers handling their smalls, perhaps hotels could have one person staffing the laundrette to provide service washes.

With the emergence of in-

hotel laundrettes and valets, there is thus a slight chance that weekend corporate travellers will be able to go about their business looking and smelling clean. For the rest, it looks as though carrying a packet of Travel Wash and a portable iron remains the best solution.

## Conference organisers on the cyberhunt

Wandering around hotel function rooms with a click of the computer mouse may take some getting used to, but for busy conference organisers it could be the way of the future.

At an exhibition in London this week, Hilton International will step up the battle to attract business meetings by launching a CD-Rom directory which not only carries full descriptions and colour photographs of 162 hotels in 50 countries, but shows exactly where to plug in the projector.

There are video clips of almost half these hotels.

Hilton believes its CD-Rom is the first seen in the cut-throat world of conference hosting. Andrew McCulloch, head of research and development, says that to package this much information in a space-saving form that can be constantly updated, "transforms what we can offer the customer".

If customers call up the downtown Vienna Hilton from an alphabetical list, for example, users may click to one of a series of maps showing its location, then zoom in for a detailed street plan.

They will find that the Vienna Hilton is only a short step from the stock exchange, and – should they suffer an excess of that deceptively unkinning new wine known as *heurige* – the hospital.

Conference organisers might be drawn to the Meierhofer room, where they will find details of its capacity and a map showing power points, light switches, even chandeliers.

For the geographically illiterate, there is a world map showing cities with Hiltons which organisers may arrow in on. Using this during a test search proved a little quicker than travelling by Concorde, but perhaps rather slower than digging out the atlas.

All this information – floor plans, for example, and data on facilities such as fitness centres and distances from the airport – can be printed out.

Hilton's CD-Rom will be available free from March 11.

Roger Bray

*Confex, an exhibition for conference planners, is at London's Earls Court, February 27-28.*

### Hong Kong shivers

A winter snap in Hong Kong has killed at least 21 people, prompting the government to distribute blankets and set up emergency shelters. The colony is experiencing its chilliest weather in 48 years.

Normally hot and humid, Hong Kong shivered all last week in near-freezing temperatures, dampening the lunar new year holiday, and frost dusted the hilltops.

The British colonial government sent out blankets to street sleepers and elderly people living alone, and said it had established 17 shelters for people seeking refuge from the cold.

### Strike called off

Finland's air traffic controllers' union has called off a strike planned to start this week, after accepting the state mediator's compromise on pay increases, union officials said.

The union was one of the few labour groups that insisted on an agreement separate to last November's central wage accord.

### Earthquake warning

Indonesia must prepare for the possibility of more earthquakes and a possible eruption of the Krakatau volcano, an Indonesian minister warned.

The death toll from the recent tremor in the Irian Jaya region had risen to 102, an official said. "We must prepare . . . because according to the experts Mt Krakatau may erupt at any time, although we cannot predict exactly when," he added. Mt Krakatau, located between Indonesia's Java and Sumatra islands, exploded in 1883, triggering tidal waves that killed more than 36,000 people.

Qantas route confirmed

Confirmation of a draft ruling giving Qantas, the Australian airline, rights to two more Boeing 767-300 services a week to Indonesia has been announced. Qantas has indicated these services will operate from Brisbane or Melbourne. ● Australia's government

### Likely weather in the leading business centres

	Mon	Tue	Wed	Thu	Fri
Tokyo	15	16	17	18	19
Hong Kong	15	16	17	18	19
London	15	16	17	18	19
Frankfurt	8	9	10	11	12
New York	15	16	17	18	19
Los Angeles	13	14	15	16	17
Milan	10	11	12	13	14
Paris	9	10	11	12	13
Zurich	6	7	8	9	10

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Maximum temperatures in Celsius

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## OPENINGS

**PARIS**  
A retrospective of the great French landscape painter Jean-Baptiste Camille Corot (right) opens on Saturday at the Grand Palais, marking the bicentenary of his birth. Comprising more than 150 works, it will be complemented at the Bibliothèque Nationale by a selection of his prints and sketches.

Roberto Alagna stars in a new production of Verdi's "Don Carlos" tomorrow at the Châtelet. French Opera fans have further cause for celebration at the weekend, when the Palais Garnier (right) reopens after 18 months of refurbishment. Georg Solti conducts a concert performance of Mozart's "Don Giovanni" on Friday, and a new production of "Così fan tutte" opens on Saturday.

**A**fter decades of mediating between two halves of a divided country, the Berlin film festival now does the same for opposite ends of the world. The opening film *Sense and Sensibility* set the tone, a Jane Austen tale directed by a Taiwanese-American. After that the competition was evenly distributed (allowing new token spaces for Europe) between the realms of the rising sun and the land of the sinking dollar.

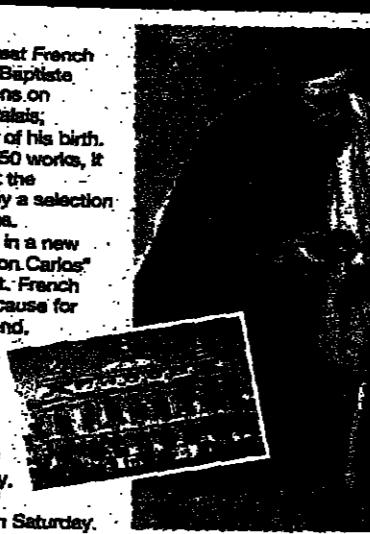
Hollywood sent to Berlin most of its superstar division, plus their new films, including Travolta, Tarantino, De Niro, Bruce Willis, Jodie Foster and Sally Field. Clearly nervous that the world sees it today as a place seized by snow, debt and electoral black comedy, America's movies were about sunshine, money and high political drama.

Oliver Stone's *Nixon* is a grandiose vision of the man who brought great deeds and misdeeds to the White House, with Anthony Hopkins superb as a jowly modern Macbeth.

John Travolta capers nimbly through *Get Shorty*, an Elmore Leonard crime comedy set in Hollywood. And even darker US movies like Robert Rodriguez's *From Dusk Till Dawn* (Harvey Keitel and Quentin Tarantino fight Aztec vampires) and Tim Robbins' *Dead Man Walking* (Death Row drama with Susan Sarandon and Sean Penn) seemed to be persuading us that all is well and decent in the USA, provided you stay away from prison and/or the paranormal.

All these films open soon in Britain, where they will receive further review space. Edward Yang's *Mahjong* and Yim Ho's *The Sun Has Ears*, from the less saleable East, may have to fight for arthouse. Yang's Taiwanese comedy is the best film yet from a director who used to give us slabs of existentialism in the Antonioni mode. He has now become an accomplished social satirist. He understands both the crackpot visions of youth - in the central group of boy-gangsters who try to hustle everything that moves, from girls to passing US or European businessmen - and the myopia of a materialistic Taiwan ripe for take-over. The images are perfectly poised, like chess moves come to life. And the dialogue runs to cherifiable darkness like the ageing courtesan's boast, "Every man who's kissed me now drives a Mercedes."

*The Sun Has Ears* is a violent love story, blending political and personal destinies in the tale of a village woman who deserts her husband for a young warlord in strife-torn 1920s China. No coincidence that it looks and sounds at times like a Zhang Yimou film. Its screenwriter wrote *Red Sorghum*, its cameraman shot *Raid the Red Lantern*. But many scenes bear the increasingly distinctive signature of its Hong Kong director Yim Ho. As in his last movie *The Day the Sun Grew Cold*, melodrama is defused and emotional focus intensified by a sardonic minimalism. Even the cooking scenes, a Yim speciality, serve to heat up the erotic symbol-



**ATHENS**  
Ruggero Raimondi, the outstanding Don Giovanni of recent times, is in Athens this week to direct a new production of Mozart's opera at the Megaron concert hall. The conductor is Gustav Kuhn, and the cast includes prize-winners of an international competition entitled "The Quest for Don Giovanni". First night is on Saturday.

**CHICAGO**  
The Royal Academy of Arts has organized an exhibition of work by contemporary British architects, which opens at the Art Institute of Chicago on Friday. Sponsored by the RIBA, the exhibition consists of architectural drawings, models and photographs of buildings designed by Sir Norman Foster, Nicholas Grimshaw, Richard Rogers and others.

**LONDON**  
The National Theatre presents a new play by David Len (right) on Thursday, "The Ends of the Earth". Andre Serban directs; Samantha Bond and Michael Sheen lead the cast.

On Tuesday, at Sadler's Wells Theatre, the admirable Arc Dance Company will present the first London performance of Kim Brandstrup's "Crime Fictions", a new dramatic piece inspired by the ideas of crime, shadowy truth and no less shadowy lies.



**THE HAGUE**  
Following its highly successful showing in Washington, an exhibition devoted to the work of Johannes Vermeer (right) opens at the Mauritshuis on Friday. Although Vermeer is known to have produced only 35 paintings, he is considered one of the great masters of the Golden Age of Dutch painting.



A grandiose vision from Hollywood: Paul Sorvino, James Woods and Anthony Hopkins in Oliver Stone's *Nixon*

## All the world's on its stage

The Berlin film festival, offering its richest programme yet, is set to outdo Cannes and Venice in the global movie calendar, reports Nigel Andrews

isn't while also persuading that these are real people leading real lives.

Caught between far-flung ends of the earth, Britain's movies seemed somewhat disoriented. Having looked east with a Taiwanese director's version of Regency England, the country looked west with two mid-Atlantic products in *Richard III* and *Restoration*.

In the Shakespeare movie, updated to the first world war, Sir Ian McKellen lords it over a cast ranging from Nigel Hawthorne as a ringing Clarence and Jim Broadbent as a buxom Buckingham to Hollywood's Robert Downey Jr (Lord Rivers) and Annette Bening (Lady Anne). Unlike the National Theatre staging that inspired it, the film never finds a consistency of tone and style, gadding about in bygone Sweden, or France's Bertrand Blier, whose *Mon Homme* is his unprintable comedy trying to put the Dadaism back into sex, assuming it was ever there in the first place.

*Restoration* is both worse and better. This time Downey lords it over McKellen. The American plays a young 17th-century doctor to Sir Ian's don't-blink cameo as a butler. Since Charles II is played by New Zealand's Sam Neill and our hero's Cornish girlfriend by the non-Cor-

nish Meg Ryan, the result is a dog's dinner dressed up as a banquet.

But what a dressing-up. As the Rose Tremain-based tale commutes between rags and riches, so do the sets and costumes. Court life is a riot of gold, velvet and Rubens-style hangings, with courtiers walking about like wedding cakes on legs. And even when the film descends into mud, Quakerism and the plague, director Michael Hoffman knows a painterly image when his designer shows him one.

**R**emaining competition movies exemplified the grim state of modern European cinema. Half were echoes of former glory from veterans like Bo Ehrn Widnerberg, offering yet another tale of sexual awakening in bygone Sweden, or France's Bertrand Blier, whose *Mon Homme* is his unprintable comedy trying to put the Dadaism back into sex, assuming it was ever there in the first place.

Other Euro-films were as hyphenated as their provenances. Straddling cultures and styles, they included the Polish-German *The Uncle From Brooklyn* is a picture of Sicilian peasant life at once brutally funny and serenely minimalist. *The*

*Warsaw Ghetto*, the French-Italian *Ricky Tognazzi's* bland high-finance thriller *Strangled Lives* and even the Belgian-French-Tunisian in *Férid Bouhech's* comedy with allegorical trimmings, *A Summer In La Goulette*.

Michael Verhoeven's *A Mother's Courage* takes the Golden Biscuit, though, for cultural muddle. Based on the writings of Hungarian refugee Georg Tabori, the German film tells the story of Tabori's mother and her narrow escape from deportation to Auschwitz. With hundreds of other Jews she was trundled to the border in a cattle car, only to find last-minute mercy from a Nazi officer. Plague talk. But whom do we have as Mrs Tabori? Our own Pauline Collins, whose mouth seems to frame her German dialogue with as much surprise as her eyes register the twists of the plot.

No wonder many festival-goers ran for relief to the sideshows or the Young Film-Makers Forum. Like the Cannes Directors' Forum, the Forum honours gritty, singleminded visions. Italy's *The Uncle From Brooklyn* is a picture of Sicilian peasant life at once brutally funny and serenely minimalist. *The*

performed by the Deutsche Oper Berlin. Soloists include Halvorson, McCarthy, Peacock, Hagen, Clear and Feldhoff; 7.30pm; Feb 29

**BOSTON**  
CONCERT  
Boston Symphony Hall  
Tel: 1-617-268-1492

• *Die Jahreszeiten*: by Haydn. Performed by the Boston Symphony Orchestra with conductor Marek Janowski. Soloists include soprano Ruth Ziesak, tenor Christophe Prégardien and bass Alastair Miles; 8pm; Feb 27

**GENOA**  
OPERA  
Teatro Carlo Felice  
Tel: 39-10-589329

• *Turandot*: by Puccini. Conducted by György Solti. Performed by the Teatro Carlo Felice. Soloists include Alessandra Marc, Keith Olsen and Alida Ferriani; 8.30pm; Feb 27, 29; Mar 1, 3 (3.30pm)

**CAPE TOWN**  
JAZZ & BLUES  
Nico Theatre Complex  
Tel: 27-21-215470

• Irene Reid and Mike Carr: performance by the vocalist and organist. Part of the International Jazz Festival; 1pm; Feb 28

**GHENT**  
OPERA  
De Vlaamse Opera  
Tel: 32-9-2230681

• *Tosca*: by Puccini. Conducted by Silvio Varviso and performed by De Vlaamse Opera. Soloists include Maria Guleghina, Fabio Amilcare and Krut Strom; 8pm; Feb 28; Mar 2

**HOUSTON**  
EXHIBITION  
The Menil Collection  
Tel: 40-53-14 10 02

• *Romeo and Juliet*: a choreography by Frederick Ashton to music by Prokofiev, performed by the Royal Danish Ballet; 8pm; Feb 27, 28; Mar 1, 2

**DRESDEN**  
OPERA  
Sächsische Staatsoper Dresden  
Tel: 49-351-49110

• *Elektra*: by R. Strauss. Conducted by Friedemann Layer and performed by the Sächsische

performed by the Oper Leipzig; 7.30pm; Mar 1, 2 (7pm); Mar 3

### LISBON

#### CONCERT

Grande Auditório da Fundação Gulbenkian Tel: 351-1-7935131

• *Orquestra Gulbenkian*: with conductor Franz Brüggen and pianist Pedro Burmester perform Beethoven's Rondo for Piano and Orchestra and Symphony No. 2; 9.30pm; Feb 29; Mar 1 (6.30pm)

### GHENT

#### CONCERT

St John's, Smith Square

Tel: 44-171-2220161

• *Gundula Janowitz* accompanied by pianist Kelvin Grout. The soprano performs songs by Schubert, Schumann and R. Strauss; 7.30pm; Feb 29

**WIGMORE HALL** Tel: 44-171-9352141

• Steven Osborne: the pianist performs works by J.S. Bach, Beethoven, Claperton and Liszt; 7.30pm; Feb 28

**DANCE**

Royal Opera House - Covent Garden Tel: 44-171-2129234

• *Eve Arnold: A Retrospective*: exhibition featuring more than 150 black-and-white and colour photographs taken by Arnold over a forty-year period; from Mar 1 to Apr 28

**HOUSTON**

EXHIBITION

The Menil Collection

Tel: 40-53-14 525-9400

• *Eve Arnold: A Retrospective*: exhibition featuring more than 150 black-and-white and colour

photographs taken by Arnold over a forty-year period; from Mar 1 to Apr 28

**DRESDEN**

OPERA

Oper Leipzig Tel: 49-341-1261261

• *La Cenerentola*: by Rossini. Conducted by Antoni Ros Marba and performed by the Teatro de la

**LEIPZIG**

MUSICAL

Oper Leipzig Tel: 49-341-429225/6

• *La Cenerentola*: by Rossini. Conducted by Antoni Ros Marba and performed by the Teatro de la

**MADRID**

OPERA

Teatro de la Zarzuela

Tel: 34-1-429225/6

**ATHENS**

CONCERT

Don Giovanni Tel: 30-10-5200000

• *Die Zauberflöte*: by Mozart. Conducted by Stefan Soltesz and

**LEIPZIG**

OPERA

Oper Leipzig Tel: 49-341-1261261

• *Die Zauberflöte*: by Mozart. Conducted by Stefan Soltesz and

**ATHENS**

CONCERT

Don Giovanni Tel: 30-10-5200000

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• *Die Zauberflöte*: by Mozart. Conducted by Stefan Soltesz and

**ATHENS**

CONCERT

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## COMMENT &amp; ANALYSIS



Michael Prowse · America

## Hat trick for Alan

Greenspan wins another term at the Fed despite White House fears that tight monetary policies are depressing growth

It is time to breath a sigh of relief. At last, President Bill Clinton has nominated Mr Alan Greenspan for a third term as chairman of the Federal Reserve. After months of vacillation, he also announced surprisingly sensible candidates for other Fed vacancies. He wants Ms Alice Rivlin, his budget director, to succeed Mr Alan Blinder, the Princeton economist, as Fed vice-chairman, and Mr Laurence Meyer, an economic forecaster, to fill a second vacant governorship.

Mr Greenspan's renomination was expected. Indeed, Mr Clinton's advisers realised long ago that no candidate more ideologically acceptable to the White House would have any chance of winning the confidence of either Wall Street or the Republican-controlled Senate.

Yet news of his impending renomination still contributed to a 90 point surge in the Dow Jones index last Thursday. This was not at all irrational. Mr Greenspan's judicious monetary decisions and sage congressional testimony have come to seem indispensable. At a time when financial markets are jittery and the economic outlook uncertain, a steady hand at the Fed - still the world's most influential central bank - is more important than ever.

Mr Greenspan (whose Senate confirmation is a formality) will nevertheless begin his third term amid growing criticism that restrictive Fed policies are depressing the economy. Figures last week showed that growth slowed to an annual rate of 0.9 per cent in the fourth quarter of last year; growth for 1995 as a whole was 2.1 per cent, the slowest since the 1990/91 recession.

Mr Clinton has made no secret of his belief that the Fed has put excessive emphasis on fighting inflation. "We ought to debate whether conventional wisdom on how fast this economy can grow is right," he said recently. And

last week Ms Laura Tyson, his top economic aide, declared there was no better place for this debate than on the Fed's policy-making open market committee.

Mr Clinton had hoped to temper Mr Greenspan's influence by nominating an explicitly "pro-growth" candidate for the Fed vice-chairmanship.

He initially signalled that he wanted Mr Felix Rohatyn, the New York investment banker and a passionate advocate of higher government spending, to fill the Blinder vacancy. But Mr Rohatyn was vetoed by conservative Republicans, which was fortunate because he would have been a polarising figure at the Fed. He would have become an instant target for criticism in financial markets which were far from happy with Mr Blinder, a moderate by comparison.

The task of advancing Mr Clinton's "growth agenda" thus falls to Ms Rivlin and Mr Meyer, who seem likely to win Senate confirmation fairly easily. Ms Rivlin, an economist whose expertise lies mainly in fiscal policy, has not previously shown any interest in a Fed job. But she could prove a clever choice. She has known Mr Greenspan for years and has enjoyed the respect of both Democrats and Republicans on Capitol Hill since the

late 1970s, when she served as the first director of the non-partisan Congressional Budget Office. She is more experienced politically than Mr Blinder, better at handling the media and less likely to adopt a confrontational stance. If Mr Clinton is still around when Mr Greenspan retires, she just might become the first woman to lead the Fed.

Mr Meyer, an economics professor at Washington University in St Louis, also seems a sensible choice. He runs his own economic consulting firm which has won awards for the accuracy of its forecasts. And he seems to be a non-ideological type with mainstream views: his forecasting model draws on monetarist, Keynesian and supply-side theories.

If confirmed, Ms Rivlin and Mr Meyer are most unlikely to persuade the Fed to adopt more expansionary policies than it would otherwise have favoured.

Over nine years Mr Greenspan has acquired great influence within the Fed. Yet even he has to accept the collective decisions of the open market committee. Five of the 12 voting seats are held (on a rotating basis) by the presidents of the Fed's regional banks, some of whom are more hawkish than Mr Greenspan. And three of the seven governors will remain Reagan or Bush

appointees. The framework for the committee's decisions, moreover, will continue to be set by the economic forecasts produced by the Fed's large professional staff.

But Mr Clinton should not worry, because it is highly improbable that restrictive Fed policies are depressing US economic growth. The White House's unease in part reflects the impact of statistical changes that have reduced measured growth by about half a percentage point (without, of course, affecting the real economy). The conventional wisdom today (reflected in the latest report from Mr Clinton's Council of Economic Advisers) is that the economy can enjoy sustained annual growth of no more than 2 to 2.5 per cent.

Mr Greenspan, if anything, takes a more optimistic view because he is sceptical of official economic statistics, particularly estimates that show little increase in productivity growth since the 1970s despite much restructuring and technological progress. In any case, as he said last week, the Fed does not base policy on theoretical estimates of potential growth.

It tightened policy aggressively in 1994 not because it thought growth was exceeding some arbitrary speed limit, but because clear signs of economic strain - such as rapidly rising rates of capacity utilisation and rising materials prices - had emerged. It began to ease policy last year as soon as the strains began to dissipate. It will cut rates further if unemployment rises and inflation stays subdued.

In truth, the Fed is already pursuing the kind of pragmatic policies favoured by most Democrats. Its goal is to achieve the maximum possible growth rate. Mr Greenspan differs with Mr Clinton only in having a clearer understanding of the lesson of the 1970s: that keeping inflation low is a precondition for sustained growth of living standards.

Faces for the Fed: Alice Rivlin (left) and Alan Greenspan



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## COMMENT &amp; ANALYSIS

## LETTERS TO THE EDITOR

Number One Southwark Bridge, London SE1 9HL

We are keen to encourage letters from readers around the world. Letters may be faxed to +44 171 573 5938 (please add 'to: fine'), e-mail: letters.editor@ft.com. Translation may be available for letters written in the main international languages.

## No bias towards Berlusconi on Italian TV

From Sen. Livio Caputo and Mr Riccardo Pera MP.

Sir, In your editorial "Italy at the polls again" (February 19), you said that Mr Silvio Berlusconi, besides owning three commercial TV channels,

has managed to place his supporters in the most powerful position in the RAI state television service and that "the bias in broadcasting ranges from the blatant to the

subtle, but it is undoubtedly pervasive".

We must stress most forcefully that this is not true. Statistics published on the very day of your editorial show that during the last 12 months the RAI news services dedicated more time to the Democratic party of the left than to Forza Italia and Alleanza Nazionale and that the RAI 3 was just as biased in

favour of the left as one of the private Fininvest channels was towards the right.

Besides, the two most important newscasters of RAI, Mr Biagi and Mr Santoro, and the most important host of a talk show on Channel 5 (nominally a Berlusconi channel), Mr Maurizio Costanzo, notoriously belong to the parties of the left and make no effort to hide their

partiality. And since most national newspapers are also on the side of the centre left, you will find Italy's media situation is very different from your description.

Livio Caputo,  
Forza Italia foreign affairs  
spokesman,  
Riccardo Pera,  
Italian parliament,  
Rome, Italy

## Monetary union a political decision in Germany

From Mr Jan-Peter Olters.

Sir, I do understand that Emu-critical Bundesbank statements raise the hopes of British Euro-sceptics that - maybe - the Euro-sceptre will just evaporate, and, in its wake, will allow them to overcome their political isolation in Europe.

As much as the desire not to be alone is understandable, interpretations such as the ones offered by Lex on February 16 - "For Chancellor Kohl to force through monetary union against the explicit advice of the Bundesbank is virtually unthinkable" - plainly contradict political reality in Germany. This dictates that decisions regarding exchange rate regimes are made by the government rather than the Bundesbank. In instances in which the German political elite has made fundamental decisions regarding exchange rate regimes, the Bundesbank's misgivings have been completely ignored: in 1978, when Helmut Schmidt's political determination secured the implementation of the EMS project, and in 1990, when

Helmut Kohl's enthusiasm by-passed Frankfurt when deciding on the date and details of monetary union between the two Germans.

The only strategy with which the German central bank can avoid being an integral part of a new whole is to shed some doubt on the economic and/or political desirability of the Emu project, with the aim of weakening the government's perseverance in pressing ahead with Maastricht and the timetable towards the 1999 implementation of the Euro.

There is little if any indication that Bundesbank objections will deter Chancellor Kohl from pursuing what he considers to be the natural complement to German unification: a European Germany firmly anchored within a unified continent, economic details notwithstanding.

Jan-Peter Olters,  
department of economics,  
McGill University,  
855 Sherbrooke Street West,  
Montreal, Quebec,  
Canada H3A 2T7

## Doubt about China's understanding of trade principles

From Mr Toshiya Tsugami.

Sir, Your article "China's level playing field" (January 30) reminded me again of the direction the Chinese economic regime is taking. Indeed, some Chinese officials have argued that China need only eliminate its preferential taxes for foreign invested companies in order to adhere to the national treatment principle of the World Trade Organisation.

Disregarding to what extent current WTO rules deal with the issue of national treatment "on person or enterprise", preferential treatment for foreigners never conflicts with the concept of "national treatment" which actually requires "no less favourable treatment" than accorded to

nationals. However, the Chinese view makes us rather pessimistic about whether and to what extent the Chinese people understand the principles of a multilateral trading system.

Put it this way, China's elimination of tax exemption, as discussed in your article, was the first time China had announced a policy change prior to its implementation and this allowed foreign investors to "rush into the brief window of opportunity".

For investors who had spent much time and money to set up joint ventures but had not yet acquired approval, the rumour of the instant elimination of tax exemption had been a serious threat. The

manner of the announcement suggests China is beginning to understand how transparency and predictability are important for a market economy.

The fact that China is becoming more sensitive about a "level playing field" or "eliminating discrimination" is also important. China should further understand that eliminating discrimination is necessary not only for Chinese state enterprises but also for foreign invested companies.

Discrimination against foreign invested companies obviously remains in China. Most serious, for example, is a quota-like export requirement for foreign invested companies only. If China has made up its

mind to protect "a level playing field", then I sincerely hope that it will also eliminate such discrimination, even if it takes some time.

Apart from whether such discrimination is inconsistent with the current WTO or other international norms, "non-discrimination" and "mutual benefit" are the key elements underlying the multilateral trading system which China wishes to enter.

Toshiya Tsugami,  
director,  
Trade Policies Review Office,  
Ministry of International  
Trade and Industry,  
3-1, Kasumigaseki 1,  
Tokyo,  
Japan

## Samuel Brittan

## Dilemmas in pension reform

Whether or not the welfare state is in a crisis, it certainly faces problems. Many of these arise from the problems of accommodating an ever greater proportion of pensioners in relation to the working population.

In the UK, social security expenditure accounts for 40 per cent of total public spending. Of that, 44 per cent goes to expenditure on the elderly. Nevertheless, according to the Organisation for Economic Co-operation and Development's projections, the future UK pensions bill does not threaten to put an overload on national finances. Indeed, at present levels of taxes and charges the British government should be able next century to repay some of the national debt, reduce taxes or increase government spending - or some mixture of all three.

You may believe that or not. But contrast the projected trends in other countries. In France and Germany the national debt will have doubled and will exceed national income by the year 2030. In Japan the debt will have trebled. These assumptions, based on unchanged taxes, are of course artificial: in European countries, for example, taxes or social security contributions will have to be raised to meet the Maastricht criteria for monetary union if pension schemes are not reformed.

Unfortunately, too much of the discussion of pensions reform is bogged down in the details of particular systems. It is time to state a few basic principles in terms of real resources.

● The allocation of income between spending and saving

is one for an individual or household to make. Some people will want to save heavily for retirement and other contingencies, while others will prefer to spend most of their incomes when they earn them. There is no warrant for imposing the preferences of any group over all the population.

● There is a minimum level below which citizens will not want their fellow citizens' standard of living to be reduced, however improvident they have been in the past, or however unfortunate they have been in obtaining pensionable employment.

● Whatever actuaries may say, there is no way by which the burden of pensions can be transferred from one period to another. All pensions have to be provided from the present national income. Even funded schemes can only give rights to a share of this year's national income. They cannot transfer resources from this year to another year 40 years away. The economic reality is that today's workers pay taxes and contributions to pay for today's pensions on the understanding that the next generation

There is still room for improvement.

It is more important to encourage work opportunities for older people than to tinker with pension reform.

The current British system is rightly a compromise. The state pension, together with means-tested top-up payments known as income support, provides the basic minimum. A second tier is provided by the requirement that people should save nearly 5 per cent of their incomes in earnings-related schemes either in the private sector or in a fall-back state scheme. The third tier is left to voluntary corporate or personal schemes.

The better financial position of UK state pensions owes something to demographic factors. But it is also due to some controversial decisions on its structure. The basic state pension is now increased in line with inflation and not in line with average earnings. In addition the age for qualifying for this pension is to be harmonised upwards so that for women, as well as for men, the pension starts at 65.

But there is still room for improvement. The most worrying feature of the British scene, which was mentioned in a recent speech by Mr Peter Lilley, social security secretary, is that only 2 per cent defer collecting their state pension beyond the statutory official retirement age - despite substantial increases in the amount paid when pension is deferred. This problem, which may arise partly because of the financial treatment of part-time work and other small-print snags to their working longer, means an increased burden on the rest of the population.

With the increased lifespan and improved health of older people, it is more important to encourage work opportunities for this group than to tinker with pension reform. It is here that the true direction of change should lie.

## FINANCIAL TIMES

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Monday February 26 1996

## Australia's tight finish

A few weeks ago the outcome of the Australian election seemed a foregone conclusion, with Mr Paul Keating's Labor government trailing 10 points adrift in the polls. Now with just six days to go, it is the Liberal-National opposition which appears to be on the defensive. The gap is down to a very few percentage points, and Mr John Howard, the Liberal party leader, is stumbling in the final straight.

Of course, no one should ever have underestimated the pugnacious Mr Keating, who managed to snatch victory from defeat in 1993. He is a formidable campaigner, and a ferocious parliamentary performer. But his administration has scarcely been scintillating, and the Labor party looks lacklustre after 13 years in government.

The trouble is that the opposition has also been short of ideas, or at least unwilling to spell them out in detail.

The Liberal party is in danger of doing it wrong twice, for opposite reasons. In 1993, Mr John Hewson, the former banker and IMF economist who was then party leader, put forward an impressive agenda of economic reform to tackle Australia's underlying structural problems of low savings and inflexible labour markets. He lost because he committed himself too far, in particular by promising new taxes on consumer spending to balance the budget, when the country was in recession.

This time round, Mr Howard

seems anxious not to make the same mistake. His economic policies are vague. Instead of presenting himself as a good budget disciplinarian, he has promised tax cuts and increased spending on health and environmental protection.

A sceptical electorate has been unimpressed. If the opposition does lose after all, it will be because of its lack of an agenda. This should have been the time for a clear vision of the structural reforms needed in the Australian economy, and its chronic tendency to run into import-driven balance of payments crises every time it starts to expand.

Mr Keating, on the other hand, does appear to have a vision, although he is thin on ideas for economic reform. He sees Australia engaging increasingly in the Asian region, loosening its ties with Europe and particularly with Britain. His determination to press ahead with plans for Australia to become a republic and abandon Australia's allegiance to the British crown, fits into that ambition. It has an obvious appeal to Australia's self-image of sturdy independence.

Six days is still a long time in Australian politics, and Mr Howard has a reputation as a tough fighter himself. But he has relied too much on the electorate's desire for a change, and not enough on presenting a clear alternative. If he fails, that will be the cause.

## Stock exchange

The London Stock Exchange says it is looking for a chief executive. It should be in search of a role for itself as well. If it ducks the questions of why the last two chief executives left prematurely, and of its long-term future, the new appointee will find necessary reforms are once againustral.

Since Mr Michael Lawrence left the post last month he has elaborated on the problems he faced at one of the UK's most traditionally minded institutions. In written evidence to the House of Commons Treasury select committee, he implies that the Exchange has "led off" from its intention to introduce order-driven trading, one of the most contentious and far-reaching changes now under consideration.

Order-driven trading would match buyers' and sellers' orders automatically. At present, market-makers post constant two-way prices in all shares, making money from the bid-offer spread. The change would cut investors' dealing costs, at market-makers' expense. But critics fear that liquidity in some shares would also suffer.

Pressure for reform has come both from technology, which makes matching of orders possible, and from growing competition with overseas exchanges. Yet a range of insurance companies, pension fund managers, market-making banks and private client stockbrokers, have told the exchange that they oppose

change. Under this pressure, the exchange has appeared increasingly uncertain of its position.

It has not made clear whether it thinks order-driven trading could co-exist with the present system. It has not thoroughly aired in public the question of who should pay for such reforms: the traditional member firms, which may suffer from the changes, or the wider community of market participants which could benefit. Above all, the exchange still appears ambivalent about whether it is as a trade association representing member firms, or a body serving that broader group of market users.

That central question of the exchange's long-term role has confronted its board for longer than Mr Lawrence or his predecessor Mr Peter Rawlins were employed. It will not go away. The board, and those who oppose reforms, cannot ignore the shift of power within the industry - away from stockbrokers and traders towards institutional investors - which will exert increasing pressure on broking margins.

Responses to the exchange's current consultation exercise will provide a useful indication of the industry's feeling; but it will also confront the exchange more starkly with the central question: which long-term interests is it supporting? Until that issue is settled, any new chief executive will face the same almost impossible job of reconciling conflicting interests.

## Inviting defeat

UK ministers not only deserve to be defeated in tonight's parliamentary vote on the Scott report, they are positively inviting it. Their response to the report over the past ten days has been a contemptible mixture of distortion and bluster. This only reinforces Sir Richard Scott's strictures about a governing mentality which places survival above truth, convenience above responsibility.

The case for the government to be defeated is simple. The Scott report finds ministers guilty, over a prolonged period, of serious violations of their democratic duties. Yet the government pretends that it has been vindicated on all fronts, just because it was not censured for the still more serious charge of conspiring to prevent three businessmen from defending themselves properly against a criminal prosecution brought by the government.

Mr Michael Heseltine, the deputy prime minister, has gone so far as to claim that there would have been no need for the Scott inquiry had its conclusions been known in advance. He says this of a report which finds that a minister still in office knowingly misled MPs over a lengthy period about policy on arms sales to Iraq; which finds that this was done because of fear of "strong public opposition" were the truth known; and which finds that the government's chief law officer - also still in office - was "personally at fault" for failing to address

"important constitutional and legal issues" raised by the use of public interest immunity certificates in the Matrix Churchill trial.

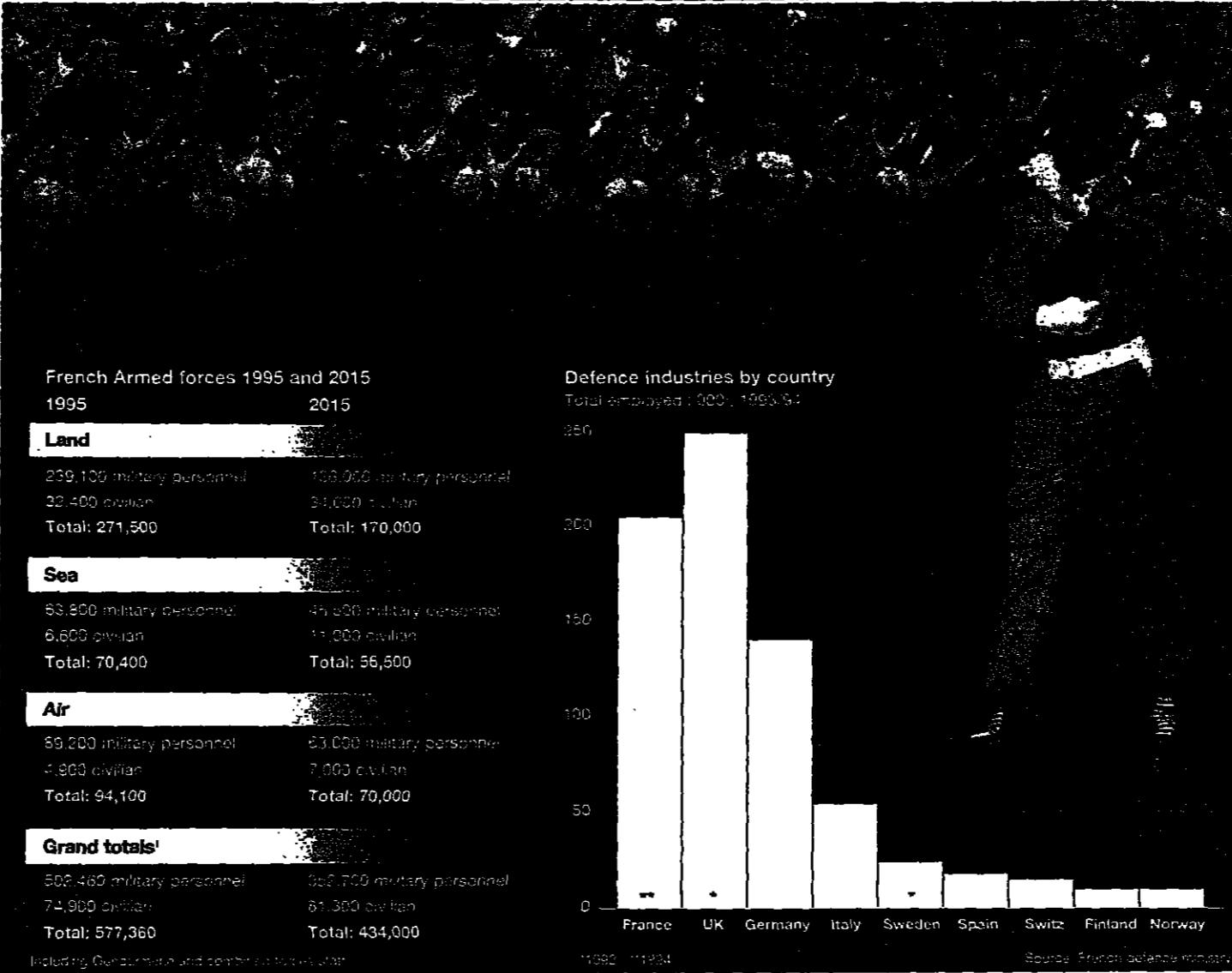
There is no likelihood of the government falling as a result of the vote on the Scott report, even if it loses tonight. The resignation of Mr Peter Thurnham - the third Tory MP to leave the party in recent months - further weakens Mr John Major's grip on office, revealing growing disillusion among those on the party's moderate wing. But the defection does not threaten an immediate election. The debate today should therefore focus on the Scott report itself.

The government's stated willingness to reconsider the regime for licensing arms exports is welcome but inadequate. If ministerial accountability to parliament applied as it should, the two ministers heavily criticised by Scott would have resigned and the government would today be presenting proposals to MPs for dismantling the endemic and unnecessary secrecy surrounding policy on the sale of defence equipment abroad.

A government defeat might still produce at least the second of these outcomes - greater openness and public debate. It would also show that MPs within the governing majority place the standing of parliament, and their duty as MPs to ensure ministerial accountability for executive actions, above narrow party self-interest.

## COMMENT &amp; ANALYSIS

## French defence: a new era of professionals



## A 21st century army

Chirac's plans for reforming the French military will not be universally welcomed, says David Buchan

When President Jacques Chirac announced last week that he intended to reform France's military forces and arms industry, he was strikingly frank about what he thought was wrong with them.

The Gaullist president compared France's partly conscripted army unfavourably to the UK's smaller, all-professional force. With the 1991 Gulf war, and perhaps Bosnia, still in mind, Mr Chirac complained that France was unable to "project" abroad a fighting force of more than 10,000 men "in a rapid and organised manner". And the country's defence industry, for all its technical and air support, these units would enable France to do well in the future.

First, however, must come the difficult "downsizing" and regrouping. The force cuts - from a total of 500,000 to 350,000 early in the next century - will be the biggest since the end of the Algerian war, when French forces shrank from 1.6m to 667,000 between 1962 and 1964. They will involve combat regiments being cut from 125 to 85, and the reforming of much of the army into four elite units (heavy armour, light armour, mechanised, and assault infantry) of 15,000 men each.

With more appropriate amphibious and air support, these units

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But he also set out some ambitious targets for the future. By the time conscription was phased out in 2001, France's fully-professional forces - even though a third smaller - would be on a par "with the best in the world, notably the British army". In a pep talk to his 500 top officers, he went further: "France must be capable of being at the head of a (international) coalition with the command structure to control it". As for French arms exports, "we should be first, or at all events second if we cannot match the Americans".

Naturally, Mr Chirac stressed that France retained its military commitment to Germany and to their shared Eurocorps. The future mix of German conscripts with French professionals may give Eurocorps' adjutants a headache, while the end of conscription in Germany may be that France will want to make active foreign use of the Eurocorps - particularly in the context of a reduced French army - faster than Germans are politically

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or psychologically prepared for.

Mr Chirac is aiming at cheaper as well as better defence. Tomorrow's professional soldiers would cost the same in pay as today's part-time conscript 270,000-strong army, but would require fewer weapons and therefore less expensive overall.

Any downward pressure on the defence budget will obviously help France in 1997, when it comes to try to qualify for European monetary union. But the government will have to cater, in other parts of its budget, for two other defence-related costs.

First, the government has promised to recapitalise state-owned defence companies, which collectively have asked for more than FF100bn in fresh funds.

Second, the government has pledged to soften the blow to individuals and communities of base closures and defence industry restructuring. Indeed Mr Chirac has rejected as "absurd" fears of mass redundancies, though government ministers forecast the defence industry will continue to lose some 10,000 jobs a year; a recent parliamentary report estimated that to try to create alternative jobs for all those streaming out of the defence sector would cost FF100bn in fresh funds.

Apart from the Paris region and from Provence and the Riviera which attracted the post-1945 nuclear and space industries, many traditional French defence companies are for obvious historical reasons, located in the west and south-west in order to be as far from Germany as possible. Yet it is precisely proximity to the German

market that many investors in France seek these days.

Can Mr Chirac carry all this off?

Or is he in danger of trying to tackle too much at the same time as his prime minister, Mr Alain Juppé, has done on welfare reform?

Initial reaction to the defence reforms seems favourable.

But Mr Chirac is taking several chances. One is his pledge personally to ensure that no region or town suffers from base closures or job losses. Normally, in the French system, it is prime ministers that take the direct heat for unpopular presidential decisions; that is why they change so often. Now Mr Chirac has effectively invited mayors of towns such as Tarbes in the Pyrenees, which is home to 1,800 Giat workers and 2,000 paratroopers, to level their anxieties about jobs straight at him.

Mr Chirac may also meet a disappointing reaction abroad. Nato and the European Union, in its intergovernmental conference that opens next month, may fail to add any commitment to the European defence pillar Mr Chirac wants to build. He has invited European defence companies to forge new alliances with their French counterparts, but they may not want to do so on his terms.

Even if they do, certain governments - notably the UK - may never commit themselves to "buy European" to the extent that Mr Chirac wants.

It is therefore possible that Mr Chirac will not be able to persuade other Europeans to follow him.

He clearly plans to give them, in the field and in the factory,

## Defence groups seek allies

French defence companies have waited years for the government, their main client and in many cases their owner, to take long-overdue restructuring decisions. Their vigil is over.

Industrialists and investors, who sent defence stocks bouncing up and down on the Paris Bourse last week, are digesting the government's plan to merge aircraft companies Aérospatiale and Dassault, to privatise the Thomson electronics group and to squeeze the long-term defence budget.

The latter is not good news for the equipment-makers. They will have to share out FF100bn a year over the 1997-2002 period, when only a couple of years ago they hoped they could count on the annual average of FF104bn written into the current 1995-2000 defence programme - although the government never respected this, and stealthily pruned hardware spending to around FF90bn last year.

The country still has the seven major weapons assemblers and contractors - Aérospatiale, Dassault, Thomson-CSF, Matra (missiles), Giat (tanks), Sncm (aero-engines), Dcn (ships) - that it had nearly 30 years ago. Some rationalisation is now inevitable. Hitherto only Matra, part of the privately-owned Lagardère group, has felt free to speak out on this; last year it said it wanted to buy Aérospatiale's satellite operations. Now regrouping is official government policy.

But Mr Chirac's call for a "very big defence electronics pole" created around a privatised Thomson" raises the danger of the French tradition of Colbertist industrial interventionism going too far, and creating some unwieldy behemoth instead.

And while the Thomson group requires recapitalisation for its sale, other state-owned companies need fresh funds even without privatisation. The needs of Aérospatiale, which has asked for FF100bn in new money, may be met by marriage to Dassault, which is said to have a cash pile of about that amount. But since most of this is Taiwan's advance payments on the Mirages it is buying from Dassault, it may not be a real dowry.

Giat, meanwhile, has reported a FF10bn hole in its 1995 accounts, and this must, by law, be partially filled by the end of 1996. The sorry case of Giat has other unfortunate ramifications. This collection of army arsenals was formed into a company in 1990, but not allowed to close any sites or lose any jobs. The defence ministry repeated last week that no forced lay-offs would take place, even though Giat's management says half its 12,500 workforce is effectively redundant.

Job promises made to Giat can hardly be denied to Dcn, all the more so because the nine Dcn yards and factories are still government arsenals and Dcn's 25,000 employees are still civil servants. Mr Chirac and his government are urging French defence companies to forge new European alliances. Many have already done so. Thomson-CSF and Matra have significant UK partners, and Aérospatiale has its extensive ties to Daimler-Benz Aerospace. Others have hopes. Giat has Royal Ordnance in the UK and Krauss-Maffei in Germany in its sights, and Dcn wants to develop links with UK and Italian yards with which it is building frigates. But they all the government to give them a freer hand.

## Financial Times

## 100 years ago

Obstinacy of manufacturers

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## FINANCIAL TIMES

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## Fleeting 'triumph' by Forbes is enough to weaken Dole in Arizona

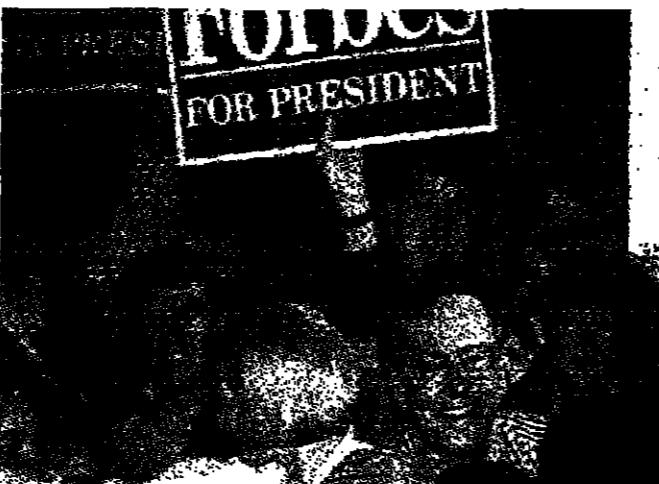
By Patti Waldmeir  
in Phoenix, Arizona

Mr Bob Dole, Senate majority leader, heads into the US Republican party's presidential primary election in Arizona tomorrow looking increasingly weakened. He lost to Mr Steve Forbes, the millionaire publisher, in the Delaware primary on Saturday.

Mr Forbes' victory in Delaware may give his campaign in Arizona a late lift. Opinion polls there show him neck and neck with Mr Patrick Buchanan and Mr Dole at roughly 21 per cent each. Any such boost from Delaware is unlikely to stay with Mr Forbes beyond Arizona in the big southern primaries to follow.

But a strong Forbes showing in Arizona could further damage Mr Dole's campaign. With Mr Buchanan cementing rightwing support behind his surging campaign in this conservative state and Mr Forbes' steel centrist Republicans from the senator, Mr Dole could slip to an embarrassing third place in Arizona.

Even victory in North and South Dakota, which will also vote tomorrow, could not give Mr Dole the momentum he needs.



Face in the crowd: Republican presidential hopeful Steve Forbes (in glasses) greets supporters in Tucson ahead of the Arizona primary

heading into a cluster of primaries over the next 10 days.

The most important of these will be the contests in South Carolina on March 2 and Georgia on March 5. These will provide a glimpse of voter sentiment in the south. They will also test the viability of Mr Buchanan's campaign for the long haul and the desire of Mr Lamar Alexander

the former Tennessee governor, to exploit his southern roots. Delaware's poll was scarcely a test of electoral strength: Mr Forbes was the only mainstream candidate to campaign. The state's Republican voters rewarded him for his attention, and penalised candidates such as Mr Dole who boycotted Delaware after it had tried to upstage New

Hampshire by holding its poll immediately after the showcase first primary in the New England state.

Most Delaware Republicans abstained, with only 24 per cent of 139,000 registered party members voting. Mr Forbes won 33 per cent of their support. Mr Dole, who had the support of the state party hierarchy, came second with 27 per cent. Mr Buchanan came third with 19 per cent and Mr Alexander finished a distant fourth with 13 per cent.

A delighted Mr Forbes called the Delaware victory, his first since the nomination battle began, "a great triumph". But Mr Buchanan, campaigning strongly in conservative Arizona, brushed off this claim, commenting that "Steve Forbes finally bought himself a victory in an uncontested primary".

The winner-takes-all poll gave Mr Forbes all 12 of the state's delegates to the Republican party nominating convention. Overall, Mr Buchanan has 27 delegates so far, Mr Forbes 17, Mr Dole 16 and Mr Alexander nine.

Alarm over protection, Page 5

## Palestinian bombs kill 25

Continued from Page 1

security." Other Likud members were not so reluctant to exploit the attack.

"Such tragedies remind Israelis that we are far from the fulfilment of the ringing promises of the Peres administration," said Mr Yossi Olmert, a Likud parliamentary candidate. "It is obvious that when you have a peace process you would not expect to see more violence and bloodshed."

Peace and security will be the dominant issues of the election campaign. Although Mr Peres has been riding a wave of public sympathy since the assassination of prime minister Yitzhak Rabin last November, many Israelis remain deeply sceptical about his ability to take a tough line on their security.

## Turkish talks

Continued from Page 1

times over two weeks but they failed to agree over control of the economy.

Refah, which wants to transform Turkey's 73-year secular state into an Islamic republic, also insisted on controlling the religious affairs directorate, the government body which controls and finances mosques.

The directorate is intended to enforce the mosque-state separation that is the cornerstone of secularism.

Mr Yilmaz argued that he could not allow the directorate to fall into "the hands of those with a different understanding of secularism".

## UN accuses Bosnian leaders of pressing Serbs to quit

By Laura Silber in Belgrade

United Nations relief officials yesterday accused the Moslem-Croat federation and Bosnian Serb leaders of exerting pressure on Serbs to abandon their homes in parts of Sarajevo and which are set to come under Bosnian government control under the Dayton agreement in The Hague.

Mr Kris Janowski, spokesman for the UN High Commissioner for Refugees, accused the Bosnian Serb leadership of manipulating the fears of Serbs about their fate at the hands of the Moslem-led Bosnian government. He also criticised the Moslem-Croat federation for establishing illegal checkpoints and conducting police searches of the homes of Serbs remaining in the five Sarajevo districts, which will be handed over by March 20 to the Bosnian government.

The Serb flight from Sarajevo - seen as a blow to the Dayton agreement which aimed to rebuild a unified Bosnia - continued yesterday, even though the

peace process at the weekend received a boost when the Bosnian Serb military renewed contacts with the Nato-led Implementation Force.

It was the first meeting since February 8, when two senior Serb army officers were arrested by the Bosnian government as suspected war criminals and extradited to the international tribunal in The Hague.

The tribunal is due tomorrow to start a three-day public hearing of testimony from survivors of cluster bomb attacks on Zagreb last May which killed seven people. The testimony will be heard in proceedings against Mr Milan Martic, a rebel Serb leader.

Mr Martic stated at the time that he had ordered the Orkan rocket attacks in retaliation for a Croatian army offensive against western Slavonia, part of the rebel Serb state of Krajina.

There have been no indictments against the Croatian army, even though international observers reported crimes

against Serb civilians in Krajina, where a rebel Serb state was crushed last August.

The Bosnian Serb leader Radovan Karadzic and his military commander, General Ratko Mladić, are named on a list of 52 suspects - 45 Serbs and seven Croats. All but one of the Serb suspects, including Mr Martic, are at large in Banja Luka, the Serb stronghold in Bosnia.

The tribunal has no police force and must rely on the co-operation of the leaders of former Yugoslavia and the international community. It was created by the UN Security Council in 1993, the first such tribunal since the war crimes trials in Nuremberg and Tokyo.

But those trials were conducted by the winners of the Second World War in sharp contrast to the current tribunal. The fragile peace accord in the Balkans also hinges on the compliance of the former warring parties, some of whom worry that they, too, could one day find themselves on the list of suspects.

## Pentagon to identify arms deals for UK

Continued from Page 1

guide "smart" bombs on to their targets. This could be won by the GEC-Marconi TIALD pod, which was successfully used in Bosnia.

A \$2bn order for 155mm battlefield guns could go to either Royal Ordnance, part of British Aerospace, or VSEL, owned by GEC. The US is also considering

combining its requirement for a shorter-range, highly accurate cruise missile with a similar British need, though this is thought to have met with less favour in London.

The programme being promoted most actively by Mr Portillo is the short-range air-to-air missile Asram, made by BAE.

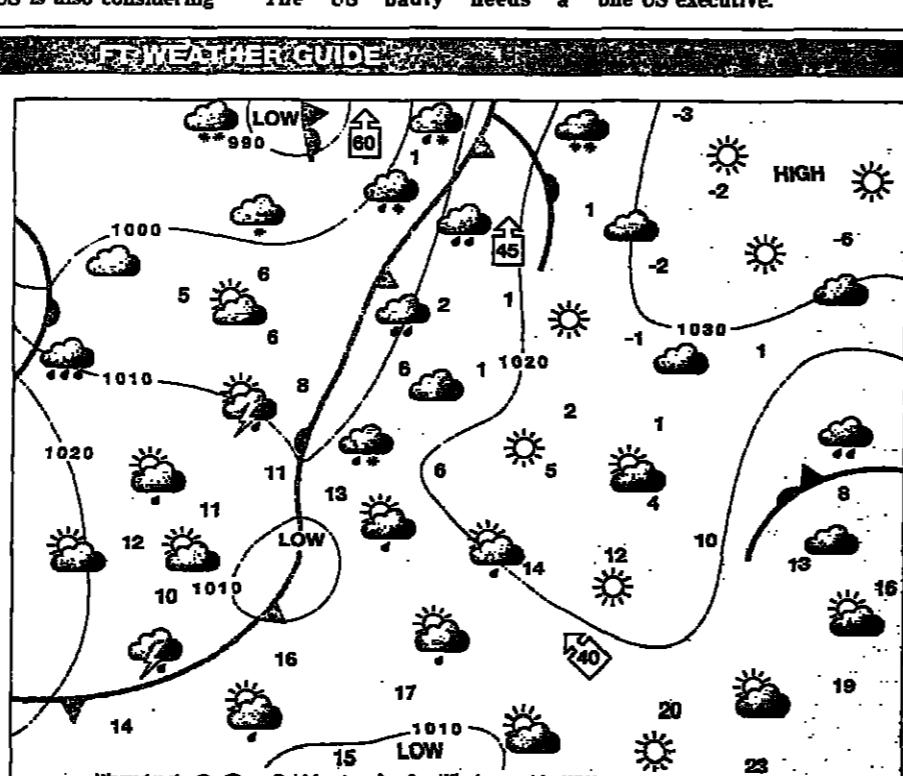
The US badly needs a

short-range missile to replace its venerable Sidewinder, but is reluctant to consider a foreign competitor for 20,000 missiles worth more than \$10bn which are so important to its air defence needs.

"This is a programme which is very close to home, because pilots' lives depend on it," said one US executive.

## Five-day forecast

High pressure over Russia extends towards western Europe and the British Isles, forcing Atlantic depressions to move north to Scandinavia or to be diverted south into the Mediterranean. As a consequence, conditions will become settled over the continent, while Scandinavia and the Mediterranean will experience abundant precipitation.



## Today's temperatures

	Maximum Celsius	Beijing	Sofia	sun 8	Corfu	fair 20	Faro	sun 14	Madrid	cloudy	9	Rangoon	sun 32
Abu Dhabi	sun 25	Bogota	fair	4	Cardiff	showers 5	Frankfurt	fair	8	Malaga	fair	Reykjavik	cloudy -5
Accra	sun 25	Berlin	fair	4	Casablanca	showers 15	Geneva	shower 10	10	Melbourne	shower 15	Rome	fair
Algiers	cloudy 16	Bermuda	cloudy	5	Chicago	rain 4	Gibraltar	fair 15	Manchester	fair	10	S. Africa	fair 8
Amsterdam	showers 8	Bogota	fair	21	Cologne	rain 9	Glasgow	shower 5	Merida	fair	10	S. Fraco	fair 8
Athens	fair 11	Bombay	sun 31	20	Dakar	sun 25	Hamburg	drizz 7	Melbourne	fair	21	Seoul	cloudy 9
Austin	sun 26	Bogota	showers 8	31	Dallas	windy 27	Helsinki	snow -1	Mexico City	sun 24	24	Singapore	cloudy 31
B. Aires	fair 29	Budapest	fair	21	Deli	fair 10	Hong Kong	cloudy 15	Milan	fair 24	25	Stockholm	cloudy 2
B. ham	fair 8	Chagrin	rain 3	26	Dublin	fair 26	Helsinki	rain 6	Montreal	fair 22	26	Vienna	fair 11
Bangkok	fair 36	Cordoba	fair	19	Durban	fair 25	Istanbul	rain 6	Moscow	cloudy 24	27	Sydney	cloudy 24
Barcelona	shower 13	Cape Town	sun 25	20	Edinburgh	fair 5	Jakarta	thund 12	Moscow	cloudy 23	28	Tanger	shower 14

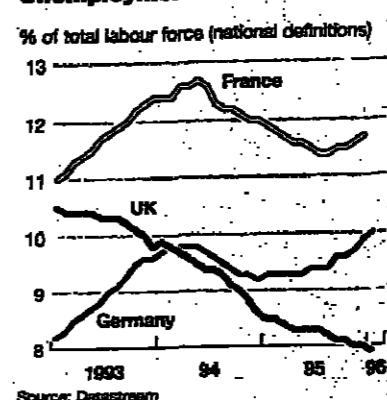
No other airline flies to more cities in Eastern Europe.

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## THE LEX COLUMN

## Europe's bitter medicine

### Unemployment rates



many other banks share - is a sensible one. Baby-boomers are realising that they can no longer depend on the state to provide for them in old age. The result is a trend towards long-term savings rather than short-term deposits.

This makes life assurance an attractive business for banks, which are rightly concerned about the stagnation of their traditional markets. At present they are awash with capital and keen to do something with it to avoid dilution of their strong returns on capital. Furthermore, their efforts to develop in-house life assurance have been slow-going. Acquisitions, which would bring new client bases, as well as the chance to stunt new products through their branch networks.

All this means that banks are willing to overlook the fact that life insurers are currently feeling the pinch. Many mutuals have been losing money, as demand for life policies, a product area which requires an expensive infrastructure, has slipped. Confidence in some brand names has been undermined by mis-selling of personal pensions.

Meanwhile, the sight of so many building societies being taken over or dashing for flotation has altered the presumptions of mutual life insurers. The result is that almost every mutual from Norwich Union down is considering flotation, sale or closing its books. Abbey National's purchase of Scottish Mutual has shown that addressing concerns about financial strength can get policies back on to independent financial advisers' lists. Banks will have little problem finding willing vendors.

Of course, in the drive to create bancassurance combinations, life groups could also move into banking. Prudential, for example, is building a presence in telephone banking, which may enable it to keep more of the money from maturing policies in-house. But such a strategy is only realistic for biggest life groups.

Among the banks, Lloyds TSB (with Lloyds Abbey Life) and Abbey National (with Scottish Mutual) are already ahead of the game. For the likes of NatWest, the key is to find strong brand names and avoid overpaying. This is likely to be easier than public companies, since mutuals' brands generally attract lower valuations. Given the plethora of choice, buying sensibly should not be too difficult. Banks will then, once more, be in charge of growth businesses.

## UK bancassurance

Having snapped up Gartmore last week, NatWest now wants to get its teeth into a life assurance company. The strategy of developing its long-term savings business - one that

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